## **Bismillah Departmental Store**



NU Identified , PP Prepared and Verified By: **Md. Nazrul Islam** (Ramgonj Unit)

Md. Anowar Hossain

**GRAMEEN TRUST** 

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name	:	Md. Anowar Hossain			
Age	:	10-05-1991 (24 years)			
Marital status	:	Unmarried			
Children	:	N/A			
No. of siblings:	:	02- Brothers, 3- Sisters			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Mrs. Momtaz Begum Mr. Abul Kasem Branch: Volakot-Ramgonj , Group no-01, Member since 12-01-2012, Existing loan: Tk. 70,000/	Father Centre-02/ma, Loanee no.:1012/1. First Ioan: Tk 10,000. Outstanding: Tk 24,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF	:	NU N/A N/A N/A			
Education	:	B.COM			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Departmental Store Business
Business Experiences	:	8 years
Other Own/Family Sources of	:	Brothers Income
Income		
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Ramgonj Unit, Laxmipur.
NU Contact Info	:	01775880020



NU's Mother has been a member of Grameen Bank since January, 2012 (3 years). NU invested GB Loan in his business and repaired their own house from the income of his business. They also bought some Land. NU's mother gradually improved their life standard by using GB loan

### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Bismillah Departmental Store
Address/ Location	:	Lakhidhor, Dos Bhayer Bazar.
Total Investment in BDT	:	8,00,000 Taka
Financing	:	Self BDT 5,00,000 (from existing business) 63% Required Investment BDT 3,00,000 (as equity) 37%
Present salary/drawings from business (estimates)	:	10,000 Taka
Proposed Salary		10,000 Taka
Proposed Business		
(i) % of present gross profit margin	:	10/%
(ii) Estimated % of proposed gross profit margin		10%
(iii) Agreed grace period		5 months

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	Proposed (BDT) (2)	Total (BDT) (1+2)
Grocery Items( Rice ,Flower, Soyabine Oil, spices Various classes dal, Sugar ,Muri, Garlic, Onion etc)	250000/-	180000/-	430000/-
Bakery items & confectionary	40000/-	30000	70000/-
Refrigerator (2)	50000/-		50000/-
Cold drinks, Milk, Yogurt, Ice-cream	30000/-	30000	60000/-
Cosmetics	40000/-	30000	70000/-
Advance (Shop)	30000/-		30000
Decoration	30000		30000/-
Baby Food	30000	30000	60000/-
Total Capital	500000/-	300000	800000/-

# **INFO ON EXISTING BUSINESS OPERATIONS**

		Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales Income (A)	13000	390000	4680000		
Less: Cost of sales (B)	11700	351000	4212000		
Gross Profit (C) [C=(A-B)]	1300	39000	468000		
Less: Operating Costs					
Electricity bill		1000	12000		
Generator bill		500	6000		
Shop Rent		1500	18000		
Salary Staff-(02)		9000	108000		
Mobile bill		1000	12000		
Present salary/Drawings- self		10000	120000		
Others cost( Entertainment ,Transport, Fee ,Tax)		1000	12000		
Non Cash Item:					
Depreciation Expenses (15% of 50000/& 10% of 30000/		875	10500		
Total Operating Cost (D)		24875	298500		
Net Profit (C-D):		14125	169500		



	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales (A)	16000	480000	5760000	17000	510000	6120000	18000	540000	6480000
Less: cost of sales (B)	14400	432000	5184000	15300	459000	5508000	16200	486000	5832000
Gross Profit (C) [C=(A-B)]	1600	48000	576000	1700	51000	612000	1800	54000	648000
Less: Operating Costs									
Electricity bill		1500	18000		1500	18000		1500	18000
Generator bill		500	6000		500	6000		500	6000
Shop Rent		1500	18000		1500	18000		1500	18000
Salary Stuff (02)		9000	108000		10000	120000		10000	120000
Mobile bill With SMS		1000	12000		1000	12000		1000	12000
Present salary/Drawings- self		10000	120000		10000	120000		10000	120000
Others cost (Entertainment, Transport, Fee, Tax etc.		1000	12000		1000	12000		1000	1000
Non Cash Item:									
Depreciation Expenses – (50000*15%&30000*10%		875	10500		875	10500		875	10500
Total Operating Cost (D)		25375	304500		26375	316500		26375	316500
Net Profit(C-D) :		22625	271500		24625	295500		27625	331500
Pay Back			120000			120000			120000
Retained Income:			391500			175500			211500

