A Nobin Udyokta Project

M/S. Shajahan Sanitary & Hardware



NU Identified and PP Prepared by : Md. Ziaul Hoque, Dhamrai Unit Verified By: Tapan Kumar Debnath



Presented by Shajahan



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Shajahan
Age	:	04/12/1982 (32 years 4 months)
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	2 Brothers 1 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother The Father The Arrow Father The Arrow Father The Arrow Father
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU N/A N/A N/A N/A
Education, till to date	:	SSC



Present Occupation	:	Business
Trade License	•	2358
Business Experiences	•	10 Years
		Practical Training – 3 years
Other Own/Family Sources of Income	•	Agriculture
Other Own/Family Sources of Liabilities	•	N/A
NU Contact Info	•	01717156638
NU Project Source/Reference	•	GT Dhamrai Unit Office, Dhaka



NU's mother has been a member of Grameen Bank Since 2000. At first his mother took a loan amount 5,000 BDT from Grameen Bank. She invested the money in her son's business for expanding. NU's mother gradually improved their life standard by using GB loan. Her son is now established and fully capable to operate his business.

PROPOSED BUSINESS Info.



Business Name	:	M/S. Shajahan Sanitary & Hardware
Address/ Location	:	Kagoziapara, Dhamrai,Dhaka
Total Investment in BDT	:	350,000/-
Financing	:	Self BDT : 2,50,000 (from existing business)- 72%Required Investment BDT : 1,00,000 (as equity)- 28 %
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,000
 i. Proposed Business % of present gross profit margin ii. Estimated % of proposed gross profit margin iii. Agreed grace period 	:	10% 10% 3 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Fan (1) Furniture Advance Presents Goods item:	1,000 4,000 30,000 215,000		
Proposed Stock Items: Gazi PVC 4" (70 ps. X 1000/-)= Gazi Fittings (300 ps. X 100/-)=		70,000 30,000	
Total Capital	250,000	100,000	350,000

N.B: Details of Present stock items have enclosed in Next slide.



Breakdown of present items

Gazi PPC Pipe:	60,000/-
Gazi motor	30,000/-
Basin	30,000/-
Pipe fittings	20,000
RFL Tube well	30000/-
Gazi Tanki	25000/-
RFL Soap case	10000/-
Gazi Thread pipe fittings	10000
Total :	215000/-

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Falticulars	Daily	Monthly	Yearly		
Sales (A)	7,000	210,000	2,520,000		
Less: Cost of sale(B)	6,300	189,000	2,268,000		
Gross Profit 15% (A-B)= [C]	700	21,000	252,000		
Less: Operating Costs					
Electricity bill		200	2,400		
Night Guard Bill		100	1,200		
Rent		1,500	18,000		
Mobile Bill		200	2,400		
Salary from Business		8,000	96,000		
Others (Entertainment)		100	1,200		
Non Cash Item:					
Depreciation Expenses		63	756		
Total Operating Cost (D)		10,163	121,956		
Net Profit (C-D):		10,837	130,044		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Dertieulere		Year 1 (BD)T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	8,000	240,000	2,880,000	8,500	255,000	3,060,000
Less: Cost of Sale (B)	7,200	216,000	2,592,000	7,650	229,500	2,754,000
Gross Profit 10% (A-B)=(C)	800	24,000	288,000	850	25,500	306,000
Less operating cost :						
Electricity bill		300	3,600		400	48000
Night Guard Bill		150	1,800		200	2,400
Rent		1,500	18,000		1,500	18,000
Salary from Business		8,000	96,000		8,000	96,000
Mobile Bill		300	3,600		400	4,800
Others		100	1,200		200	2,400
Non Cash Item:						
Depreciation Expense		63	756		63	756
Total Operating Cost (D)		10,413	124,956		10,763	129,156
Net Profit (C-D) = (E)		13,587	163,044		14,737	176,844
GT payback			60,000			60,000
Retained Income:	103,044				116,84	4

CASH FLOW Projection on Business Plan (Rec. & Pay.)

SI #	Particulars	Year 1 (BDT)	Year (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	0
1.2	Net Profit	163,044	176,844
1.3	Depreciation (Non cash item)	756	756
1.4	Opening Balance of Cash Surplus	0	98,800
	Total Cash Inflow	263,800	276,400
2.0	Cash Outflow		
2.1	Purchase of Product	100,000	0
2.2	Payment of GB Loan	5,000	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	165,000	60,000
3.0	Net Cash Surplus	98,800	216,400

SWOT Analysis



STRENGTH Located beside Road Working Experiences and skill Environment Friendly Maintain Daily accounts 16 hours shop open No loan against business Increase in Sales	WEAKNESS Lack of Investment Credit Sale
OPPORTUNITIES Expansion Of Business Increasing the number of Customer new customer	 THREATS Competitor may arise Fire. Theft. Political Instability.









