Proposed NU Business Name: RONI & MARUF BOSTRALOY



Project identification and prepared by: Nurul Amin, Bashon Unit, Dhaka

Project verified by: Md Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD RAFIQUL ISLAM RONI			
Age	:	03-09-1993 (22 Years)			
Education, till to date	:	Class eight			
Marital status	:	Single			
Children	:	Nil			
No. of siblings:	:	2 Brothers & 1 Sister			
Address	:	Vill: Kodda khowar para, P.O: Kodda bazar, P.S: Gazipur Sadar, Dist: Gazipur			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	KOHINUR			
(iii) Father's name	:	ALAUDDIN			
(iv) GB member's info	:	Branch: Bashon Gazipur, Centre # 37 (Female),			
	Member ID: 2675, Group No: 01				
	Member since: 12-08-1990 (24 Years)				
		First loan: 3,000 taka.			
Further Information:		Existing loan: BDT 4,000 Outstanding loan: Nil			
(v) Who pays GB loan installment	:	Mother			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Four years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01924492432
Father Contact No.	•	01930486773
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Kohinur is a member of Grameen Bank since 24 years. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in buying sewing machine and other business.

Proposed Nobin Udyokta Business Info				
Business Name	:	RONI & MARUF BOSTRALOY		
Location	:	Kodda Bazar, Gazipur		
Total Investment in BDT	••	BDT 4,50,000		
Financing	:	Self BDT 2,50,000 (from existing business) 56%		
		Required Investment BDT 2,00,000 (as equity) 44%		
Present salary/drawings from business (estimates)	:	6,000 Taka		
Proposed Salary	•	7,000 Taka		
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Lungi, Saree, Whole Cloth, Frock, Sweater, Shirt, Pant, etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing one employee Collects goods from Chourasta, Korotia, Kaligonj, Dhaka. The shop is rented. Agreed grace period is 4 months. 		

Existing Business (BDT)						
Particular	Monthly	Yearly				
Revenue (sales)						
Lungi, Saree, Whole Cloth, Frock, Sweater, Shirt, Pant, etc.	3,500	105,000	1,260,000			
Total Sales (A)	3,500	105,000	1,260,000			
Less. Variable Expense						
Lungi, Saree, Whole Cloth, Frock, Sweater, Shirt, Pant, etc.	2,800	84,000	1,008,000			
Total variable Expense (B)	2,800	84,000	1,008,000			
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000			
Less. Fixed Expense						
Rent		3,000	36,000			
Electricity Bill		500	6,000			
Mobile Bill		200	2,400			
Transportation		1,000	12,000			
Entertainment		500	6,000			
Salary (Self)		6,000	72,000			
Salary (Staff)		2,500	30,000			
Guard		70	840			
Others		50	600			
Total fixed Cost (D)		13,820	165,840			
Net Profit (E) [C-D)		7,180	86,160			

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Lungi, Saree, Whole Cloth, Frock, Sweater, Shirt, Pant, etc.	2,00,000	2,00,000	4,00,000				
Security	50,000	-	50,000				
Total	2,50,000	2,00,000	4,50,000				

Source of Finance



Financial Pro	jection ((BDT)
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Particular	Daily	Monthly	1st Year	2nd Year	3rd year			
Revenue (sales)								
Lungi, Saree, Whole Cloth, Frock, Sweater, Shirt,	F F00	165 000	1 000 000	2 070 000	2 102 050			
Pant, etc.	5,500	105,000	1,960,000	2,079,000	2,182,950			
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,950			
Less. Variable Expense								
Lungi, Saree, Whole Cloth, Frock, Sweater, Shirt,	4.400	122 000	1 504 000	1 662 200	1 746 260			
Pant, etc.	4,400	132,000	1,584,000	1,663,200	1,746,360			
Total variable Expense (B)	4,400	132,000	1,584,000	1,663,200	1,746,360			
Contribution Margin (CM) [C=(A-B)	1,100	33,000	396,000	415,800	436,590			
Less. Fixed Expense								
Rent		3,000	36,000	36,000	36,000			
Electricity Bill		600	7,200	7,560	7,938			
Mobile Bill		300	3,600	3,780	3,969			
Entertainment		600	7,200	7,560	7,938			
Transportation		1,500	18,000	18,900	19,845			
Salary (self)		7,000	84,000	120,000	120,000			
Salary (staff)		4,500	54,000	54,000	54,000			
Guard		70	840	882	926			
Others		50	600	630	662			
Total Fixed Cost		17,620	211,440	222,012	233,113			
Net Profit (E) [C-D)		15,380	184,560	193,788	203,477			
Investment Payback			80,000	80,000	80,000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	184,560	193,788	203,477
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		104,560	218,348
	Total Cash Inflow	384,560	298,348	421,825
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	104,560	218,348	341,825

