

A Nobin Udyokta Project

Modina Mostakim Fast Food



NU Identified and PP Prepared by :
Md. Ziaul Hoque, Unit Manager (in charge),
Dhamrai
Verified By: Tapan Kumar Debnath



Presented by
Md. Abdul Alim

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Abdul Alim
Age	:	15/01/1980 (34 years 2 months)
Marital status	:	Married
Children	:	01 (Son)
No. of siblings:	:	2 Brothers
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Mrs. Most. Monowara Begum
(iii) Father's name	:	Md. Abdus Samad
(iv) GB member's info	:	Member since: 15/03/2000 Branch: Dhamrai, Centre no.04, Group:18, Loanee No.2224/1 First loan:5,000/- Total Amount Received: Tk. 200,000/- Existing loan: 15,000/- Outstanding: 12,000/-
Further Information:		
(v) Who pays GB loan installment	:	NU's Father
(vi) Mobile lady	:	N/A
(vii) Grameen Education Loan	:	N/A
(viii) Any other loan like GCCN, GKF etc..	:	N/A
(ix) Others	:	N/A
Education, till to date	:	Class Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Business
Trade License	:	1709
Business Experiences	:	03 years
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
Nu Contact Info	:	01920353906
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2000. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. NU's Father used the loan in different income generating activities . NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Modina Mostakim Fast Food
Address/ Location	:	Habila Super Market, Thana Station, Dhamrai,Dhaka
Total Investment in BDT	:	300,000/-
Financing	:	Self BDT : 200,000 (from existing business) - 67% Required Investment BDT : 100,000 (as equity) - 33 %
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary	:	BDT 6,000
i. Proposed Business % of present gross profit margin	:	15%
ii. Estimated % of proposed gross profit margin	:	15%
iii. Agreed grace period	:	5 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items:			
Fridge (3)	75,000		200,000
Furniture	20,000		
Presents Goods item: (Attached)	105,000		
Proposed Stock Items: (Biscuit, Noodles, Cake, Sweet, Liquid Milk, Shampoo, Horlicks, Telkom Powder, Juice Etc.)		100,000	100,000
Total Capital	200,000	100,000	300,000

N.B: Details of Present & proposed stock items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



SI #	Present Stock Item		Proposed Stock Item	
	Particulars	Amount Tk	Particulars	Amount Tk
01	Horlicks	10,000	Horlicks	20,000
02	Cosmetics (Snow, Soap, Perfume, Olive oil, Toothpaste)	20,000	Cosmetics (Snow, Soap, Perfume, Olive oil, Toothpaste)	15,000
03	Surf Excel	5,000	Surf Excel	4,000
04	Liquid Milk	4,000	Liquid Milk	3,000
05	Juice	6,000	Juice	8,000
06	Shampoo	3,000	Shampoo	1,000
07	Vim	1,500		0
08	Cold drinks	20,000	Cold drinks	20,000
09	Chips	5,000		0
10	Ice cream	4,000	Ice cream	4,000
11	Chanachur	3,000	Chanachur	2,000
12	Perfume	3,500	Perfume	1,500
13	Tang	2,500	Tang	1,000
14	Chutney	1,000	Chutney	2,500
15	Napkin	2,500	Napkin	2,500
16	Lactose	2,000	Lactose	3,000
17	Sweet	10,000	Sweet	10,000
18	Bread Butter	2,000	Bread Butter	2,500
	Total	105,000	Total	100,000

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)		
	Daily	Monthly	Yearly
Sales (A)	4,000	120,000	1,440,000
<i>Less: Cost of sale(B)</i>	3,400	102,000	1,224,000
Gross Profit 15% (A-B)= [C]	600	18,000	216,000
<i>Less: Operating Costs</i>			
Electricity bill		2,000	24,000
Night Guard Bill		150	1,800
Shop rent		5,000	60,000
Mobile Bill		200	2,400
Present Salary of NU		6,000	72,000
Others (Entertainment)		200	2,400
<i>Non Cash Item:</i>			
Depreciation Expenses		1,188	14,256
<i>Total Operating Cost (D)</i>		14,738	176,856
Net Profit (C-D):		3,262	39,144

