#### **Proposed NU Business Name: AKHI DECORATOR**



Project identification and prepared by: Motiar Rahman Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD RONZU AKANAD	
Age	1:	02-02-1986 (29 Years)	
Education, till to date	:	SSC Pass	
Marital status	:	Married	
Children	:	Nil	
No. of siblings:	:	2 Brothers & 1 Sisters	
Present Address		Vill: Baniapara P.O: Ghatail P.S: Ghatail Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  ROKEYA BEGUM  MD AKTER HOSEN  Branch: Ghatail Centre # 73 (Female),  Member ID: 4751, Group No: 01  Member since: 22-01-1987 (28 Years)  First loan: 2,000 taka.	
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: Nil Husband and her son No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight Years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's Income (Agriculture).
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-524768
Brother Contact No.	:	01750-723952
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor, Unit

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rokeya Begum is a member of Grameen Bank since 28 years. At first she took 2,000 taka loan from Grameen Bank. Rokeya Begum gradually took loan from GB. Utilize loan in agriculture, made two tin shed house and Proper Sanitation System.

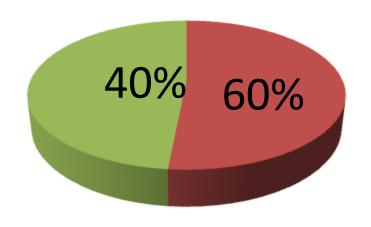
Proposed Nobin Udyokta Business Info			
Business Name	:	AKHI DECORATOR	
Location	:	Baniapara, Near Ghatail, Tangail	
Total Investment in BDT	:	2,50,000 taka	
Financing	:	Self BDT 1,50,000 (from existing business) 60%	
		Required Investment BDT 1,00,000 (as equity) 40%	
Present salary/drawings from business (estimates)	:	8,000 Taka	
Proposed Salary	:	9,000 Taka	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing Decorators Things Like: Chair, Table, Melamine Plate, Glass, Jug, Tub, Pan, Samiana etc.</li> <li>Provide Decoration Service.</li> <li>The business is operating by entrepreneur. Existing two employees.</li> <li>Collects goods from Ghatail and Tangail.</li> <li>The shop is Owned.</li> <li>Agreed grace period is 4 months.</li> </ul>	

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Rent receive	55,000	660,000		
Total Sales (A)	55,000	660,000		
Less. Variable Expense				
		-		
Total variable Expense (B)				
Contribution Margin (CM) [C=(A-B)		-		
Less. Fixed Expense				
Electricity Bill + Fuel	5,000	60,000		
Mobile Bill	550	6,600		
Transportation	4,500	54,000		
Salary (self)	10,000	120,000		
Salary (staff & Labor)	24,000	288,000		
Entertainment	300	3,600		
Depreciation	2,500	30,000		
Total fixed Cost (D)	46,850	562,200		
Net Profit (E) [C-D)	8,150	97,800		

### **Investment Breakdown**

Particulars	Existing	Proposed	Proposed Total
Chair, Table, Melamine Plate, Glass, Jug, Tub, Pan, Samiana, Bamboo etc.	1,50,000	1,00,000	2,50,000
Total	1,50,000	1,00,000	2,50,000

### **Source of Finance**



Entrepreneur Investment:1,50,000

Investor Investment: 1,00,000

Total Investment: 2,50,000

Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Rent receive	80,000	960,000	1,008,000	1,058,400		
Total Sales (A)	80,000	960,000	1,008,000	1,058,400		
Less. Variable Expense						
		-	-	-		
Total variable Expense (B)		-	-	1		
Contribution Margin (CM) [C=(A-B)		-	-	1		
Less. Fixed Expense						
Electricity + Fuel Bill	7,500	90,000	90,000	90,000		
Mobile bill & SMS Monitoring	800	9,600	10,000	11,000		
Transportation	6,500	78,000	80,000	82,000		
Salary (self)	11,000	132,000	120,000	120,000		
Salary (staff)	34,000	408,000	408,000	408,000		
Entertainment	500	6,000	6,500	7,000		
Non Cash Item						
Depreciation	4,167	50,000	50,000	50,000		
Total Fixed Cost	64,467	773,600	764,500	768,000		
Net Profit (E) [C-D)	15,533	186,400	243,500	290,400		
Investment Payback		40,000	40,000	40,000		

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	186,400	243,500	290,400
1.3	Depreciation (Non cash item)	50,000	50,000	50,000
1.4	Opening Balance of Cash Surplus		196,400	449,900
	Total Cash Inflow	336,400	489,900	790,300
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	196,400	449,900	750,300

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:3

Experience & Skill: 08 Years

Quality of services; Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

Local competitors;

# Pictures













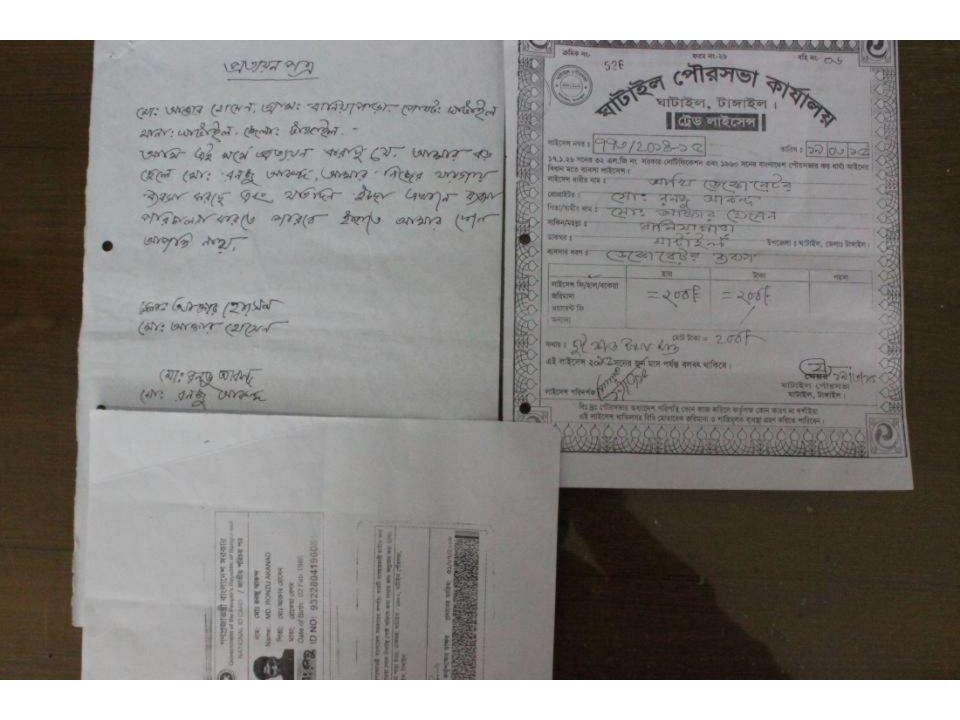












# Family Picture

