## IBRAHIM STORE



Project identification and prepared by: Kajem Uddin, Bashon Unit, Dhaka Project verified by: Md Mizanur Rahman Patwary Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | MD AMIR ALI |
| :--- | :--- | :--- |
| Age | $:$ | 17-08-1983 (32 Years) |
| Education, till to date | $:$ | Class Eight |
| Marital status | $:$ | Married |
| Children | $:$ | 1 Son |
| No. of siblings: | 2 Brother |  |
| Address | Vill: Teknog para P.O: Chandona P.S: Gazipur Sadar Dist: Gazipur |  |
| Parent's and GB related Info | $:$ | Mother $\quad$ (i) Who is GB member |
| (ii) Mother's name | $:$ | ZULEKHA KHATUN |
| (iii) Father's name | MD LEHAJ UDDIN |  |
| (iv) GB member's info | $:$ | Branch: Bashon Gazipur, Centre \# 02 (Female), |
|  |  | Member ID: 1215/1, Group No: 04 |
|  | Member since: 25-02-2002 (13 Years) |  |
|  | First loan: 5,000 taka. |  |
| Further Information: | Existing loan: BDT 3,50,000 Outstanding loan: BDT 2,93,900 |  |
| (v) Who pays GB loan installment | $:$ | Father |
| (vi) Mobile lady |  |  |
| (vii) Grameen Education Loan | $:$ | No |
| (viii) Any other loan like GB, | No |  |
| BRAC ASA etc.. | No |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | Ten years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | He has no training. |
| Other Own/Family Sources income (House rent \& Vegetables business) <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01916-690466$ |
| Brother Contact No. | $:$ | $01714-611404$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Zulekha Khatun is a member of Grameen Bank since 13 years. At first she took 5,000 taka loan from Grameen Bank. Zulekha Khatun gradually took loan from GB. Utilize loan in her husband vegetables selling business and home development. She purchase 1 Katha land.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | IBRAHIM STORE |
| :--- | :--- | :--- |
| Location | $:$ | Et entrepreneur own house, Teknog para, Gazipur |
| Total Investment in BDT | $:$ | BDT 4,40,000 |
| Financing | $:$ | Self BDT 2,40,000 (from existing business) 55\% <br> Required Investment BDT 2,00,000 (as equity) 45\% |
| Present salary/drawings <br> from business (estimates) | $:$ | 7,000 Taka |
| Proposed Salary | $:$ | 8,000 Taka |
| Implementation | $:$-The business is planned to be scaled up by investment in <br> existing goods like; Rice, Pulse, Oil, Sugar, Flour Biscuit, <br> Chips, Chanachur, Soft drinks, Noodles, Cosmetics etc. <br> -Average 15\% gain on sales. <br> -The business is operating by entrepreneur. Existing no <br> employee. <br> -Collects goods from Joydebpur, Chourasta, Gazipur. <br> -The shop is situated at own land. <br> -Agreed grace period is 4 months. |  |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | ---: | ---: | ---: |
| Revenue (sales) |  |  |  |
| Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips, <br> Chanachur, Soft drinks, Noodles, Cosmetics etc | 4,000 | 120,000 | $1,440,000$ |
| Total Sales (A) | $\mathbf{4 , 0 0 0}$ | $\mathbf{1 2 0 , 0 0 0}$ | $\mathbf{1 , 4 4 0 , 0 0 0}$ |
| Less. Variable Expense |  |  |  |
| Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips, <br> Chanachur, Soft drinks, Noodles, Cosmetics etc | 3,400 | 102,000 | $1,224,000$ |
| Total variable Expense (B) | $\mathbf{3 , 4 0 0}$ | 102,000 | $\mathbf{1 , 2 2 4 , 0 0 0}$ |
| Contribution Margin (CM) [C=(A-B) | 600 | $\mathbf{1 8 , 0 0 0}$ | $\mathbf{2 1 6 , 0 0 0}$ |
| Less. Fixed Expense |  |  |  |
| Electricity Bill |  | 500 | 6,000 |
| Mobile Bill |  | 400 | 4,800 |
| Transportation |  | 500 | 6,000 |
| Salary (self) |  | 7,000 | 84,000 |
| Entertainment |  | 400 | 4,800 |
| Others |  | $\mathbf{2 0 0}$ | 2,400 |
| Total fixed Cost (D) |  | $\mathbf{9 , 0 0 0}$ | $\mathbf{1 0 8 , 0 0 0}$ |
| Net Profit (E) [C-D) |  | 108,000 |  |

Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |
| :---: | :---: | :---: | :---: |
| Rice (30 bag $\times 2,000$ ) = BDT 60,000 | 2,00,000 | - | 2,00,000 |
| Pulse ( 2 bag $\times 5,000$ ) = BDT 10,000 |  |  |  |
| Sugar (1 bag x 3,900) = BDT 3,900 |  |  |  |
| Muri ( 2 bag x 2,500) = BDT 5,000 |  |  |  |
| Chips ( 2 Packet x 600) = BDT 1,200 |  |  |  |
| Soap ( $25 \times 1,000$ ) = BDT 25,000 |  |  |  |
| Flour (2 bag x 1,300) = BDT 2,600 |  |  |  |
| Egg ( $8 \times 100$ ) = BDT 800 |  |  |  |
| Juice ( $4 \times 460$ ) = BDT 1,840 |  |  |  |
| Soft Drinks = BDT 30,000 |  |  |  |
| Mustard oil ( $50 \times 40$ ) = BDT 2,000 |  |  |  |
| Soya bin Oil ( $50 \times 100$ ) = BDT 2,000 |  |  |  |
| Washing Powder (100 $\times 50$ ) = BDT 5,000 |  |  |  |
| Pen \& Khata = BDT 10,000 |  |  |  |
| Chira = BDT 500 |  |  |  |
| Molasses = BDT 500 |  |  |  |
| Spice = BDT 2,000 |  |  |  |
| Others =BDT 37,660 |  |  |  |
| Rice ( 25 bag x 2,000) = BDT 50,000 | - | 2,00,000 | 2,00,000 |
| Soft Drinks = BDT 50,000 |  |  | 2,00,000 |
| Cosmetics = BDT 30,000 |  |  |  |
| Sugar (2 bag $\times 2,000$ ) = BDT 4,000 |  |  |  |
| Soya bin Oil ( 1 drum) = BDT 16,200 |  |  |  |
| Flour (2 bag x 1,500) = BDT 3,000 |  |  |  |
| Biscuit, Chanachur, Potato etc $=$ BDT 44,800 |  |  |  |
| Television | 8,000 | - | 8,000 |
| Fridge | 15,000 | - | 15,000 |
| Rack \& Show case | 17,000 | - | 17,000 |
| Total | 2,40,000 | 2,00,000 | 4,40,000 |