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	5,000	150,000	1,800,000	6,000	180,000	2,160,000
<i>Less: Cost of Sale (B)</i>	4,250	127,500	1,530,000	5,100	153,000	1,836,000
Gross Profit (A-B)=(C)	750	22,500	270,000	900	27,000	324,000
Less operating cost :						
Electricity bill		2,100	25,200		2,200	26,400
Night Guard Bill		150	1,800		180	2,160
Shop rent		5,000	60,000		5,000	60,000
Proposed Salary of NU		6,000	72,000		6,000	72,000
Mobile Bill		250	3,000		300	3,600
Others (Entertainment)		200	2,400		200	2,400
Non Cash Item:						
Depreciation Expense		1,188	14,256		1,188	14,256
Total Operating Cost (D)		14,888	178,656		15,068	180,816
Net Profit (C-D) = (E)		7,612	91,344		11,932	143,184
GT payback		5,000	60,000		5,000	60,000
Retained Income:		31,344			83,184	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Sl #	Particulars	Year 1 (BDT)	Year (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	0
1.2	Net Profit	91,344	143,184
1.3	Depreciation (Non cash item)	14,256	14,256
1.4	Opening Balance of Cash Surplus	0	45,600
	Total Cash Inflow	205,600	203,040
2.0	Cash Outflow		
2.1	Purchase of Product	100,000	0
2.2	Payment of GB Loan*	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3.0	Net Cash Surplus	45,600	143,040

** GB Loan is paid by NU's Father that comes from own house rent.*

SWOT Analysis



STRENGTH

- Located beside Road
- Business Experiences and Skill
- Environment Friendly
- Maintain Daily accounts
- 16 hours shop open
- No loan against business
- Increase in Sales

