Proposed NU Business Name : Nasir Varieties Store



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	Md. Nasir Hossain		
	Vill: Dokhin sathalia, Union: 3 no saghata, Post: Munshirhat, Upazila: Saghata, District: Gaibandha.		
Age	30 Years		
Marital status	Married		
Children	1 (one) Daughter		
No. of siblings:	2 Brothers & 1 Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	Entrepreneur No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		02 years experiences in grocery business. He started the business only with Tk. 30,000. He has on hand training.
Other Own/Family Sources of Income	:	Father income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01918438015
NU's National ID No.	:	3218885089874
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- ■Mst. Nazia Begum is a GB member since 2006 at first she took GB loan BDT 4,000 (four thousand).
- Gradually she took loan several times and utilized it for purchasing cow, mortgage 25 decimal land, cultivation, repairing house and assisting her son in business.
- Finally GB loan helped her to improve her economic condition
 & livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Nasir Varieties Store
Address/ Location	:	Saghata Bazar, Saghata, Gaibandha
Total Investment in BDT	:	Tk.164,000
Financing	:	Self Tk. 84,000 (from existing business) Required Investment Tk. 80,000(as equity)
Present salary/drawings from business	:	Taka 1,500 (One thousand five hundred)
Proposed Salary (estimates)	:	Taka 2,000 (Two thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 14%
(ii) Estimated % of proposed gross profit margin	:	On an average 14%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

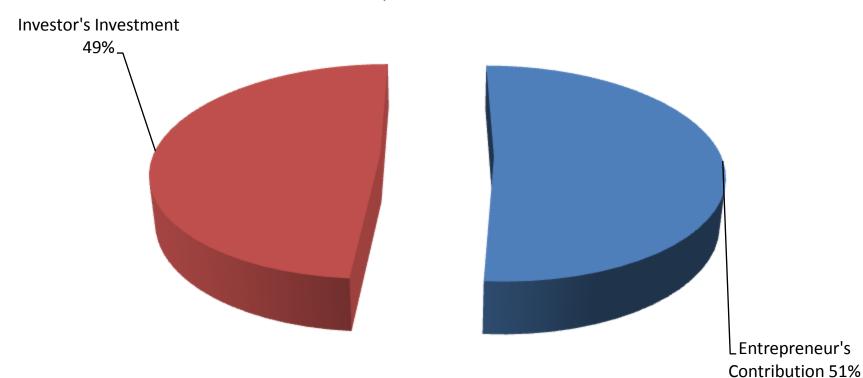
Doutionland	EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Sales of products (A)	1,200	33,600	403,200		
Less: Cost of Sales (B)	1,032	28,896	346,752		
Gross Profit (C) [C=(A-B)]	168	4,704	56,448		
Less: Operating Cost:					
Electricity bill		400	4,800		
Shop Rent		300	3,600		
Mobile bill		100	1,200		
Night Guard bill		20	240		
Conveyance		100	1,200		
Present Salary (Self)		1,500	18,000		
Other Cost (entertainment & stationary etc.)		100	1,200		
Non Cash Item:					
Depreciation Expenses		395	4,735		
Total Operating Cost (D)		2,915	34,975		
Net Profit (C-D):		1,789	21,473		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products(oil, pulses, sugar, cosmetics, biscuits, spice, pickles, soap, detergent, salt, soft drinks, juice, chocolate, battery etc.)	33,222	77,000	110,222
Investment in Machinaries(refregerator, fan, electric meterexisting) (weight machine, weight stone-proposed)	27,000	3,000	30,000
Investment in Furniture	6,850	<u>-</u>	6,850
Advance for shop	20,000	-	20,000
Payback of GB loan Outstanding	(6,272)	-	(6,272)
Debtors	3,500	-	3,500
Creditors	(300)	-	(300)
Total Capital	84,000	80,000	164,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 84,000
- Investor's Investment BD 80,000
- Total Capital BDT 164,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD1	<i>r</i>)		Year 2 (BD	T)	Year 3 (BDT)			
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales of products (A)	1,800	50,400	604,800	2,160	60,480	725,760	2,592	72,576	870,912	
Less: Cost of Sales (B)	1,548	43,344	520,128	1,858	52,013	624,154	2,203	62,415	748,984	
Gross Profit (C) [C=(A-B)]	252	7,056	84,672	302	8,467	101,606	389	10,161	121,928	
Less: Operating Cost:							<u> </u>			
Electricity bill		450	5,400		500	6,000	ļ!	550	6,600	
Shop Rent		300	3,600		300	3,600	<u> </u>	300	3,600	
Mobile bill (SMS & Reporting)		300	3,600		350	4,200	<u> </u>	400	4,800	
Night Guard bill		30	360		40	480		50	600	
Conveyance		200	2,400		250	3,000		300	3,600	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Proposed Salary-Self		2,000	24,000		2,500	30,000	<u> </u>	3,000	36,000	
Other Cost (entertainment & stationary etc.)		200	2,400		200	2,400		200	2,400	
Non Cash Item:							<u> </u>			
Depreciation Expenses		432	5,185		432	5,185	<u> </u>	432	5,185	
Total Operating Cost (D)		4,445	50,145		5,105	61,265	<u></u> _	- 5,765	69,185	
Net Profit (C-D):	_	2,611	34,527	_	3,362	40,341	<u></u>	4,395	52,743	
Retained Income	l		34,527	1		74,868	i		127,611	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Monthly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW STATEMENT