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures













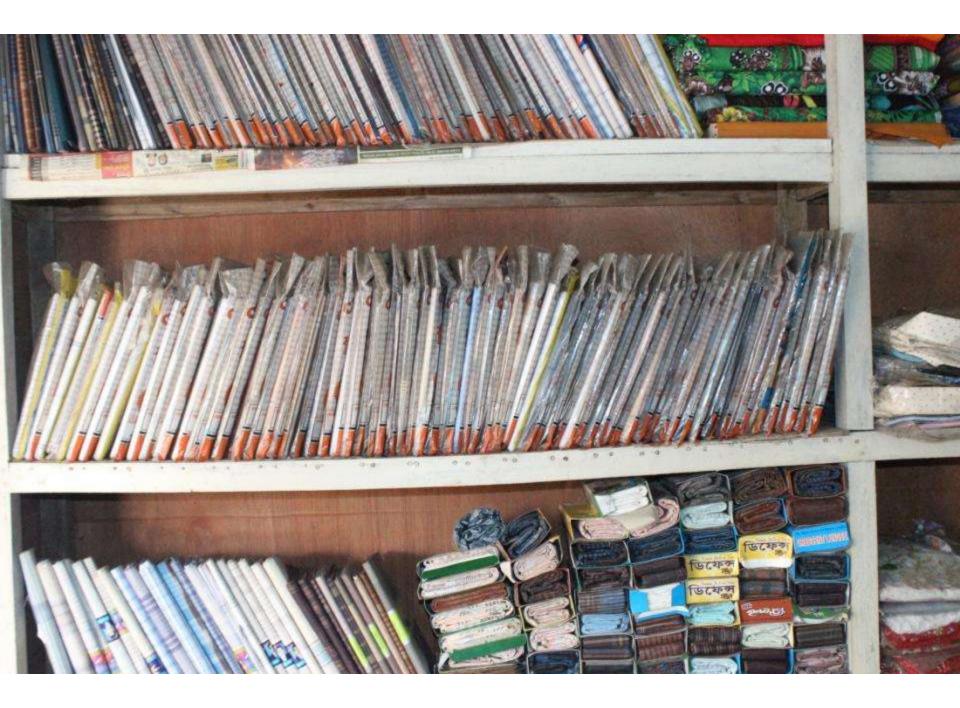


















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(3) মেও জলাল চামিন, লিকা- মৃত্ত, জাতার চামন, লাও কথার বাজার, লাও কথার বাজার, বালা/উল্লেখ্য-বার্তাপুর সদর, জেলা- বার্তাপুর, বর্ত, ইলেরাড়, শেলা, রাহলা, স্কারীয়াজা- বালোলেরী।

[2]

(3) মোহ হতিমুক্ত ইংলাম বনি, লিখান অলোটাননা, সাতে কাছা বাজার, পোর জাছা বাজার, পান্টেলজেলান गामीनृत नगर, तमन- गामीनृत, नदं- देगलाम, त्यनः पारमा, आसीवना- वालाहमती।

(अ सिन्द्रान्य के स्वास्थ्य के शाकारिया)।

পাম কলন্ম্যা আনুত্র সামপার নমে পালে করিয়া হার লোকম আনুষ্টিয়া চুকিলার সনিচার কর্মনা লিকিকে rates electric

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FAMILY PICTURE

