Mobile Haspatal & Servicing Center



NU Identified & PP Prepared by-Abu Musa Bhuiyan (Chandpur Sadar Unit)



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Shamir Chandra Shil		
Age	·	07-09-1985 (30 years)		
Marital status	:	Married		
Children	:	01 Son		
No. of siblings:	••	01 Brother, 01 sister		
Parent's and GB related Info				
(i) Who is GB member	:	Mother Father The state of the state		
(ii) Mother's name	:	Sabita Rani Shil		
(iii) Father's name	:	Noni Chandra Shil		
(iv) GB member's info	:	Branch: Shah Mahmudpur Centre # 52/m Loanee no-5225/1, Member since 16-07-2000 First loan: Tk.5000, Total Amount Received 280000		
Further Information:		Existing loan: Tk.40000, Outstanding:19208 Tk.		
(v) Who pays GB loan installment	:	NU		
(vi) Mobile lady	:	N/A		
(vii) Grameen Education Loan	:	N/A		
(viii) Any other loan like GCCN, GKF	:	N/A		
(ix) Others	:	N/A		
Education	:	Class Ten		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Mobile servicing and Mobile Accessories Business
Trade License	:	393 –(14/15)
Business Experiences and Training Info	:	6 years. He received local informal Training
Other Own/Family Sources of Income	:	Father (Hair Dresser)
Other Own/Family Sources of Liabilities		N/A
NU Contact Info	:	01818850143
NU Project Source/Reference	:	GT Chandpur Sadar Unit, Chandpur

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 2000 (14 years). NU invested GB Loan in his business. They purchase some agriculture land & repaired their own house from the income of business. NU's mother gradually improved their life standard using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mobile Haspatal & Servicing Center
Address/ Location	:	Razzak Super Market, Mohamaya Bazar, Chandpur.
Total Investment in BDT	:	130,000
Financing	:	Self BDT 80,000 (from existing business) 62 % Required Investment BDT 50,000 (as equity) 38 %
Present salary/drawings from business (estimates)	•	7000
Proposed Salary		7000
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	20% 20% 2 months

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:			
(i)Present stock items: Mobile Accessories (LCD Display, head phone, mobile set, Charger, memory card, battery, cover, android touch screen & others) = 3600 Laptop = 2000 Desktop Computer = 2000 Furniture = 4000	0 80000 0 0		80000
(ii)Proposed items: Mobile Accessories (Casing, Head phone, Mobile Set,MP3,Memory Card, Cover, Android Touch screen Mouth/air/ringer Speaker & others)	en,	50000	50000
Total Capital	80000	50000	130000

INFO ON EXISTING BUSINESS OPERATIONS

Double doub	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales	600	18000	216000			
Less: Cost of sales	480	14400	172800			
Profit(A)	120	3600	43200			
Income from mobile from servicing(B)	300	9000	108000			
Total gross profit(C) [C=(A+B)]	420	12600	151200			
Less: Operating Costs						
Electricity bill		500	6000			
Generator bill		300	3600			
Shop Rent		1180	14160			
Night Guard bill		100	1200			
Internet Charge		400	4800			
Mobile bill		200	2400			
Present salary/Drawings- self		7000	84000			
Others cost		0	0			
Non Cash Item:						
Depreciation Expenses (computer 40000*15%&furniture 4000*10%)		530	6360			
Total Operating Cost (D)		10210	122520			
Net Profit (C-D):		2390	28680			

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	T)	Year 2 (BDT)		
Particulars Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales	1000	30000	360000	1200	36000	432000
Less: cost of sales	800	24000	288000	960	28800	345600
Profit (A)	200	6000	72000	240	7200	86400
Income from from mobile servicing(B)	300	9000	108000	300	9000	108000
Total Gross profit (C) [C=(A+B)]	500	15000	180000	540	16200	194400
Less: Operating Costs:						
Electricity bill		500	6000		550	6600
Generator		300	3600		300	3600
Shop Rent		1180	14160		1180	14160
Night Guard bill		100	1200		100	1200
Internet Charge		400	4800		400	4800
Mobile Bill (SMS & Reporting inclusive)		300	3600		350	4200
Proposed Salary- Self		7000	84000		7000	84000
Others (milad ,sports etc)		100	1200		100	1200
Non Cash Item:						
Depreciation Expenses		530	6360		530	6360
Total Operating Cost (D)		10410	124920		10510	126720
(Net Profit C-D) :		4590	55080		5690	68280
Payback to GT			30000			30000
Retained Income:			25080			38280

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50000	
1.2	Net Profit	55080	68280
1.3	Depreciation (Non cash item)	6360	6360
1.4	Opening Balance of Cash Surplus		12232
	Total Cash Inflow	111440	86872
2.0	Cash Outflow		
2.1	Purchase of Product	50000	
2.2	Payment of GB Loan	19208	
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	99208	30000
3.0	Net Cash Surplus	12232	56872

SWOT ANALYSIS

Strength:

Longstanding relationship with GB. Self-Trained.
Located in busy market place.

WEAKNESS:

Lack of fund. Credit Sale

OPPORTUNITIES:

Customers will get mobile accessories in low price.

Would create job opportunity in future.

THREATS:

Theft.

Political unrest.

Machinery failure.









GT's 8th Internal Design Lab On May 11, 2015 at GT

For More Information Grameen Trust Phone -029017038 Shamir Chandra Shil Mobile no 01818850143

