#### Proposed NU Business Name: MORSHED SUPER STORE



Project identification and prepared by: Nurul Islam, Dokshinkhan Unit, Dhaka

Project verified by: Md Rofiqul Islam



| Brief Bio of The Proposed Nobin Udyokta   |       |   |  |  |
|---|-------|---|--|--|
| Name  | :     | IBRAHIM   |  |  |
| Age   | :     | 02-05-1981 (34 Years)   |  |  |
| Education, till to date   | :     | Class Flve  |  |  |
| Marital status  | :     | Married   |  |  |
| Children  | :     | 2 Sons  |  |  |
| No. of siblings:  | :     | 3 Brothers and 3 Sisters  |  |  |
| Address   | :     | Vill: Borobag P.O: Uttarkhan Mazar, P.S: Uttarkhan Dist: Dhaka  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  | : : : | Mother Father  PARIBHANU  LATE. JAMAL BAPAREE  Branch: Uttarkhan , Centre # 53 (Female),  Member ID: 5157 Group No: 03  Member since: 03-06-2009 (6 Years)  First loan:15,000 taka. |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | :     | Existing Ioan: BDT 2,00,000 Outstanding Ioan: BDT 94,000 Brother No No No   |  |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | Seven years experience in running business.                     |
| Training Info   | : | He has no training.   |
| Other Own/Family Sources of Income  | : | Mother's income (House Rent)                                    |
| Other Own/Family Sources of Liabilities   | : | None  |
| Entrepreneur Contact No.  | : | 01812-211837  |
| Mother Contact No.  | : | 01777-787038  |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Dokshinkhan Unit,<br>Dhaka |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

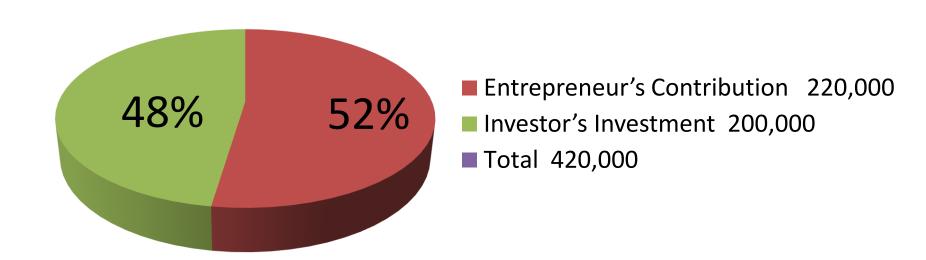
Paribhanu is a member of Grameen Bank since 06 years. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Home development.

| Proposed Nobin Udyokta Business Info              |          |  |  |  |
|---|----------|--|--|--|
| Business Name                                     | :        | MORSHED SUPER STORE  |  |  |
| Location  | :        | Tongi Bazar, Uttarkhan Dhaka   |  |  |
| Total Investment in BDT                           | :        | BDT 4,20,000   |  |  |
| Financing   | :        | Self BDT 2,20,000 (from existing business) 52%   |  |  |
|   |          | Required Investment BDT 2,00,000 (as equity) 48%   |  |  |
| Present salary/drawings from business (estimates) | :        | BDT 5,000  |  |  |
| Proposed Salary                                   | <b>:</b> | BDT 5,000  |  |  |
| Implementation                                    | :        | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Soya bin oil, Soap, Fairness cream, Milk, Tooth-paste, Washing powder, Soft drinks, Chips, Chanachur, Salt etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Tongi bazaar.</li> <li>The shop is rented.</li> <li>Agreed grace period is 4 months.</li> </ul> |  |  |

