#### Proposed NU Business Name : M/S Nurshad Dori Shota Store



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address		Md. Nurshad Mondol Vill: Moshapur, Union: 14 no Durgapur, Post: Mithapukur, Upazila: Mithapukur, District: Rangpur.
Age	:	30 Years
Marital status	:	Married
Children	:	1 (One) son
No. of siblings:	:	5 (five) Brothers & 1 (one) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✓FatherMst. Mahabubah BegumMd. Ahmed Hossain MondolBranch: Mithapukur, Centre # 68/MoLoan no.: 8191, Member since April 12, 1996,First Ioan: Tk. 3,000Existing Ioan: Tk. 140,000, Outstanding Ioan:Tk.139,948
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No No

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		10 (Ten) years experience in this business. He started this business only with Tk. 100,000 (one lac). He has on hand training.
Other Own/Family Sources of Income	:	Father's income from business
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01737518961
NU's National ID No.	:	8515849901263
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mahabubah Begum is a GB member since April 12, 1996, at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it by assisting her husband in business, installing tube-well and building own house.
- Finally GB loan helped her to improve her economic condition and livelihood.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Nurshad Dori Shota Store
Address/ Location	-	Shothibari Bazar, Mithapukur, Rangpur
Business Category	:	General retail and wholesale
Total Investment in BDT	:	Tk. 524,000
Financing	:	Self Tk. 324,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Taka 10,000 (Ten thousand)
Proposed Salary	:	Taka 11,000 (Eleven thousand)
Proposed Business Implementation Plan (i) % of present gross profit	:	On an average 12%
margin (ii) Estimated % of proposed gross profit margin	:	On an average 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

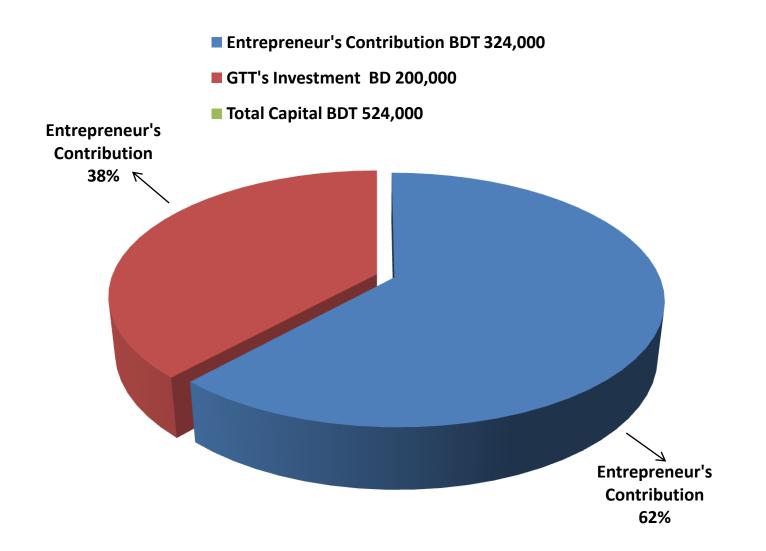
## **INFO ON EXISTING BUSINESS OPERATIONS**

	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	7,500	210,000	2,520,000			
Less: Cost of Sales (B)	6,600	184,800	2,217,600			
Gross Profit (C) [C=(A-B)]	900	25,200	302,400			
Less: Operating Cost:						
Electricity bill		700	8,400			
Generator bill		300	3,600			
Shop Rent		200	2,400			
Night Guard bill		300	3,600			
Mobile bill		500	6,000			
Conveyance		2,000	24,000			
Present Salary (Self)		10,000	120,000			
Present Salary (Assistant-1)		3,000	36,000			
Other Cost (stationary & entertainment etc.)		1,500	18,000			
Non Cash Item:						
Depreciation Expenses		318	3,819			
Total Operating Cost (D)		18,818	225,819			
Net Profit (C-D):		6,382	76,582			



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products( different types of rope, thread, net, bulb, wire			
etc.)	303,000	200,000	503,000
Debtors			
	70,309	-	70,309
Creditors			
	(78,519)	-	(78,519)
Investment in Machineries (weight machine, bulb, fan & television)			
	17,950	-	17,950
Decoration (Fixture & Fittings)			
	11,260	-	11,260
Total Capital	324,000	200,000	524,000





### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	ear 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	9,500	265,986	3,191,832	10,639	297,904	3,574,852	11,703	327,695	3,932,337
Less: Cost of Sales (B)	8,360	234,068	2,808,812	9,363	262,156	3,145,870	10,299	288,371	3,460,457
Gross Profit (C) [C=(A-B)]	1,140	31,918	383,020	1,277	35,749	428,982	1,404	39,323	471,880
Less: Operating Cost:									
Electricity bill		1,000	12,000		1,200	14,400		1,400	16,800
Generator bill		300	3,600		350	4,200		400	4,800
Shop Rent		200	2,400		200	2,400		200	2,400
Night Guard bill		300	3,600		350	4,200		400	4,800
Mobile bill (Including SMS & Reporting)		700	8,400		800	9,600		900	10,800
Conveyance		2,500	30,000		3,000	36,000		3,500	42,000
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-Self		11,000	132,000		12,000	144,000		13,000	156,000
Proposed Salary (Assistant-1)		3,000	36,000		3,500	42,000		4,000	48,000
Other Cost (stationary & entertainment etc.)		1,500	18,000		1,800	21,600		2,100	25,200
Non Cash Item:									
Depreciation Expenses		318	3,819		318	3,819		318	3,819
Total Operating Cost (D)		22,152	257,819		24,852	298,219		27,552	330,619
Net Profit (C-D):	-	9,767	125,201	-	10,897	130,764	-	11,772	141,262
Retained Income			125,201			255,965			397,227

