## RUBEL ELECTRIC



Project identification and prepared by: Md Asif, Ashulia Unit, Dhaka Project verified by: Md Mizanur Rahman Patwary Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | MD RUBEL |
| :--- | :--- | :--- |
| Age | $:$ | $06-06-1986$ (29 Years) |
| Education, till to date | $:$ | Class Eight |
| Marital status | $:$ | Married |
| Children | $:$ | 1 Daughter |
| No. of siblings: | $:$ | Vill: Tengoria P.O: Ashulia P.S: Ashulia Dist: Dhaka |
| Address | $:$ | Mother $\quad$ Father |
| Parent's and GB related Info |  |  |
| (i) Who is GB member | $:$ | RASHIDA BEGUM |
| (ii) Mother's name | $:$ | MD AJGOR ALI |
| (iii) Father's name | $:$ | Branch: Tongabari Ashulia, Centre \# 38(Female), |
| (iv) GB member's info | Member ID: 2139/1, Group No: 05 |  |
|  | Member since 10 Years from 2005 |  |
|  | First loan: 5,000 taka. |  |
| Further Information: | Outstanding loan: Nil |  |
| (v) Who pays GB loan installment | $:$ | Father |
| (vi) Mobile lady |  |  |
| (vii) Grameen Education Loan | $:$ | No |
| (viii) Any other loan like GB, | No |  |
| BRAC ASA etc.. | No |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studie, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | NIne years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | Father's income (House rent \& Meter Contractor of Polli Biddut) |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01954-235969$ |
| Father Contact No. | $:$ | $01716-983320$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rashida Begum is a member of Grameen Bank since 10 years. At first she took 5,000 taka loan from Grameen Bank for her husband's contracting business. Rashida Begum gradually took loan from GB. Utilize loan in business and home development.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | RUBEL ELECTRIC |
| :--- | :--- | :--- |
| Location | $:$ | Ashulia, Chourasta, Dhaka |
| Total Investment in BDT | $:$ | BDT 5,50,000 |
| Financing | $:$ | Self BDT 3,50,000 (from existing business) 64\% <br> Required Investment BDT 2,00,000 (as equity) $36 \%$ |
| Present salary/drawings <br> from business (estimates) | $:$ | 7,000 Taka |
| Proposed Salary | $:$ | $:$8,000 Taka <br> Implementation <br> existing goods like; Cable, Pipe, Switch board, Main Switch, <br> Charger light, Bulb, Switch etc. <br> -Average 20\% gain on sales. <br> -The business is operating by entrepreneur. Existing no <br> employee. <br> -After getting equity fund one employee will be appointed <br> -Collects goods from Nobabpur. <br> -The shop is rented. <br> -Agreed grace period is 3 months. |

Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | :---: | ---: | ---: |
| Revenue (sales) |  |  |  |
| Cable, Pipe, Switch board, Main Switch, |  |  |  |
| Charger light, Bulb, Switch etc | 3,500 | 105,000 | $1,260,000$ |
| Total Sales (A) | $\mathbf{3 , 5 0 0}$ | $\mathbf{1 0 5 , 0 0 0}$ | $\mathbf{1 , 2 6 0 , 0 0 0}$ |
| Less. Variable Expense |  |  |  |
| Cable, Pipe, Switch board, Main Switch, <br> Charger light, Bulb, Switch etc | 2,800 | 84,000 | $1,008,000$ |
| Total variable Expense (B) | $\mathbf{2 , 8 0 0}$ | $\mathbf{8 4 , 0 0 0}$ | $\mathbf{1 , 0 0 8 , 0 0 0}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{7 0 0}$ | $\mathbf{2 1 , 0 0 0}$ | $\mathbf{2 5 2 , 0 0 0}$ |
| Less. Fixed Expense |  |  |  |
| Rent |  | 3,000 | 36,000 |
| Electricity Bill |  | 700 | 8,400 |
| Mobile Bill |  | 400 | 4,800 |
| Transportation |  | 2,000 | 24,000 |
| Salary (self) |  | 7,000 | 84,000 |
| Entertainment |  | 500 | 6,000 |
| Others |  | 100 | 1,200 |
| Total fixed Cost (D) |  | $\mathbf{1 3 , 7 0 0}$ | $\mathbf{1 6 4 , 4 0 0}$ |
| Net Profit (E) [C-D) | $\mathbf{7 , 3 0 0}$ | $\mathbf{8 7 , 6 0 0}$ |  |

## Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |
| :---: | :---: | :---: | :---: |
| Pipe (24,000), Channel (19,000), Cable (80,000), <br> Miter Board, main Switch (50,000), Others (77,000) | $2,50,000$ | - | $2,50,000$ |
| Pipe (24,000), Channel (19,000), Cable (80,000), <br> Miter Board, main Switch (50,000), Others (77,000) | - | $1,80,000$ | $1,80,000$ |
| Rack | - | 20,000 | 20,000 |
| Security | $\mathbf{1 , 0 0 , 0 0 0}$ | - | $\mathbf{1 , 0 0 , 0 0 0}$ |
| Total | $\mathbf{3 , 5 0 , 0 0 0}$ | $\mathbf{2 , 0 0 , 0 0 0}$ | $\mathbf{5 , 5 0 , 0 0 0}$ |

## Source of Finance

## 36\%

Entrepreneur's Contribution 350,000
64\%
■ Investor's Investment 200,000
■ Total 550,000

Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year |
| :--- | ---: | ---: | ---: | ---: |
| Revenue (sales) |  |  |  |  |
| Cable, Pipe, Switch board, Main Switch, |  |  |  |  |
| Charger light, Bulb, Switch etc | 6,000 | 180,000 | $2,160,000$ | $2,268,000$ |
| Total Sales (A) | $\mathbf{6 , 0 0 0}$ | $\mathbf{1 8 0 , 0 0 0}$ | $\mathbf{2 , 1 6 0 , 0 0 0}$ | $\mathbf{2 , 2 6 8 , 0 0 0}$ |
| Less. Variable Expense |  |  |  |  |
| Cable, Pipe, Switch board, Main Switch, |  |  |  |  |
| Charger light, Bulb, Switch etc | 4,800 | 144,000 | $1,728,000$ | $1,814,400$ |
| Total variable Expense (B) | $\mathbf{4 , 8 0 0}$ | $\mathbf{1 4 4 , 0 0 0}$ | $\mathbf{1 , 7 2 8 , 0 0 0}$ | $\mathbf{1 , 8 1 4 , 4 0 0}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{1 , 2 0 0}$ | $\mathbf{3 6 , 0 0 0}$ | $\mathbf{4 3 2 , 0 0 0}$ | $\mathbf{4 5 3 , 6 0 0}$ |
| Less. Fixed Expense |  |  |  |  |
| Rent |  | 3,000 | 36,000 | 36,000 |
| Electricity Bill |  | 700 | 8,400 | 9,000 |
| Mobile bill \& SMS Monitoring |  | 650 | 7,800 | 8,500 |
| Transportation |  | 3,000 | 36,000 | 38,000 |
| Salary (self) |  | 8,000 | 96,000 | 96,000 |
| Salary (staff) |  | 4,000 | 48,000 | 48,000 |
| Entertainment |  | 600 | 7,200 | 7,500 |
| Others |  | 100 | 1,200 | 1,500 |
| Non Cashi Item |  |  |  |  |
| Depreciation |  | 167 | 2,000 | 2,000 |
| Total Fixed Cost |  | $\mathbf{2 0 , 2 1 7}$ | $\mathbf{2 4 2 , 6 0 0}$ | $\mathbf{2 4 6 , 5 0 0}$ |
| Net Profit (E) [C-D) |  | $\mathbf{1 5 , 7 8 3}$ | $\mathbf{1 8 9 , 4 0 0}$ | $\mathbf{2 0 7 , 1 0 0}$ |
| Investment Payback |  |  | $\mathbf{1 2 0 , 0 0 0}$ | $\mathbf{1 2 0 , 0 0 0}$ |

## Cash flow projection on business plan (rec. \& Pay)

| SI \# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :--- | ---: | ---: |
| $\mathbf{1}$ | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 200,000 |  |
| 1.2 | Net Profit | 189,400 | 207,100 |
| 1.3 | Depreciation (Non cash item) | 2,000 | 2,000 |
| 1.4 | Opening Balance of Cash Surplus |  | 71,400 |
|  | Total Cash Inflow | $\mathbf{3 9 1 , 4 0 0}$ | $\mathbf{2 8 0 , 5 0 0}$ |
| $\mathbf{2}$ | Cash Outflow |  |  |
| 2.1 | Purchase of Product | $\mathbf{2 0 0 , 0 0 0}$ |  |
| 2.2 | Payment of GB Loan |  |  |
|  | Investment Pay Back (Including |  |  |
| 2.3 | Ownership Tr. Fee) | $\mathbf{1 2 0 , 0 0 0}$ | $\mathbf{1 2 0 , 0 0 0}$ |
|  | Total Cash Outflow | $\mathbf{3 2 0 , 0 0 0}$ | $\mathbf{1 2 0 , 0 0 0}$ |
| $\mathbf{3}$ | Net Cash Surplus | $\mathbf{7 1 , 4 0 0}$ | $\mathbf{1 6 0 , 5 0 0}$ |

## SWOT ANALYSIS

| Employment: Self: 01 Family:0 Others:0 |
| :--- | :--- |
| Experience \& Skill : 09 Years |
| Quality goods \& services; |
| Skill and experience; |$\quad$ Lack of Capital/Investment

## Pictures












## FAMILY PICTURE