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		_
1.2	Net Profit	37,727	46,741	59,143
1.3	Depreciation Expenses	5,185	5,185	5,185
1.4	Opening Balance of Cash Surplus	_	17,440	30,966
	Total Cash Inflow	122,912	69,366	95,294
2.0	Cash Outflow			
2.1	Product Purchase	77,000	-	_
2.2	Weight machine, weight stone	3,000	-	_
2.3	Payback of GB Outstanding Loan	6,272		_
2.4	Investment Payback including Ownership Transfer Fee	19,200		38,400
	Total Cash Outflow	105,472		
3.0	Total Cash Surplus	17,440	,	•

SWOT ANALYSIS

C	W/
STRENGTH	WEAKNESS
☐ Present employment: Self: 01 Family: 0 Others (beyond family): 0 ☐ Future employment: 0 ☐ Ownership of Business in own name; ☐ One year experience .	☐Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 211,611 after 3 years excluding payback of investor's money.	THREATS Local Competition; Political unrest.

Presented at 3rd In-house Executive Social Business Design Lab on March 29, 2015 at Grameen Telecom Trust Premises

Thank you

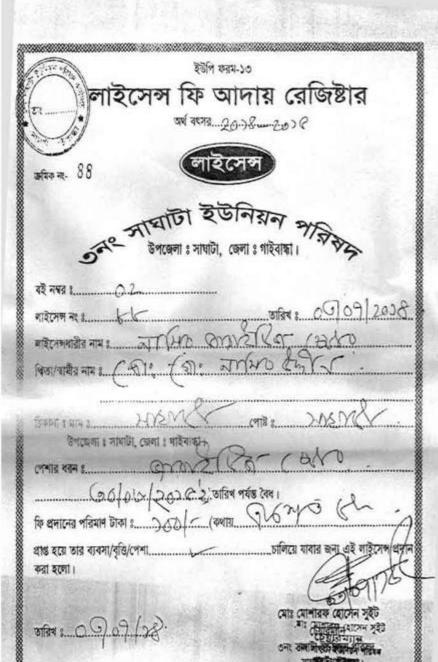
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh প্রতিষ্ঠিত প্রতিষ্ঠিত পরিচয় পর



নাম: মোঃ নাছির হোসেন Name: Md Nasa Hossain

পিতা: মোঃ নাদের হোসের মাতা: মোছাঃ নাজিরা বেগম

Date of Birth: 11 Oct 1985

ID NO: 3218885089874

্রাই জানুটা পণপ্রথাতট্রা সাংগাদেশ সরকারের সম্পতি। কারটি বাবহারকারী বাতীও কানা কোবার পানও গোলে নিকটই পেত্র আঁগনে হ্রমা দেবার জনা অনুরোধ ক্রমা হলো। ক্রিমানা: গ্রামারাজা: নাক্ষম সাধাদিয়ে।, নাঝাদিয়া, ডাকঘর: মুপীর হাট - ইপ্টত, সংঘটি, পাইবাছা

2) (1/4)

প্রদানকারী কর্তুপক্ষের স্বাঞ্চর

श्रमाद्वत डाविष: ३०/०७/२००४



Thank You