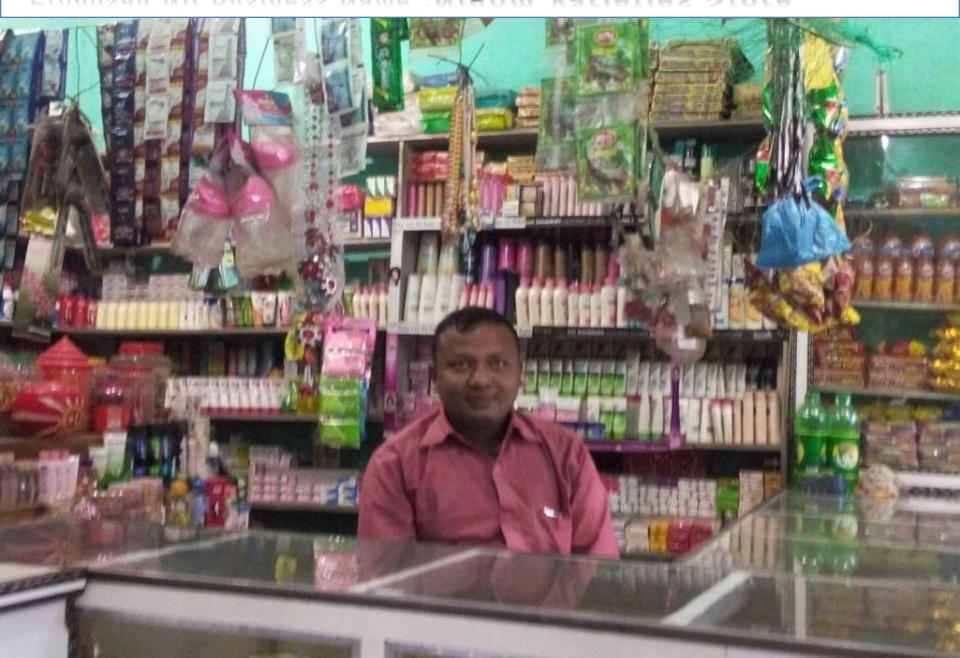
#### Proposed NU Business Name : Nigom Varieties Store



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sree Mrinal Kanti Roy Vill: Majhakuti radhabollob, Union: thana hat, Post: balabari hat . Upazila: Chilmari, District: Kurigram,				
Age	:	27 years				
Marital status	:	Married				
Children	:	01 (One) Daughter				
No. of siblings:	:	02 (Two) Brothers & 01 (one) sister.				
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information:	: : :	Mother				
<ul><li>(v) Who pays GB loan installment</li><li>(vi) Mobile lady</li><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan</li></ul>	: :	Entrepreneur No No No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	N/A
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, works experience as an apprentice etc.)		08 (Eight) years experiences in this business. He started business with Tk. 55,000 (Fifty five thousand).  He has on hand training.
Other Own/Family Sources of Income	:	His elder brother income from private job and entrepreneur Wife's Income from Govt job (Family planning).
Other Own/Family Sources of Liabilities	:	N/A
NU's Contract No.	:	01737033334
NU's National ID No.	•	4910983502765.
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Uasa Rani is a GB member since 2009, at first she took GB loan BDT 10,000 (ten thousand).
- Gradually she took GB loan several times and utilized it for household purposes and assisting her son in business.
- Finally GB loan helped her improved her economic condition and livelihood.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Nigom Varieties Store
Address/ Location	:	LSD Mur,Thana hat, Chilmari, Kurigram
Total Investment in BDT	:	Tk. 3,35,900
Financing	:	Self Tk. 1,85,900 (from existing business) Required Investment Tk. 1,50,000 (as equity)
Present salary/drawings from business (estimates)	•	Taka 4,000 ( four thousand)
Proposed Salary		Taka 4,000 (four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

