## Proposed NU Business Name : Lamia Fashion



# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	MD.Bulbul Mollah			
	Vill: Bazbi Purbapara, Union: Duptara. Post: Duptara, Upazila: Arihazar, District: Narayanganj.			
Age	33 Years			
Marital status	: Married			
Children	: 1 (One) Daughter.			
No. of siblings:	: 2 Brothers & 1 Sister			
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	<ul> <li>Mother</li></ul>			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	<ul><li>: Entrepreneur</li><li>: No</li><li>: Nil</li><li>: Nil</li></ul>			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

	_	
Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	05 (five) years experiences in selling garments product business. He started this business only with Tk. 70,000.  He has on hand training.
Other Own/Family Sources of Income	:	House Rent & Brother's income from service.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	•	01963852832
NU's National ID No.	•	6710231522558
NU Project Source/Reference	•	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nooree Begum is a GB member since 1995 at first she took GB loan BDT 5,000 (Five thousand) for house repairing.
- She was a Mobile lady.
- Gradually she took loan several times and utilized it by assisting her son in business and household purposes.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Lamia Fashion
Address/ Location	••	Adarsha bazaar Kalibari, Master Plaza, Arihazar, Narayanganj
Business Category		Clothing, Footwear & Apparel
Total Investment in BDT	-	Tk. 419,000
Financing	••	Self Tk. 219,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Taka 8,000 (Eight thousand)
Proposed Salary	:	Taka 10,000 (Ten thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 18%
(ii) Estimated % of proposed gross profit margin	:	On an average 18%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

# INFO ON EXISTING BUSINESS OPERATIONS

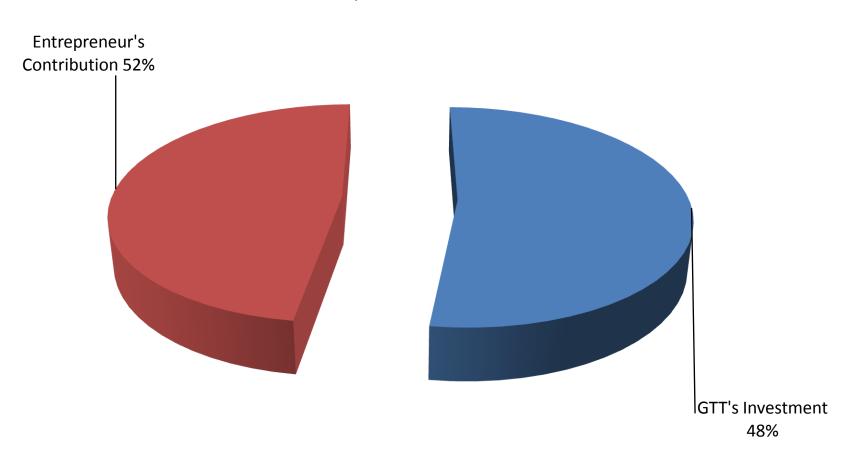
		EB (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	4,000	104,000	1,248,000		
Less: Cost of Sales (B)	3,280	85,280	1,023,360		
Gross Profit (C) [C=(A-B)]	720	18,720	224,640		
Less: Operating Cost:					
Electricity bill		400	4,800		
Generator bill		100	1,200		
Shop Rent		1,667	20,000		
Night Guard bill		50	600		
Mobile bill		200	2,400		
Conveyance		500	6,000		
Present Salary (Self)		8,000	96,000		
Other Cost (stationary & entertainment etc.)		2,000	24,000		
Non Cash Item:					
Depreciation Expenses		142	1,700		
Total Operating Cost (D)		13,058	156,700		
Net Profit (C-D):		5,662	67,940		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in garments product (Ready made shirt- pant, Ladiesdress, Kids-dress, Three piece, Print than cloth, Colure than cloth, School Dress, Saree, Lungee, Panjabi etc.)	207,500	200,000	407,500
Debtors	3,000	-	3,000
Decoration	8,500	-	8,500
Advance for Shop Rent	20,000	-	20,000
Cash in Hand	20,000	-	20,000
Creditors	(40,000)	-	(18,000)
			-
Total Capital	219,000	200,000	419,000

