#### **Proposed NU Business Name: BIPLOB STORE**



Project identification and prepared by: Shohel Mollah, Jamurkee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	BIPLOB MIA	
Age	:	10-05-1986 (29 Years)	
Education, till to date	:	HSC Pass	
Marital status	:	Married	
Children	:	Nil	
No. of siblings:	:	1 Brothers	
Address	:	Vill: Pakulla P.O: Jamurkee P.S: Mirjapur Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father  REKHA BEGUM  SAIFUL ISLAM  Branch: Jamurkee Mirjapur, Centre # 74 (Female),  Member ID: 5721, Group No: 09  Member since: 29-01-2009 (06 Years)  First loan: 2,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 50,000 Outstanding loan: BDT 11,464 Father No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's income (Bamboo and Cane works)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01957-896376
Father Contact No.	:	01781-287533
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rekha Begum is a member of Grameen Bank since 06 years. At first she took 2,000 taka loan from Grameen Bank. Rekha Begum gradually took loan from GB. Utilize loan in her husband bamboo works. She made two tin shed building and install a tube-well.

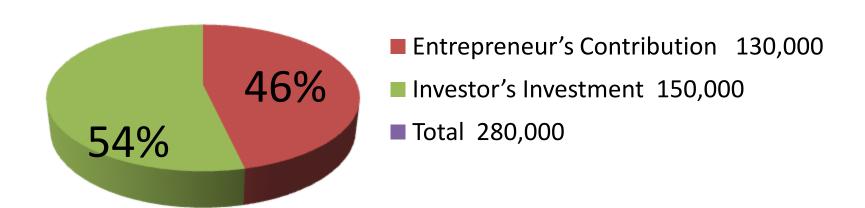
Proposed Nobin Udyokta Business Info				
Business Name	:	BIPLOB STORE		
Location	:	At entrepreneur own house, Pakulla bazar, Mirjapur Tangail		
Total Investment in BDT	:	BDT 2,80,000		
Financing	:	Self BDT 1,30,000 (from existing business) 46%		
		Required Investment BDT 1,50,000 (as equity) 54%		
Present salary/drawings from business (estimates)	:	6,000 Taka		
Proposed Salary	:	8,000 Taka		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Flour, Oil, Biscuit, Chips, Chanachur, Soft drinks, Noodles, Tooth-paste, Brush Cosmetics etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>Collects goods from Pakulla bazar.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,					
Chanachur, Soft drinks, Noodles, Cosmetics etc	3,300	99,000	1,188,000		
Total Sales (A)	3,300	99,000	1,188,000		
Less. Variable Expense					
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,					
Chanachur, Soft drinks, Noodles, Cosmetics etc	2,805	84,150	1,009,800		
Total variable Expense (B)	2,805	84,150	1,009,800		
Contribution Margin (CM) [C=(A-B)	495	14,850	178,200		
Less. Fixed Expense					
Electricity Bill		1,000	12,000		
Mobile Bill		300	3,600		
Transportation		1,000	12,000		
Salary (self)		6,000	72,000		
Entertainment		300	3,600		
Total fixed Cost (D)		8,600	103,200		
Net Profit (E) [C-D)		6,250	75,000		

Investment Breakdown				
Particu	Existing	Proposed	Proposed Total	
Rice, Pulse, Flour, Oil, Biscuit Soft drinks, Noodles, Tooth-p etc	1,00,000	-	1,00,000	
Rice 20 x 2000 = BDT 40,000 Fire wood 200 x 150 = BDT 30,000 Soft drinks = BDT 30,000 Sugar 3bag x 2,000 = BDT 6,000 Flour 10bag x 1500 = BDT 15,000 Others = BDT 29,000		-	1,50,000	1,50,000
Fridge		30,000	-	30,000

### **Source of Finance**

**Total** 



1,30,000

1,50,000

2,80,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Rice, Pulse, Oil, Sugar, Flour Biscuit,					
Chips, Chanachur, Soft drinks, Noodles,					
Cosmetics etc	6,000	180,000	2,160,000	2,268,000	2,381,400
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	2,381,400
Less. Variable Expense					
Rice, Pulse, Oil, Sugar, Flour Biscuit,					
Chips, Chanachur, Soft drinks, Noodles,					
Cosmetics etc	5,100	153,000	1,836,000	1,927,800	2,024,190
Total variable Expense (B)	5,100	153,000	1,836,000	1,927,800	2,024,190
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210
Less. Fixed Expense					
Electricity Bill		1,000	12,000	12,000	12,000
Mobile bill & SMS Monitoring		550	6,600	7,000	7,500
Transportation		1,500	18,000	20,000	22,000
Salary (self)		8,000	96,000	96,000	96,000
Salary (staff)		4,000	48,000	48,000	48,000
Entertainment		400	4,800	5,000	5,300
Non Cash Item					
Depreciation		500	6,000	6,000	6,000
Total Fixed Cost		15,950	191,400	194,000	196,800
Net Profit (E) [C-D)		11,050	132,600	146,200	160,410
Investment Payback			60,000	60,000	60,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	132,600	146,200	160,410
1.3	Depreciation (Non cash item)	6,000	6,000	6,000
1.4	Opening Balance of Cash Surplus		78,600	170,800
	Total Cash Inflow	288,600	230,800	337,210
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	78,600	170,800	277,210

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

Local competitors;

# Pictures































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# **FAMILY PICTURE**