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		_
1.2	Net Profit (ownership tr. Fee added back)	133,201	146,764	157,262
1.3	Depreciation Expenses	3,819	3,819	3,819
1.4	Opening Balance of Cash Surplus	-	89,020	143,602
	Total Cash Inflow	337,020	239,602	304,683
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	89,020	143,602	208,683



STRENGTH <ul> <li>Present employment: <ul> <li>Self: 01</li> <li>Family: 0</li> <li>Others (beyond family): 01</li> </ul> </li> <li>Future employment: 0 <ul> <li>Ownership of Business in own name</li> <li>Trade license in his own name</li> <li>Ten years experience</li> </ul> </li> </ul>	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES   Location of shop; Demand increasing; The capital of Entrepreneur will be Tk. 721,227 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 5<sup>th</sup> In-house Executive Social Business Design Lab on May 06, 2015 at Grameen Telecom Trust Premises

## Thank you

Pictures





। (বিশি ১২ (১) শ্রম্যা) ৪নং দূর্গাপুর ইউনিয়ন পরিষদ

উপজেলা : মিঠাপুকুর, জেলা : রংপুর।

ট্রেড লাইসেন্স

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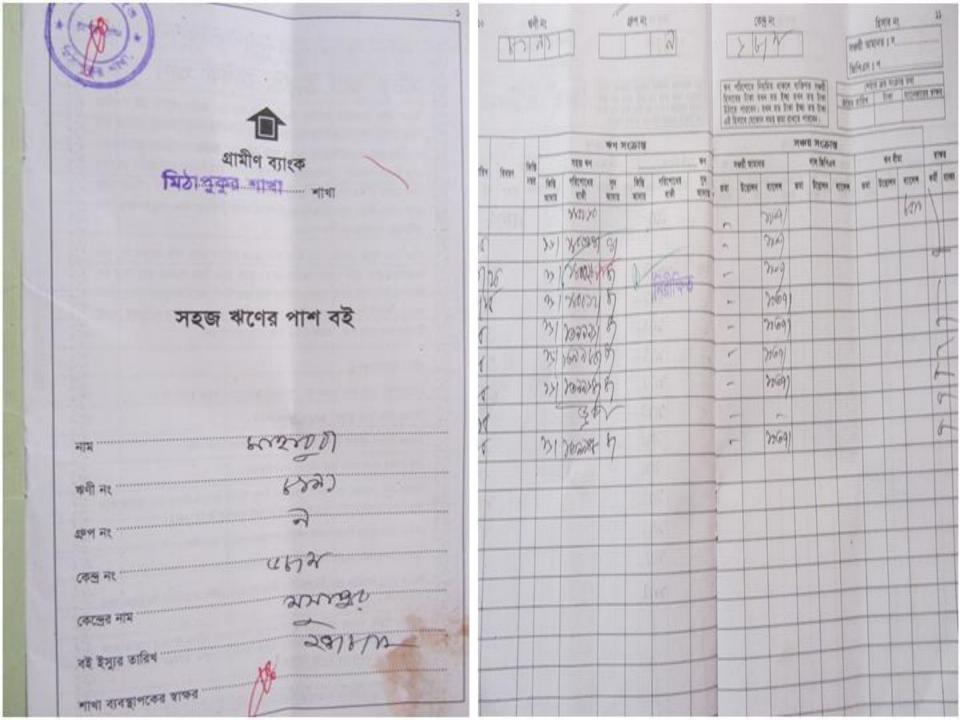
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#### হস্যার ক্রমিক নং হওলি

ছানীয় সরকার (ইউনিয়ন পরিষদ) আইন, ২০০৯ (২০০৯ সনের ৬১ নং আইন এর ৬৬ ধারার ক্ষমভারদে ধনীত আদর্শ কর তহ্যসিল, ২০১০ এর বিধান অনুযায়ী ব্যবসা-বাণিজা, পেশা, বৃত্তি, জীবিকার উপর আরোপিত কর আদায়ের লকে নিছে বর্তির ব্যক্তি/প্রতিষ্ঠানের অনুকুলে এর লাইসেল ইস্থা করা হলো। যার কার্যকারিতার মেয়াদ ৩০পে জুন /২০১৫ তারিখ পর্যত বলবং ব্যকি/প্রতিষ্ঠানের অনুকুলে এর লাইসেল ইস্থা করা হলো। যার কার্যকারিতার মেয়াদ ৩০পে জুন /২০১৫ তারিখ পর্যত বলবং যাকবে। তবে নবায়ন পূর্বক মেয়াদ বর্ষিত করা যাবে।

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