| <b>Existing Business (BDT)</b>                   |       |         |           |  |  |  |
|--|-------|---------|-----------|--|--|--|
| Particular                                       | Daily | Monthly | Yearly    |  |  |  |
| Revenue (sales)                                  |       |         |           |  |  |  |
| Rice, Pulse, Soya bin oil, Soap, Fairness cream, |       |         |           |  |  |  |
| Milk, Tooth-paste, Washing powder, Soft drinks,  |       |         |           |  |  |  |
| Chips, Chanachur, Salt etc                       | 4,300 | 129,000 | 1,548,000 |  |  |  |
| Total Sales (A)                                  | 4,300 | 129,000 | 1,548,000 |  |  |  |
| Less. Variable Expense                           |       |         |           |  |  |  |
| Rice, Pulse, Soya bin oil, Soap, Fairness cream, |       |         |           |  |  |  |
| Milk, Tooth-paste, Washing powder, Soft drinks,  |       |         |           |  |  |  |
| Chips, Chanachur, Salt etc                       | 3,655 | 109,650 | 1,315,800 |  |  |  |
| Total variable Expense (B)                       | 3,655 | 109,650 | 1,315,800 |  |  |  |
| Contribution Margin (CM) [C=(A-B)                | 645   | 19,350  | 232,200   |  |  |  |
| Less. Fixed Expense                              |       |         |           |  |  |  |
| Rent   |       | 1,500   | 18,000    |  |  |  |
| Electricity Bill                                 |       | 1,000   | 12,000    |  |  |  |
| Mobile Bill                                      |       | 200     | 2,400     |  |  |  |
| Transportation                                   |       | 1,500   | 18,000    |  |  |  |
| Salary (self)                                    |       | 5,000   | 60,000    |  |  |  |
| Entertainment                                    |       | 200     | 2,400     |  |  |  |
| Guard  |       | 200     | 2,400     |  |  |  |
| Total fixed Cost (D)                             |       | 9,600   | 115,200   |  |  |  |
| Net Profit (E) [C-D)                             |       | 9,750   | 117,000   |  |  |  |

| Investment Breakdown                              |          |          |                |  |  |
|---|----------|----------|----------------|--|--|
| Particulars                                       | Existing | Proposed | Proposed Total |  |  |
| Rice, Pulse, Soya bin oil, Soap,                  | 1,00,000 | 1,00,000 | 2,00,000       |  |  |
| Fairness cream, Milk, Tooth-paste, Washing powder | 37,500   | 50,000   | 87,500         |  |  |
| Soft drinks, Chips, Chanachur, Salt etc           | 37,500   | 50,000   | 87,500         |  |  |
| Fridge  | 25,000   | -        | 25,000         |  |  |
| Security  | 20,000   | -        | 20,000         |  |  |
| Total   | 2,20,000 | 2,00,000 | 4,20,000       |  |  |

#### **Source of Finance**



**Financial Projection (BDT)** 

| Particular                                | Daily | Monthly | 1st Year  | 2nd Year  | 3rd Year  |
|---|-------|---------|-----------|-----------|-----------|
| Revenue (sales)                           |       |         |           |           |           |
| Rice, Pulse, Soya bin oil, Soap, Fairness |       |         |           |           |           |
| cream, Milk, Tooth-paste, Washing powder, |       |         |           |           |           |
| Soft drinks, Chips, Chanachur, Salt etc   | 6,300 | 189,000 | 2,268,000 | 2,381,400 | 2,500,470 |
| Total Sales (A)                           | 6,300 | 189,000 | 2,268,000 | 2,381,400 | 2,500,470 |
| Less. Variable Expense                    |       |         |           |           |           |
| Rice, Pulse, Soya bin oil, Soap, Fairness |       |         |           |           |           |
| cream, Milk, Tooth-paste, Washing powder, |       |         |           |           |           |
| Soft drinks, Chips, Chanachur, Salt etc   | 5,355 | 160,650 | 1,927,800 | 2,024,190 | 2,125,400 |
| Total variable Expense (B)                | 5,355 | 160,650 | 1,927,800 | 2,024,190 | 2,125,400 |
| Contribution Margin (CM) [C=(A-B)         | 945   | 28,350  | 340,200   | 357,210   | 375,071   |
| Less. Fixed Expense                       |       |         |           |           |           |
| Rent                                      |       | 1,500   | 18,000    | 18,000    | 18,000    |
| Electricity Bill                          |       | 1,000   | 12,000    | 13,000    | 14,000    |
| Mobile bill & SMS Monitoring              |       | 450     | 5,400     | 6,000     | 6,500     |
| Transportation                            |       | 2,000   | 24,000    | 11,600    | 11,600    |
| Salary (self)                             |       | 5,000   | 60,000    | 60,000    | 60,000    |
| Entertainment                             |       | 200     | 2,400     | 3,000     | 3,500     |
| Guard                                     |       | 200     | 2,400     | 3,000     | 3,500     |
| Non Cash Item                             |       |         |           |           |           |
| Depreciation                              |       | 417     | 5,000     | 5,000     | 5,000     |
| Total Fixed Cost                          |       | 10,767  | 129,200   | 119,600   | 122,100   |
| Net Profit (E) [C-D)                      |       | 17,583  | 211,000   | 237,610   | 252,971   |
| Investment Payback                        |       |         | 80,000    | 80,000    | 80,000    |

#### Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                     | Year 1 (BDT) | Year 2 (BDT) | Year 2 (BDT) |
|-----|---------------------------------|--------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |              |
| 1.1 | Investment Infusion by Investor | 200,000      |              |              |
| 1.2 | Net Profit                      | 211,000      | 237,610      | 252,971      |
| 1.3 | Depreciation (Non cash item)    | 5,000        | 5,000        | 5,000        |
| 1.4 | Opening Balance of Cash Surplus |              | 136,000      | 298,610      |
|     | Total Cash Inflow               | 416,000      | 378,610      | 556,581      |
| 2   | Cash Outflow                    |              |              |              |
| 2.1 | Purchase of Product             | 200,000      |              |              |
| 2.2 | Payment of GB Loan              |              |              |              |
|     | Investment Pay Back (Including  |              |              |              |
| 2.3 | Ownership Tr. Fee)              | 80,000       | 80,000       | 80,000       |
|     | Total Cash Outflow              | 280,000      | 80,000       | 80,000       |
| 3   | Net Cash Surplus                | 136,000      | 298,610      | 476,581      |

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

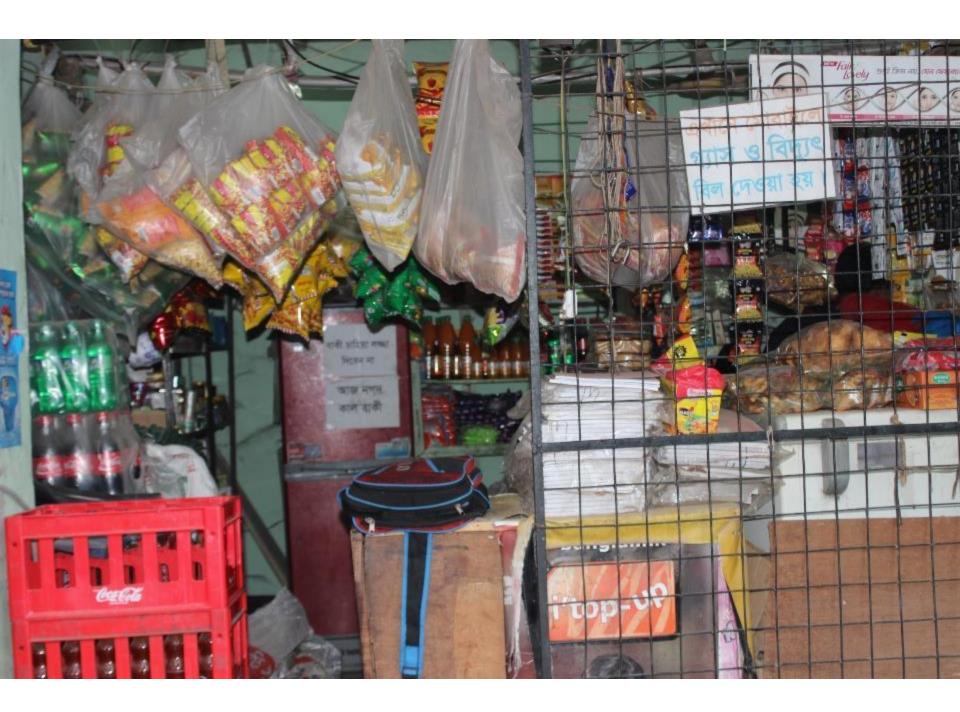
Theft

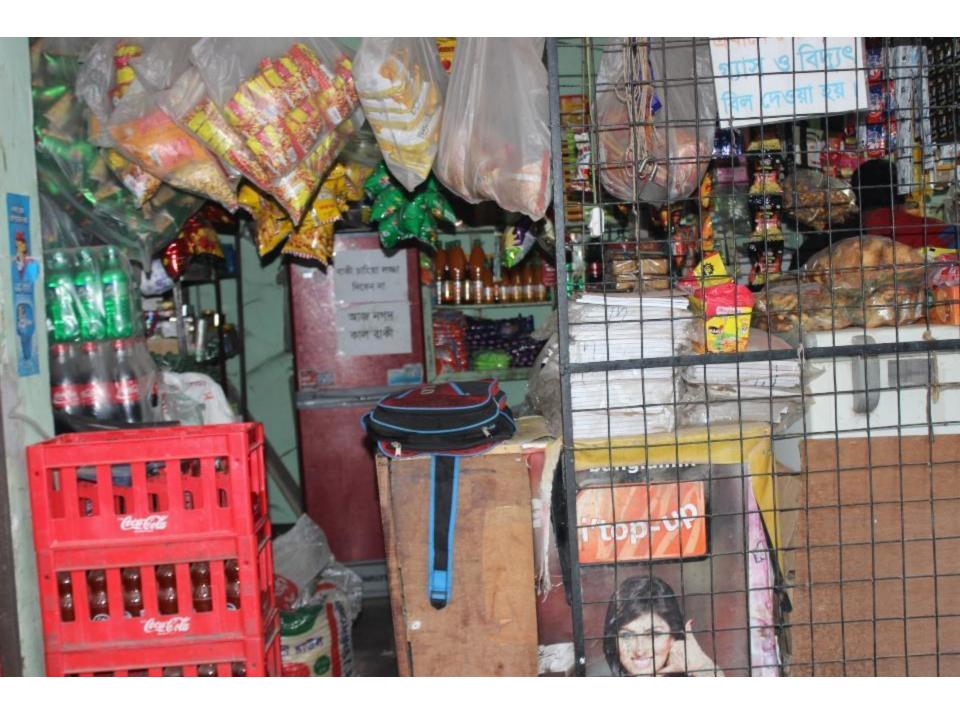
Fire

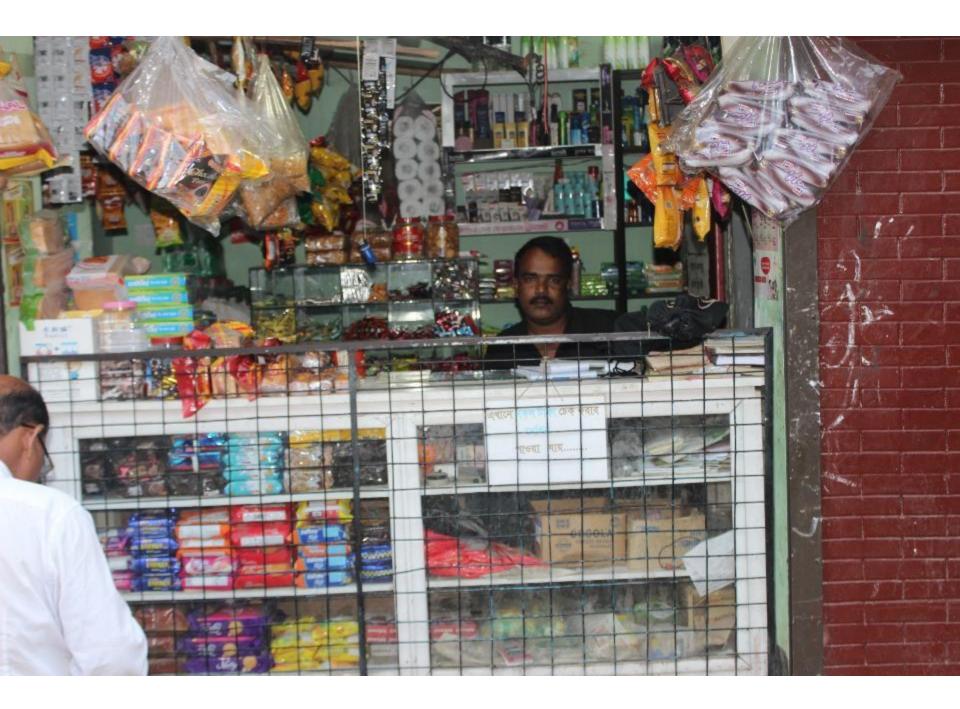
Political unrest

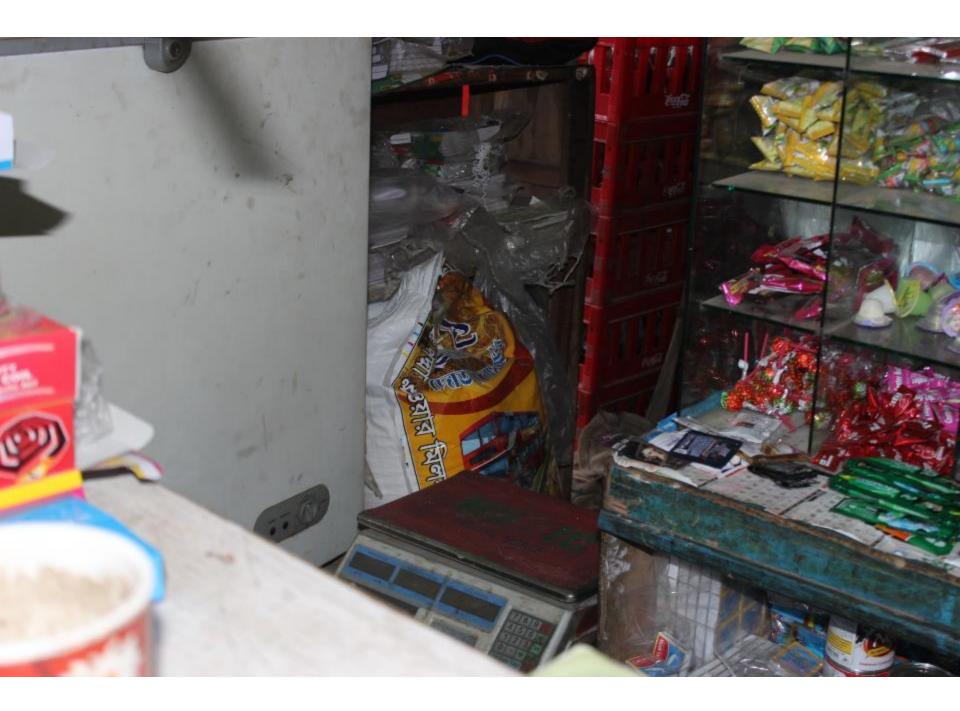
# Pictures











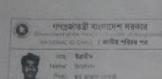












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লোকান ঘর ভাড়ার সৃষ্টিনামা দলিল

ক্ষর চুক্তি পরে নামা বা এটাফেই মালিল কলা চলা জানুমারী, এটেটেইং বেক মঞ্চলার নিমুলিবিত প্রথম ও ভিতীয় नक्षप्रदेश प्रदेश सम्मामिक होता, याहा ७३८म विटमपट, २०३५द्वी मान नर्वत्र नगनर गरियर।

इय लक्क (मो) सामनुकाराम (कारम), निका- (मा) मगराज केविन, रांद्री मा विशेष्ठ, रांक् राष, केवराम, केवरा, एका 2200 ( त्यंत्रा- वागमा, क्रांडिकक्षा- संस्था प्रस्ते, धर्म- देगनार ... अल्य गण्डे प्रशिष्ठ । I --

এর শক্ষা মোঃ ইনুধিম, শিলা- মূবঃ জানাল বেপারী, বালা- বি/৪৮৬, নাড় বাল, উভরবাম,উভরা, নালা-১২৩০ : পোলা-करमा, बाटीवटा- राजा सनी, धर्र- देननाम

— দ্বিতীয় লক/মান্তাটিয়া ।

