Proposed NU Business Name: MAA BABAR DUA GENERAL STORE



Project identification and prepared by: Shohel Mollah, Jamurkee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	••	MD SAGAR AHAMMED	
Age	••	05-05-1994 (21 <i>Years</i>)	
Education, till to date	••	Class Ten	
Marital status	••	Married	
Children	:	Nil	
No. of siblings:	:	1 Brothers & 1 Sister	
Address	:	Vill: West Pakutia P.O: D. Pakutia P.S: Ghatail Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. LAILEE BEGUM ABDUS SAMAD Branch: Pakutia Ghatail, Centre # 36 (Female), Member ID: 6331, Group No: 08 Member since: 18-03-1998 (27 Years) First loan: 3,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 62,000 Outstanding loan: BDT 12,886 Elder Brother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Elder Brother's income (Agriculture)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01768-271734
Father Contact No.	:	01785-593792
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most. Lailee Begum is a member of Grameen Bank since 27 years. At first she took 3,000 taka loan from Grameen Bank. Lailee Begum gradually took loan from GB. Utilize loan in Agriculture.

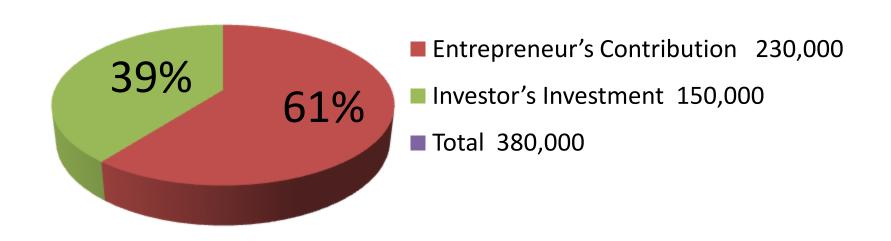
Proposed Nobin Udyokta Business Info			
Business Name	:	MAA BABAR DUA GENERAL STORE	
Location	:	Pakutia Bus stand, Ghatail, Tangail	
Total Investment in BDT	:	BDT 3,80,000	
Financing	:	Self BDT 2,30,000 (from existing business) 61%	
		Required Investment BDT 1,50,000 (as equity) 39 %	
Present salary/drawings from business (estimates)	:	BDT 6,000	
Proposed Salary	:	BDT 8,000	
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Flour, Sugar, Biscuit, Chips, Chanachur, Soft drinks, Noodles, Brush Cosmetics etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. Collects goods from Pakutia, Tangail. The shop is rented. Agreed grace period is 4 months. 	

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Rice, Pulse, Flour, Sugar, Biscuit, Chips,						
Chanachur, Soft drinks, Noodles, Brush						
Cosmetics etc	4,000	120,000	1,440,000			
Total Sales (A)	4,000	120,000	1,440,000			
Less. Variable Expense						
Rice, Pulse, Flour, Sugar, Biscuit, Chips,						
Chanachur, Soft drinks, Noodles, Brush						
Cosmetics etc	3,400	102,000	1,224,000			
Total variable Expense (B)	3,400	102,000	1,224,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000			
Less. Fixed Expense						
Rent		2,000	24,000			
Electricity Bill		600	7,200			
Generator Bill		200	2,400			
Mobile Bill		300	3,600			
Transportation		1,000	12,000			
Salary (self)		6,000	72,000			
Entertainment		300	3,600			
Total fixed Cost (D)		10,400	124,800			
Net Profit (E) [C-D)		7,600	91,200			

investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice, Pulse, Flour, Sugar,	50,000	1,00,000	1,50,000		
Biscuit, Chips, Chanachur,	25,000	25,000	50,000		
Soft drinks, Noodles, Brush Cosmetics etc	20,000	25,000	45,000		
Fridge	25,000	-	25,000		
Security	1,10,000	-	1,10,000		

Source of Finance

Total



2,30,000

1,50,000

3,80,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Rice, Pulse, Flour, Sugar, Biscuit, Chips,					
Chanachur, Soft drinks, Noodles, Brush					
Cosmetics etc	7,000	210,000	2,520,000	2,646,000	2,778,300
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	2,778,300
Less. Variable Expense					
Rice, Pulse, Flour, Sugar, Biscuit, Chips,					
Chanachur, Soft drinks, Noodles, Brush					
Cosmetics etc	5,950	178,500	2,142,000	2,249,100	2,361,555
Total variable Expense (B)	5,950	178,500	2,142,000	2,249,100	2,361,555
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000	396,900	416,745
Less. Fixed Expense					
Rent		2,000	24,000	24,000	24,000
Electricity Bill		600	7,200	7,500	8,000
Generator Bill		200	2,400	2,800	3,000
Mobile bill & SMS Monitoring		550	6,600	7,000	7,500
Transportation		1,500	18,000	20,000	22,000
Salary (self)		8,000	96,000	96,000	96,000
Salary (staff)		4,000	48,000	48,000	48,000
Entertainment		400	4,800	5,300	6,000
Non Cash Item					
Depreciation		417	5,000	5,000	5,000
Total Fixed Cost		17,667	212,000	215,600	219,500
Net Profit (E) [C-D)		13,833	166,000	181,300	197,245
Investment Payback			60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	166,000	181,300	197,245
1.3	Depreciation (Non cash item)	5,000	5,000	5,000
1.4	Opening Balance of Cash Surplus		111,000	237,300
	Total Cash Inflow	321,000	297,300	439,545
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	111,000	237,300	379,545

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures

















