Proposed NU Business Name : Habib General Store



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Mamunur Rashid Habib Chowdhury		
		Vill: Shimul Tair, Union: 10 no Bonerpara, Post:		
		Bonerpara, Upazila: Saghata, District: Gaibandha.		
Age	•	24 Years		
Marital status		Unmarried		
Children	•	N/A		
No. of siblings:		4 Brothers		
Parent's and GB related Info:				
(i) Who is GB member	:	Mother V Father		
(ii) Mother's name	:	Mst. Hamida Begum		
(iii) Father's name	:	Md. Afjal Hossain Chowdhury		
(iv) GB member's info	:	Branch: Shimul Tair, Gaibandha Centre # 52/5		
		Loan no.: 4412, Member since 1993,		
		First Ioan: Tk. 2,000/-		
		Existing loan: 20,000, Outstanding loan: 5,080		
Further Information:				
(v) Who pays GB loan installment	:	Entrepreneur		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	Nil		
(viii) Any other loan	:	Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	01 year experience in selling grocery products & a tea stall. He started the business only with Tk. 10,000. He has no hand training.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	:	01854484363
NU's National ID No.	:	19903218819000110
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Hamida Begum is a GB member since 1993, at first she took GB loan BDT 2,000(Two thousand).
- Gradually she took GB loan several times and utilized it by assisting her husband and son's business, repairing house, building house, purchasing land.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Habib General Store
Address/ Location	-	Futani Bazar, Bonerpara, saghata, Gaibandha
Total Investment in BDT	:	Tk.137,900
Financing	••	Self Tk. 37,900 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	Taka 2,500 (two thousand five hundred)
Proposed Salary (estimates)	••	Taka 3,500 (three thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 15%
(ii) Estimated % of proposed gross profit margin	:	On an average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

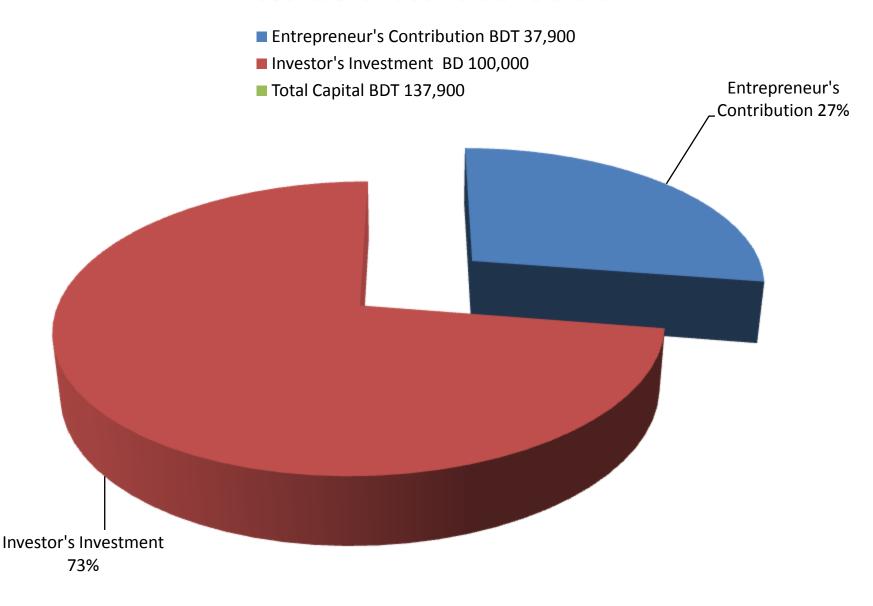
INFO ON EXISTING BUSINESS OPERATIONS

Dertieulere	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income (A)	1,600	44,800	537,600			
Less: Cost of Sales (B)	1,360	38,080	456,960			
Gross Profit (C) [C=(A-B)]	240	6,720	80,640			
Less: Operating Cost:						
Electricity bill		150	1,800			
Shop Rent (own)		-	_			
Mobile bill		300	3,600			
Conveyance		300	3,600			
Present Salary (Self)		2,500	30,000			
Other Cost (Stationary & Entertainment etc.)		300	3,600			
Non Cash Item:						
Depreciation Expenses		256	3,075			
Total Operating Cost (D)		3,806	45,675			
Net Profit (C-D):		2,914	34,965			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
· · · · · · · · · · · · · · · · · · ·	Investment in products(oil, rice, flour, pulses, sugar, biscuits, pickles, salt & cosmetics item etc)	22,180	72,000	94,180
Cash in hand		1,000	_	1,000
Debtors	1,600	_	1,600	
Investment in Machineries(Tv, mobile existing) Fridge- walton (proposed)	17,300	28,000	45,300	
Investment in Furniture		4,800	-	4,800
Payback of GB loan Outstanding	(5,080)	-	(5,080)	
Creditors		(3,900)	_	(3,900)
Total Ca	pital	37,900	100,000	137,900





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Y	ear 1 (BD1	r)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income (A)	2,600	72,800	873,600	2,900	81,200	974,400	3,143	87,997	1,055,964
Less: Cost of Sales (B)	2,210	61,880	742,560	2,465	69,020	828,240	2,671	74,797	897,569
Gross Profit (C) [C=(A-B)]	390	10,920	131,040	435	12,180	146,160	471	13,200	158,395
Less: Operating Cost:									
Electricity bill		300	3,600		400	4,800		500	6,000
Shop Rent (own)			-		-	-		-	-
Mobile bill (SMS & Reporting)		400	4,800		500	6,000		600	7,200
Conveyance		500	6,000		600	7,200		700	8,400
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-Self		3,500	42,000		4,000	48,000		4,500	54,000
Other Cost (Stationary & Entertainment etc.)		700	8,400		800	9,600		900	10,800
Non Cash Item:									
Depreciation Expenses		606	7,275		606	7,275		606	7,275
Total Operating Cost (D)	-	6,673	76,075		7,573	90,875		8,473	101,675
Net Profit (C-D):		4,247	54,965	-	4,607	55,285	-	4,727	56,720
Retained Income			54,965			110,250			166,970

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Monthly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	58,965	63,285	64,720
1.3	Depreciation Expenses	7,275	7,275	7,275
1.4	Opening Balance of Cash Surplus	_	37,160	59,720
	Total Cash Inflow	166,240	107,720	131,715
2.0	Cash Outflow			
2.1	Product Purchase	72,000	-	-
2.3	Refrigerator	28,000	_	
2.2	Payback to Grameen Bank Outstanding Loan	5,080	_	
2.2	Investment Pay Back including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	129,080	48,000	48,000
3.0	Total Cash Surplus	37,160	59,720	83,715



STRENGTH Present employment: Self: 01 Family: 01 Others (beyond family): Future employment: 0 Ownership of Business in own name One year experience 	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 204,870 after 3 years excluding payback of investor's money.	T _{HREATS} Local Competition; Theft; Political Unrest.

Presented at 3rd In-house Executive Social Business Design Lab on March 29, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures











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Thank You