### SOURCE OF FINANCE

- Entrepreneur's Contribution BD 219,000
- GTT's Investment BD 200,000
- Total Capital BDT 419,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	6,000	156,000	1,872,000	6,900	179,400	2,152,800	7,935	206,310	2,475,720
Less: Cost of Sales (B)	4,920	127,920	1,535,040	5,658	147,108	1,765,296	6,507	169,174	2,030,090
Gross Profit (C) [C=(A-B)]	1,080	28,080	336,960	1,242	32,292	387,504	1,428	37,136	445,630
Less: Operating Cost:									
Electricity bill		500	6,000		600	7,200		700	8,400
Generator bill		150	1,800		200	2,400		250	3,000
Shop Rent		1,667	20,000		1,767	21,200		1,867	22,400
Night Guard bill		50	600		70	840		90	1,080
Mobile bill (including SMS & Reporting)		400	4,800		450	5,400		500	6,000
Conveyance		800	9,600		1,000	12,000		1,200	14,400
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-Self		10,000	120,000		10,000	120,000		10,000	120,000
Other Cost (stationary & entertainment etc.)		2,100	25,200		2,200	26,400		2,300	27,600
Non Cash Item:									
Depreciation Expenses		142	1,700		142	1,700		142	1,700
Total Operating Cost (D)	-	17,142	197,700	-	17,762	213,140	-	18,382	220,580
Net Profit (C-D):	-	10,938	139,260	-	14,530	174,364	-	18,754	225,050
Retained Income			139,260			313,624			538,674

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	_	-
1.2	Net Profit	147,260	190,364	241,050
1.3	Depreciation Expenses	1,700	1,700	1,700
1.4	Opening Balance of Cash Surplus	-	78,960	175,024
	Total Cash Inflow	348,960	271,024	417,774
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	-
2.2	Payback to Grameen Bank Outstanding Loan	22,000	_	-
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	270,000	96,000	96,000
3.0	Total Cash Surplus	78,960	175,024	321,774

# SWOT ANALYSIS

TRENGTH

☐ Present employment:

Self: 01 Family: 0

Others (beyond family): 0

☐ Future employment: 0

☐ Ownership of Business in own name;

☐ Five years experience .

# WEAKNESS

□Can not supply goods according to demand.

# **O**PPORTUNITIES

- ☐ Location of shop;
- ☐ Increase of demand;
- ☐ The capital of Entrepreneur will be Tk. 7,57,674 after 3 years excluding payback of investor's money.

### THREATS

- ☐ Local Competitors;
- ☐ Political unrest.

Presented at 5<sup>th</sup> In-house Executive Social Business Design Lab on May 6, 2015 at Grameen Telecom Trust Premises

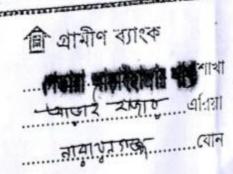
Thank you

# Pictures





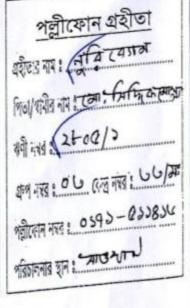


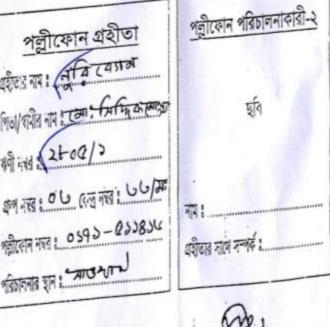


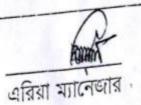
# পল্লীফোন গ্রহীতা ও পরিচালনাকারীদের পরিচয়পত্র