#### INFO ON EXISTING BUSINESS OPERATIONS

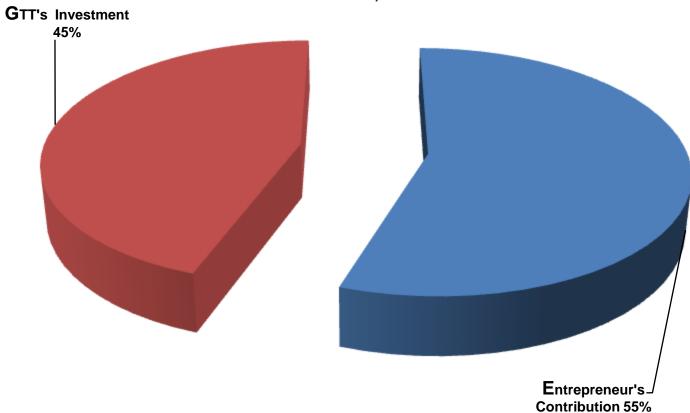
Doutionland		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales of products (A)	2,000	52,000	624,000			
Less: Cost of products (B)	1,600	41,600	499,200			
Gross Profit (C) [C=(A-B)]	400	10,400	124,800			
Less: Operating Cost:						
Shop Rent		700	8,400			
Electricity bill		400	4,800			
Mobile bill		300	3,600			
Conveyance bill		750	9,000			
Present Salary (self)		4,000	48,000			
Other Cost (Stationary & entertainment etc.)		300	3,600			
Non Cash item						
Depreciation Expenses		484	5,810			
Total Operating Cost (D)		6,934	83,210			
Net Profit (C-D):		3,466	41,590			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
lotion, powder, cosmetics item, ladies bag, office bag, school bag, oil, soap, juice, toothpaste,	Cosmetics item, confectionary item, different types of oys and bags etc.	146,000	125,000	271,000
Refriegerator (1+1)		25,000	25,000	50,000
Advance Shop Rent		20,000	-	20,000
Decoration		20,600	_	20,600
Cash in hand		1,850	_	1,850
Debtors	17,400	_	17,400	
Grameen Bank outstanding loan		(44,950)	-	(44,950)
Total Capital	****	185,900	150,000	

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT185,900
- ■GTT's Investment BDT 150,000
- Total Investment BDT 335,900



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

<b>-</b>		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales of products (A)	3,000	78,000	936,000	3,450	89,700	1,076,400	3,795	98,670	1,184,040	
Cost of products (B)	2,400	62,400	748,800	2,760	71,760	861,120	3,036	78,936	947,232	
Gross Profit (C) [C=(A-B)]	600	15,600	187,200	690	17,940	215,280	759	19,734	236,808	
Less: Operating Cost:										
Shop Rent		700	8,400		700	8,400		840	10,080	
Electricity bill		600	7,200		650	7,800		700	8,400	
Mobile bill (SMS & Reporting)		450	5,400		450	5,400		480	5,760	
Conveyance bill		800	9,600		900	10,800		950	11,400	
Ownership Transfer Fee		500	6,000		1,000	12,000		1,000	12,000	
Proposed Salary (self)		4,000	48,000		5,000	60,000		5,500	66,000	
Other Cost (Stationary & entertainment etc.)		400	4,800		450	5,400		500	6,000	
Non Cash item										
Depreciation Expenses		797	9,560		797	9,560		797	9,560	
Total Operating Cost (D)		8,247	98,960	_	9,947	119,360	-	10,767	129,200	
Net Profit (C-D):		7,353	88,240	-	7,993	95,920	-	8,967	107,608	
Retained income:			88,240			184,160			291,768	

Note: 1. Agreed Grace Period: Six Months

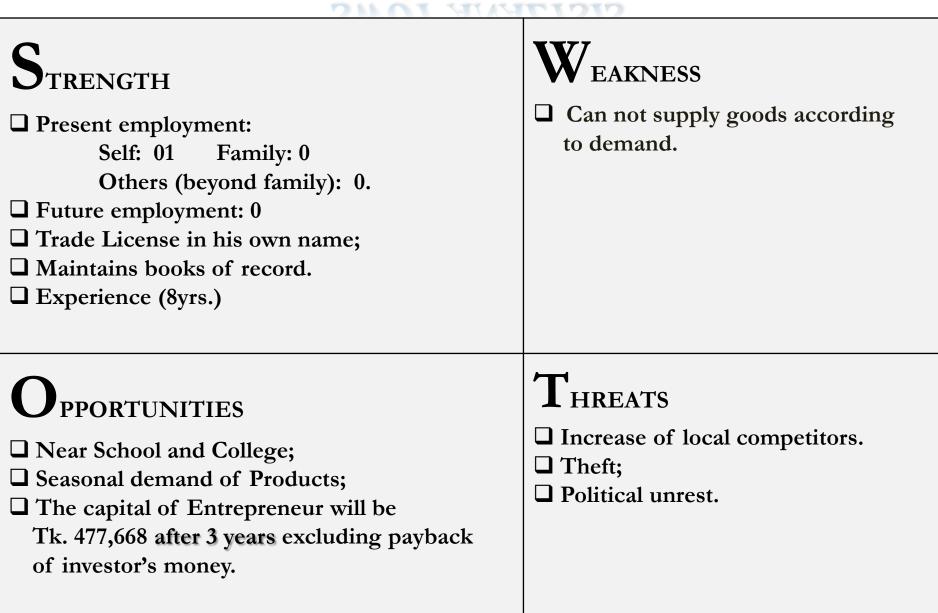
2. Investment Payback Schedule: Monthly installment including ownership transfer fee

from the date of cheque deposited in NU's business account.