## Source of Finance



Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd year |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue (sales) |  |  |  |  |  |
| Rice, Pulse, Oil, Sugar, Flour Biscuit, <br> Chips, Chanachur, Soft drinks, <br> Noodles, Cosmetics etc |  |  |  |  |  |
| Total Sales (A) | 6,500 | 195,000 | $2,340,000$ | $2,457,000$ | $\mathbf{2 , 5 7 9 , 8 5 0}$ |
| Less. Variable Expense | $\mathbf{6 , 5 0 0}$ | $\mathbf{1 9 5 , 0 0 0}$ | $\mathbf{2 , 3 4 0 , 0 0 0}$ | $\mathbf{2 , 4 5 7 , 0 0 0}$ | $\mathbf{2 , 5 7 9 , 8 5 0}$ |
| Rice, Pulse, Oil, Sugar, Flour Biscuit, |  |  |  |  |  |
| Chips, Chanachur, Soft drinks, |  |  |  |  |  |
| Noodles, Cosmetics etc | 5,525 | 165,750 | $1,989,000$ | $2,088,450$ | $2,192,873$ |
| Total variable Expense (B) | $\mathbf{5 , 5 2 5}$ | $\mathbf{1 6 5 , 7 5 0}$ | $\mathbf{1 , 9 8 9 , 0 0 0}$ | $\mathbf{2 , 0 8 8 , 4 5 0}$ | $\mathbf{2 , 1 9 2 , 8 7 3}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{9 7 5}$ | $\mathbf{2 9 , 2 5 0}$ | $\mathbf{3 5 1 , 0 0 0}$ | $\mathbf{3 6 8 , 5 5 0}$ | $\mathbf{3 8 6 , 9 7 8}$ |
| Less. Fixed Expense |  |  |  |  |  |
| Electricity Bill |  | 500 | 6,000 | 7,000 | 8,000 |
| Mobile bill \& SMS Monitoring |  | 650 | 7,800 | 8,200 | 8,800 |
| Transportation |  | 800 | 9,600 | 11,600 | 13,600 |
| Salary (self) |  | $\mathbf{8 , 0 0 0}$ | 96,000 | 96,000 | 96,000 |
| Entertainment |  | 500 | 6,000 | 6,500 | 7,000 |
| Others |  | 200 | 2,400 | 3,000 | 3,500 |
| Non Cash Item |  |  |  |  |  |
| Depreciation |  | 383 | 4,600 | 4,600 | 4,600 |
| Total Fixed Cost |  | $\mathbf{1 1 , 0 3 3}$ | $\mathbf{1 3 2 , 4 0 0}$ | $\mathbf{1 3 6 , 9 0 0}$ | $\mathbf{1 4 1 , 5 0 0}$ |
| Net Profit (E) [C-D) |  | $\mathbf{1 8 , 2 1 7}$ | $\mathbf{2 1 8 , 6 0 0}$ | $\mathbf{2 3 1 , 6 5 0}$ | $\mathbf{2 4 5 , 4 7 8}$ |
| Investment Payback |  |  | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ |

## Cash flow projection on business plan (rec. \& Pay)

| SI \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :--- | ---: | ---: | ---: |
| $\mathbf{1}$ | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 200,000 |  |  |
| 1.2 | Net Profit | 218,600 | 231,650 | 245,478 |
|  |  |  |  |  |
| 1.3 | Depreciation (Non cash item) | 4,600 | 4,600 | 4,600 |
|  | Opening Balance of Cash |  |  |  |
| 1.4 | Surplus |  | 143,200 | 299,450 |
|  | Total Cash Inflow | $\mathbf{4 2 3 , 2 0 0}$ | $\mathbf{3 7 9 , 4 5 0}$ | $\mathbf{5 4 9 , 5 2 8}$ |
| $\mathbf{2}$ | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | 200,000 |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
|  | Investment Pay Back (Including |  |  |  |
| 2.3 | Ownership Tr. Fee) | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ |
|  |  | $\mathbf{2 8 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ |  |
|  | Total Cash Outflow | $\mathbf{8 0 , 0 0 0}$ |  |  |
| $\mathbf{3}$ | Net Cash Surplus | $\mathbf{1 4 3 , 2 0 0}$ | $\mathbf{2 9 9 , 4 5 0}$ | $\mathbf{4 6 9 , 5 2 8}$ |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:0 |  |
| Experience \& Skill : 10 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |$\quad$| PAKNESS |
| :--- |
| PPORTUNITIES |
| Huge demand in the community |
| Location of shop; |
| Regular customers; |

## Pictures
















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## वनकाज का सेलन



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थान: कोग शभित क्नो
Name: MD; AMIRALI निया वाई लनखे चनिन चारि: ष्तला जाए Date of Binthy 17 Aurn 1083






क) डनिंलिख याय




(\%) निक्यक कह 1 हालिए
ष) चमालना

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## FAMILY PICTURE



