

Grameen Kalyan

Proposed NU Business Name: Nuha Poultry Farm



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	••	Md. Jahirul Islam Vill: Gozhorpur, Post: khicha Upazilla: Tarakanda, District: Mymensingh
Age	:	21 Years
Marital status	:	Single
No. of siblings:	:	3 (Three) Brothers.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Most: kolsum Akter. Md: Amjad Hossain. Branch: Gozhorpur,Group # 04 , Centre # 43/M, Loan no.9268, Member since: 2012 , First loan: 10,000 Tk. , Existing loan:18,000 , Outstanding: 8,000.
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others		Father. No Nil Nil Nil
Education, till to date	:	S.S.C ₂

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		He has no formal training but 3 years experience in running business. His father help him to run the business.
Other Own/Family Sources of Income	:	Fathers Job.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01671048487
National ID / Birth Certificates number	:	19946118122000133
NU Project Source/Reference	•	GK

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2012. At first she took GB loan BDT= 10,000 (Ten thousand) and used the money in family purpose work. Gradually several times she took GB loan and utilized in her business work.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Project's Name	:	Nuha Poultry Farm
Address/ Location	:	kashigong, Tarakanda, Mymensingh.
Total Investment	:	BDT = 3,58,000
Financing	:	Self financing: BDT = 2,08,000 (Existing business & cash) Required Investment: BDT= 1,50,000 (as equity)
Present salary/drawings from business (estimates)	:	BDT= 3,000
Proposed Salary	:	BDT= 5,000
Proposed Business Implementation Plan	:	 The project will start with having a Farm. 1200 Pieces of baby chicken will be rear per shed. It will be 8 cycle per year. Estimated sales price is about @ 125 per Kg. Pay back period is estimated 3 years. Expected date to start the project May 2015.

INFO ON EXISTING BUSINESS OPERATIONS

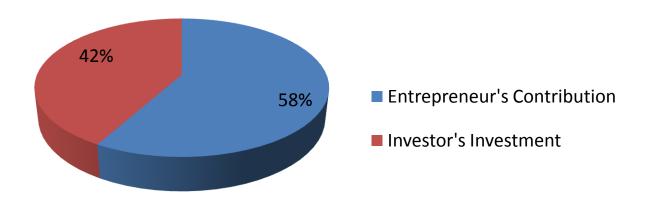
Particulars	Existing Business			
Particulars	Daily	Monthly	Yearly	
Revenue				
Sales (A)		95,875	767,000	
Cost of Sales		-	-	
Baby chicken (40*600)		24,000	192,000	
Feeding Cost		57,500	460,000	
Total Cost of Sales (B)		81,500	652,000	
Gross profit (GP)= [C (A-B)]		14,375	115,000	
Less:Operating Costs:				
Electricity bill		1,000	8,000	
Transport		1,000	8,000	
Mobile bill		200	1,600	
Present salary-self		3,000	24,000	
Other Expenses		500	4,000	
Non Cash Item:				
Depreciation Expenses			2,000	
Total Operating Cost (D)		5,700	47,600	
(C-D)Net Profit		8,675	67,400	

PRESENT & PROPOSED PROJECT INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)(1)	Proposed Business (BDT)(2)	Total (BDT) (1+2)
Investment in different categories:			
Shed For Chicken	100,000	55,000	155,000
Water Motor	8,000	-	8,000
Furniture & Equipments	12,000	8,000	20,000
Baby Chicken (1200* 40 pcs)	24,000	24,000	48,000
Feed (24* 2250 per Sack)	54,000	54,000	108,000
Medicine	2,000	3,000	5,000
Caff	1,500	1,500	3,000
Transport	1,500	2,000	3,500
Cash in Hand	5,000	2,500	7,500
Total Capital	208,000	150,000	358,000

Source of Finance

Particulars	Amount in BDT	In %
Entrepreneur's Contribution	208,000	58
Investor's Investment	150,000	42
Total Investment	358,000	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dortioulor	Year 1	(BDT)	Year 2 (BDT)		Year 3 (BDT)	
Particular	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
Estimated Sales (A)	191,750	1,534,000	210,925	1,687,400	232,018	1,856,140
Baby Chicken (1200*40)	48,000	384,000	52,800	422,400	58,080	464,640
Feed & Medicine (48*2250 Per Sack)	113,000	904,000	124,300	994,400	136,730	1,093,840
Less: Total Cost of Sales (B)	161,000	1,288,000	177,100	1,416,800	194,810	1,558,480
Gross Profit (GP) = [C = (A-B)]	30,750	246,000	33,825	270,600	37,208	297,660
Less: Operating Costs						
Electricity bill	2,000	16,000	2,200	17,600	2,420	19,360
Transport	2,000	16,000	2,200	17,600	2,420	19,360
Present salary/Drawing self	5,000	40,000	5,500	44,000	6,050	48,400
Wages 1	5,000	40,000	5,500	44,000	6,050	48,400
Caff	2,000	16,000	2,200	17,600	2,420	19,360
Mobile bill	300	2,400	330	2,640	363	2,904
Other Expenses	500	4,000	550	4,400	605	4,840
Non Cash Item			-	-		
Depreciation Expenses		5,000	-	5,000		5,000
Total Operating Cost (D)	16,800	139,400	18,480	152,840	20,328	167,624
(C-D) Net Profit:	13,950	106,600	15,345	117,760	16,880	130,036
Retained Income:		106,600		117,760		130,036

Notes: 1. Agreed Grace period: 6 Months.

^{2.} **Investment Payback schedule**: Half yearly installment including ownership transfer fee after 6 month grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2	Year 3
Cash inflow:			
Opening Balance	5,000	279,100	336,860
Capital Infusion by UDYOKTA	217,500	-	-
Capital Infusion by Investor	150,000	-	-
Sales	1,534,000	1,687,400	1,856,140
Total Receipts	1,906,500	1,966,500	2,193,000
Cash Outflow:			
Cost of goods sold	1,438,000	1,416,800	1,558,480
Operating expenses	139,400	152,840	167,624
Return to investor (including Transfer fee)	50,000	60,000	70,000
Total payment	1,627,400	1,629,640	1,796,104
Closing Balances	279,100	336,860	396,896

SWOT ANALYSIS

STRENGTH Employment: Self: 1 Others (beyond family): 1 Ownership in his own name.	WEAKNESS □ Electricity Problem. □ Transportation Problem. □ Lack of Sufficient Capital.
Opportunities Local Demand; Skill & Experience. Investor's money will be payback in three years. Local Veterinary Doctors.	THREATS Theft; Fire Burn. Bacterial Attack.

Presented at 3rd Ex. SB Design Lab on April 29, 2015 at Grameen Kalyan

Thank you

Pictures

My Farm Picture









Trade License



Thank You