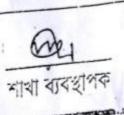


गर। सिलिम स्माभाः ঘ্ৰইণ্ড মাৰ্ছ নশৰ্ত : হৈনো

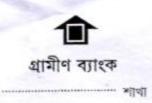






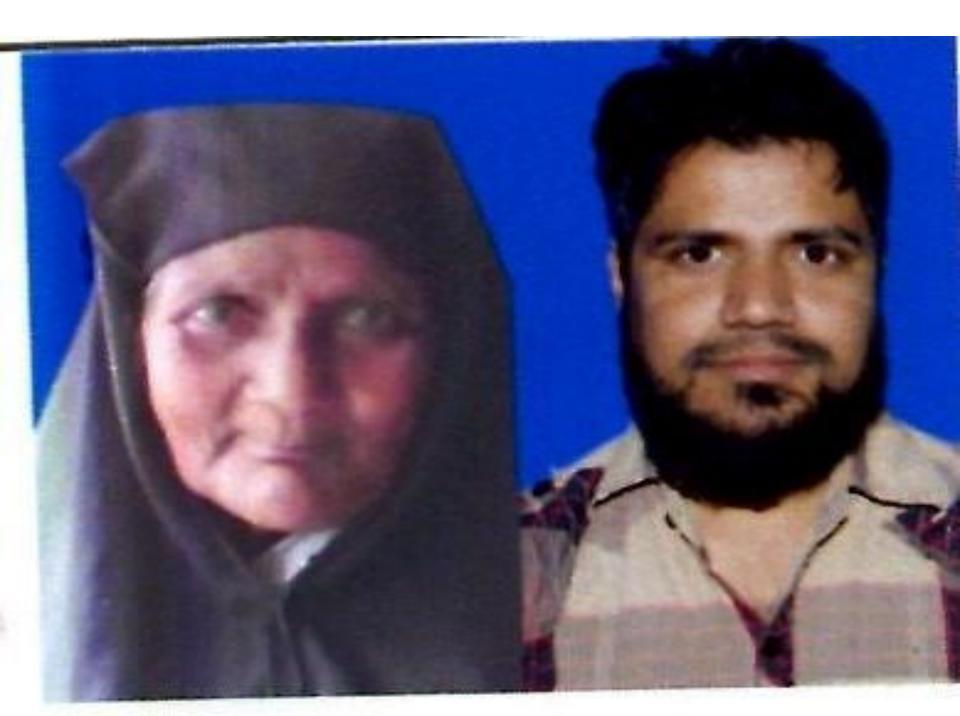


नर्ग-०२



### সহজ ঋণের পাশ বই

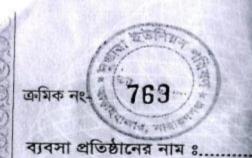
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জলাঃ আড়াইহাজার, জেলাঃ নারায়ণগঞ্জ

### 2NO DUPTARA UNION PARISHAD

Upazilla- Araihazar, Dist-Narayanganj.



### লাইসেন্স TRADE LAICENCE

[৭ {১২ (১ ধারা নিয়ম দ্রষ্টব্য)}]

नाइराम नः 922/2028-20

মালিক/পরিচালকের নাম ঃ

(माः युकार्यका (माध्या विकासमी केटा 15%

গ্রাম ঃ প্রস্তুতি প্রস্তুতি ভাকঘর ঃ ব্রুপ্তত্তি উপজেলা-আড়াইহাজার, জেলা-নারায়ণগঞ্জ

(अप्रिक्त अर्थात काक्ष्य) करें वावमाय अकाय : एक शिल क्रिका के

উপরোক্ত নিয়মে লাইসেন্স ফি. ১৪০৮

१२०२.82 वर्ष वरमत रहेर्ज २०२९ र्.. वर्ष वरमत भर्यख तिथ छात्व वावमा भतिष्ठाणमा कतात व्यम्भिक प्रथम हरेल।

অত্র লাইসেন্দ্র-৩০শে জুন ২০.১. 🖟 🏒 .. পর্যন্ত কার্যকরী থাকিবে এবং প্রতি বৎসর নবায়ণ করিতে হইবে।



#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ বুলবুল মোল্লা

Name: Md Bulbul Mollah

পিতা: মৃত ছিদ্দীকুর রহমান

মাতা: নুরী বেগম

Date of Birth: 12 Dec 1982

ID NO 6710231522558

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/রাস্তা: বাজবী পূর্বপাড়া, বাজবী, ডাকঘর: দুগুারা - ১৪৬০, আড়াইহাজার, নারায়নগঞ্জ



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১৭/০৬/২০০৮



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



नाम: नुत्री दिशम

Name: Nooree Bagum

স্বামী: মৃত ছিদ্দিক মোক্লা

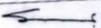
মাতা: মরিয়ম বেগম

Date of Birth: 12 Dec 1958

ID NO: 6710231522567

এই কার্ডটি গুণপ্রজাতপ্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গোলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: বাজবী পূর্বপাড়া, বাজবী, ডাকঘর: দুপতারা - ১৪৬০,

व्यक्षित्रकार्यः नाताग्रनगञ्च



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১৭/০৬/২০০৮

# Thank You