#### CASH FLOW STATEMENT

SI. No	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor's	150,000	_	-
1.2	Net Profit	94,240	107,920	119,608
1.3	Depreciation Expenses	9,560	9,560	9,560
1.4	Opening Balance of Cash Surplus	_	22,850	
	Total Cash Inflow	253,800		
2.0	Cash Outflow	,		·
2.1	Purchase Products	150,000	-	-
2.2	GB Outstanding Loan	44,950	_	-
2.3	Investment Payback including ownership transfer fee	36,000	72,000	72,000
	Total Cash Outflow	230,950		
3.0	Total Cash Surplus	22,850		

#### SWOT ANALYSIS



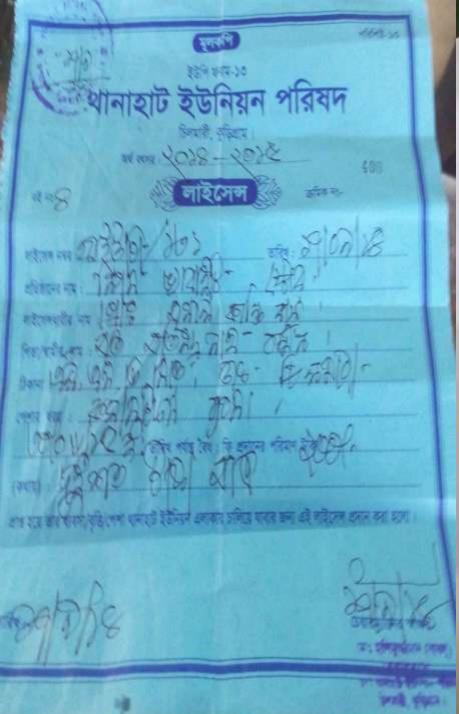
Presented at 4<sup>th</sup> In-house Executive Social Business Design Lab on March 31, 2015 at Grameen Telecom Trust Premises

### Thank you

# Pictures









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(ব) ছবিভাল/ অবদান । ভাছাটিয়া ৯০ (নকাই) কিন পূর্বের লোগিশের তারণে ছবিভানর প্রতিভাগ গানিবেন। তাহাছাভূগ ছাত্রনীয়া ফার্নিয়ানে কিন পরিশোর না করিবের লারিকে চলাকা ভাছার নাল এইবেন। ভাছানার। ৯০ (নকাই) নিন পূর্বে গোটিপের মাধ্যম ছবিভালের করিবের করিবেন। তার উত্তর উত্ত নাহ্যমান্তাই থাকেন, তবে প্রথম পর্যাত্ত একপ ছবিভালের নোটিপের বেলা কর্লা নাই।

(ম) যদি আহ্বাটিয়া ম্থাসমতে মাসিক জড়া দিতে বাৰ্ব হয়, ভাৰতে আহুটিয়াৰ আল্লাহক্ত কৰ্ব লোক ও (তিন) মানের কাড়া সমস্য করতে পানকেন। ভারতার আলনা হতেই মুখ্যি তক এইলে।

১। (৪) বিভিন্ন চ. আনুটারা সেকোনের যে কোন আন মেরাজার পরিকর্তা করের পানাসের বা আনুটার। কার্ডান আন মেরাজার করে বিশ্বের সেরার ১, প্রাকৃতিক পূর্বতার করি বাবে একা ভারতের অন্যান্ত স্থানাসার কার্ডান। বাবে আনুটারা আর্থিক কোন প্রকার করি বাবে বিভাগ বা করি কোনার করা করিবলৈ সংগ্রাক

্গে) থকা প্রায়ুটিয়া সায়ুটো অধিকার আর হলে এক ইয়া প্রেরজন কর্ত সাংগালে প্রায় কার্যক করে করে। সেমন পূর্বে প্রথম পাক বিয়াহিসেব।

্যে বাৰন কোন নাৰ নাৰ্যালয়কো। (ম) বাৰন কোন নাৰ্যা সমস্যায় উত্তৰ হৰে, নাৰ। উপতে উত্তেশিক কম নাই, কাৰন কৰা দুই পাল প্ৰশাসক নিজ্ঞান্তৰ মাধ্যমে সমাধান কমিকেন।

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