WEAKNESS

- No effort for marketing
- Credit Sale

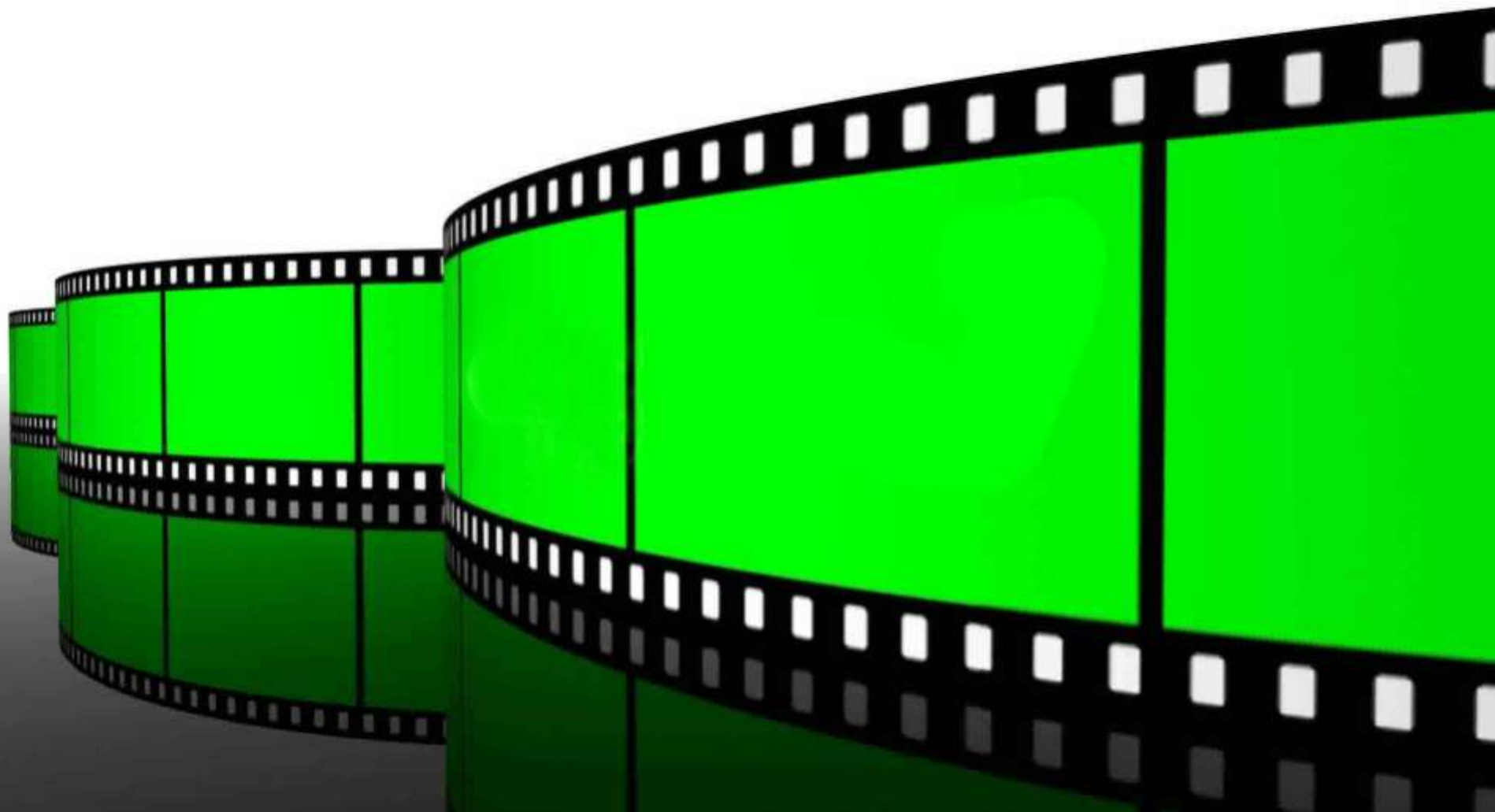
OPPORTUNITIES

- Expansion Of Business
- Increasing the number of Customer

THREATS

- Competitor
- Fire.
- Theft.
- Political Instability may reduce the sale.

Photographs









 **Nestle** চাই কোয়ালিটি, চাই তেজসূলে

কম্পিউটার ট্রেনিং সেন্টার
 সেন্টারে ৩ ও ৬ মাস কোর্সে ভর্তি চলছে
Official Graphics Hardware
 সরকারে সরকারী সার্টিফিকেট প্রদান করা হয়। ফটোকপি করা হয়
 কট, খানা টাচ, ধামরাই, ঢাকা। মোবাইল: ০১৯২০-৮৮৬৭৬১

100% Export Oriented Client

তারুণ্যের উচ্ছ্বাসে...



KICKAPOO JOY CITRUS

স্বীমাহীন উল্লাস

A product of USA
 Marketed and distributed by
Sonic Prime Group



অক্টব ১৫ ০৮

মেসার্স মদীনা মোস্তাকিম জেনারেল স্টোর
 ধামরাই, ঢাকা

হাবিলা সুপার মার্কেট, নতুন দক্ষিণপাড় ধামরাই।

মদীনা মোস্তাকিম
 ফাস্ট ফুড এন্ড জেনারেল স্টোর



SAGE ARENA
 ACADEMY COACHING CENTRE
 ইংলিশ, ম্যাথ, কম্পিউটার, বিজনেস
 ১৯৯৩ সালে প্রতিষ্ঠিত।



Buildex
Ltd.

KOLIC KOLIC IS ON
KOLIC IS ON KOLIC

01920-85 39 06 & 01945-54 73 01.

सोमवार को ही सोमवार का दिन

closeup

closeup

closeup

Presented at
7th Internal Design Lab
On 20 April, 2015 at Grameen Trust