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	300000		
1.2	Net Profit	271500	295500	331500
1.3	Depreciation (Non cash item)	10500	10500	10500
1.4	Opening Balance of Cash Surplus		138000	324000
	Total Cash Inflow	582000	444000	666000
2.0	Cash Outflow			
2.1	Purchase of Product	300000	-	-
2.2	Payment of GB Loan	24000	-	-
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120000	120000	120000
	Total Cash Outflow	444000	120000	120000
3.0	Net Cash Surplus	138000	324000	546000

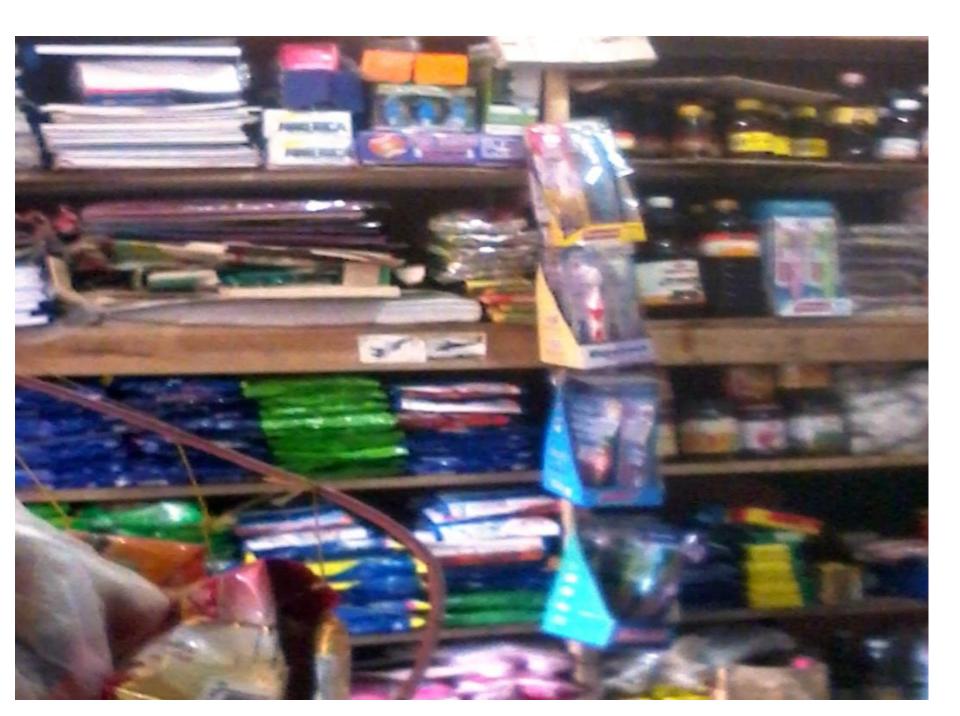
## SWOT Analysis

Strength	WEAKNESS
<ul> <li>✓ Well Known Business man in locality.</li> <li>✓ Provide quality products to meet demand for the community.</li> <li>✓ Skill and experience</li> </ul>	<ul> <li>✓ Credit sales.</li> <li>✓ Less stock.</li> </ul>
Opportunitiy	THREATS
<ul> <li>✓ Huge demand of grocery items.</li> <li>✓ Covering a huge area</li> </ul>	<ul> <li>✓ Political Unrest.</li> <li>✓ Other competition.</li> </ul>

















# Presented at 3<sup>rd</sup> Internal Design Lab On 18 February, 2015 at Grameen Trust

**For more information** Grameen Trust Phone No : 9017038 **Md. Anowar Hossain** Cell No:01775880020

