Proposed NU Business Name: MAA ENGINEERING WORKSHOP



Project identification and prepared by: Shohel Mollah, Jamurkee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	SHUJAN MIA		
Age	:	23-06-1981 (34 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	2 Son		
No. of siblings:	:	3 Sisters		
Address	:	Vill: Kodimdholla P.O: Baniara P.S: Mirjapur Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RIZIA BEGUM TOTA MIA Branch: Jamurkee Mirjapur, Centre # 26 (Male), Member ID: 5673, Group No: 07 Member since: 21-05-1994 (20 Years) First loan: 5,000 taka.		
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 10,000 Outstanding loan: BDT 2,245 Father		
(vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:::::::::::::::::::::::::::::::::::::::	No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	:	He worked in a workshop for three years.
Other Own/Family Sources of Income	:	Father's income (Agriculture)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01845-640546
Father Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Tota Mia is a member of Grameen Bank since 20 years. At first she took 5,000 taka loan from Grameen Bank. Tota Mia gradually took loan from GB. Utilize loan in agriculture. She made three tin shed house and install a tube-well.

Proposed Nobin Udyokta Business Info		
Business Name	:	MAA ENGINEERING WORKSHOP
Location	:	Dholla bazar, Tangail
Total Investment in BDT	:	BDT 3,30,000
Financing	:	Self BDT 1,80,000 (from existing business) 55% Required Investment BDT 1,50,000 (as equity) 45%
Present salary/drawings from business (estimates)	:	7,000 Taka
Proposed Salary	:	10,000 Taka
Implementation	:	 Manufacturer of Collapsible gate, Window, Steal trunk, Showcase, Meat save, Almirah, Grill etc. Average 30% gain on sales. The business is operating by entrepreneur. Existing five employee. After getting equity fund two employee will be appointed. Collects goods from Mirjapur, Pakulla. The shop is rented. Agreed grace period is 4 months.

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Collapsible gate, Window, Steal trunk,					
Showcase, Meat save, Almirah, Grill etc	5,800	174,000	2,088,000		
Total Sales (A)	5,800	174,000	2,088,000		
Less. Variable Expense					
Collapsible gate, Window, Steal trunk,					
Showcase, Meat save, Almirah, Grill etc	4,060	121,800	1,461,600		
Total variable Expense (B)	4,060	121,800	1,461,600		
Contribution Margin (CM) [C=(A-B)	1,740	52,200	626,400		
Less. Fixed Expense					
Rent		3,000	36,000		
Electricity Bill		2,000	24,000		
Mobile Bill		500	6,000		
Transportation		1,500	18,000		
Salary (self)		7,000	84,000		
Salary (staff)		30,000	360,000		
Entertainment		500	6,000		
Total fixed Cost (D)		44,500	534,000		
Net Profit (E) [C-D)		7,700	92,400		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Plain Sheet, Z bar,	25,000	50,000	75,000	
Squire bar	25,000	50,000	75,000	
Flat bar	25,000	50,000	75,000	
Grill	40,000	-	40,000	
Drill Machine, Wielding Machine	35,000	-	35,000	
Security	30,000	-	30,000	
Total	1,80,000	1,50,000	3,30,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Collapsible gate, Window, Steal trunk,					
Showcase, Meat save, Almirah, Grill etc	8,300	249,000	2,988,000	3,137,400	3,294,270
Total Sales (A)	8,300	249,000	2,988,000	3,137,400	3,294,270
Less. Variable Expense					
Collapsible gate, Window, Steal trunk,					
Showcase, Meat save, Almirah, Grill etc	5,810	174,300	2,091,600	2,196,180	2,305,989
Total variable Expense (B)	5,810	174,300	2,091,600	2,196,180	2,305,989
Contribution Margin (CM) [C=(A-B)	2,490	74,700	896,400	941,220	988,281
Less. Fixed Expense					
Rent		3,000	36,000	36,000	36,000
Electricity Bill		2,000	24,000	25,000	25,000
Mobile bill & SMS Monitoring		750	9,000	9,500	9,500
Transportation		2,500	30,000	32,000	34,000
Salary (self)		10,000	120,000	120,000	120,000
Salary (staff)		40,000	480,000	480,000	480,000
Entertainment		700	8,400	9,000	9,500
Non Cash Item					
Depreciation		583	7,000	7,000	7,000
Total Fixed Cost		59,533	714,400	718,500	721,000
Net Profit (E) [C-D)		15,167	182,000	222,720	267,281
Investment Payback			60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	182,000	222,720	267,281
1.3	Depreciation (Non cash item)	7,000	7,000	7,000
1.4	Opening Balance of Cash Surplus		129,000	298,720
	Total Cash Inflow	339,000	358,720	573,001
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	129,000	298,720	513,001

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:07

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures









































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FAMILY PICTURE