প্ৰথম পক্ষ মোটু বেটা অংকমুক্ষামান (বাংক্ষা), পিতা- মেট মমতাক্ষ উদ্দিন, বাতী নং নি/৪৬, বাড় বাগ, উভতবান,উভতা, চাকা-১২৩০। ইবর পক সাহস্পত্তিক অলোচনা ও সম্বোধার ভিত্তিত নিয়ুলিবিত স্থাবিদী সংগতে উপ্ত নোকান ঘ্রাট চড়ো <del>নেবাৰ</del> চুডিতে যান্দর করিলেন।

Mar.

#### **अहारमी**

- ১। প্রথম শব্দ মো অসমুক্ষামন (ধ্বসেন)বর্ণিত সেকান ঘরটি মাদিক বিবাহ সর্বান বর্ত্তানিকারী দনসভার विकारण
- ক্রিয়া গঞ্চ মেয়া ইরাহিয় লোকানে মুদি বাধনা গরিয়ালনার মণা বাংগামনীত সমুলা অর্থ বিশিম্য। ভরিবেন একং ব্যবসা পরিচালনার একচেটিয়া অধিকার জ্বেপ করিমেন।
- সম্ভান করের মানিক জালা এইবান্ধা-(আক ভালার পাচলক টাকা) টাকা বার্ল্য করা বইল। বারা বিভিন্ন পঞ্চৰ। চলতি মালের ১লা ভারিৰ হাইতে ৭ ভারিখের মধ্যে প্রথম গছকে বুঝাইয়া দিবেন।
- 8। বিবীত শক্ষকে দেবানের আমির স্থামানর বাবে ১৩-৩০০/ (পালর হাতার) টাবা এই চিন্দ কামর বাবিবার সময় শ্রুম পক্ষে গ্রাণ কবিবেন, যাহা মেচানাকে এককানীন ফেল্ডমেলা।
- মেল্লাক্তকের মান্য টেকিকোনের কিন্, ট্রের পাইনের প্রাচন, আয়তকর ও ব্যবসা করেনার কেলাকে স্বধান্য বাৰহীত বিল বাৰ্ড কৰ সময় বিভিন্ন সংস্থা হইকে আজেপিত হইনা থাকে তামা বিহীত পদ্ধ পৰিপোল কৰিছে বাধা থাকিকে এক ইহুৰ জন্ম কোন অবস্থানেই এবন পজনে লাটা কনা বহিছে সা



# **FAMILY PICTURE**

