Proposed NU Business Name : Fatema fashion and glass house



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Saiful Islam Vill: Jawneya kunpara, Union: 1 no. pariya, Post: Lahiri, Upazila: Baliadangi, District: Thakurgaon.
Age	:	24 Years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	2 (Two) Brothers and 2 (Two) Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father Mst. Fatema Khatun. Md. Daram Ali Branch: Charul Baliadangi, Centre # 102/mo, Loan no.: 6383, Member since: March 01, 1990, First Ioan: Tk. 2,000.
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	::	Existing loan: Nil. N/A No Nil Nil Nil
Education, till to date	:	B.S.S

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	5 (five) years working experience and 2 (two) years experience in running this business, started the business with BDT 170,000 (One lac seventy thousand). He has on hand training.
Other Own/Family Sources of Income	:	Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's contact number	•	01740835018
NU's national ID number	•	19909410884000005
NU Project Source/Reference	:	Grameen Telecom Trust



- Mst. Fatema Khatun is a GB member since March 01, 1990, at first she took GB loan BDT 2,000 (two thousand).
- Gradually she took GB loan several times and utilized it for purchasing 3 bigha land, cultivation and supporting her son's (entrepreneur) in clothes business.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name		Fatema fashion and glass house
Address/ Location	:	Lahiri hat, kapor potti, main road, Baliadangi, Thakurgaon.
Total Investment in BDT	:	Tk. 7,11,000
Financing	:	Self Tk. 4,61,000 (from existing business) Investor Tk 250,000 (from proposed business)
Present salary/drawings from business (estimates)	:	Taka 3,500 (three thousand five hundred)
Proposed Salary		Taka 4,000 (four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 15%
(ii) Estimated % of proposed gross profit margin	:	On an average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

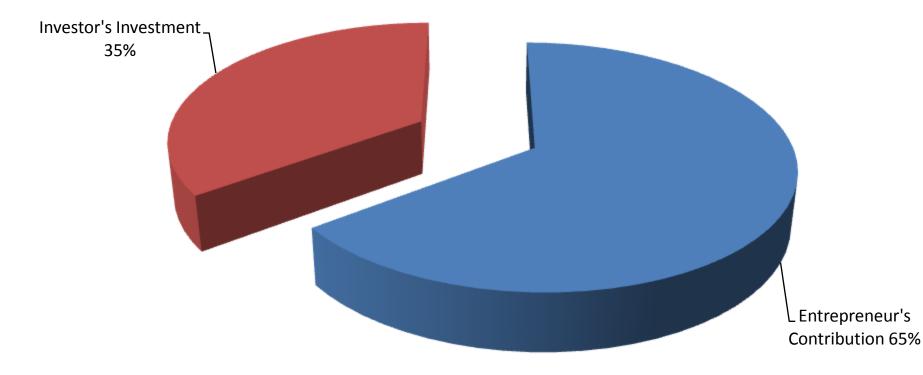
Dentioulene	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales of Products (A)	4,000	104,000	1,248,000		
Less: Cost of Sales: (B)	3,400	88,400	1,060,800		
Gross Profit (C) [C=(A-B)]	600	15,600	187,200		
Less: Operating Cost:					
Shop Rent		800	9,600		
Electricity bill		300	3,600		
Night Guard bill		60	720		
Generator bill		100	1,200		
Mobile bill		300	3,600		
Conveyance bill		500	6,000		
Present Salary (self)		3,500	42,000		
Present Salary (assistant-1)		4,200	50,400		
Other Cost (Stationary & entertainment etc.)		800	9,600		
Non Cash item					
Depreciation Expenses		167	2,000		
Total Operating Cost (D)		10,727	128,720		
Net Profit (C-D):		4,873	58,480		



Particulars	Existing Business (BDT)	Propose d (BDT)	Total (BDT)
Investment in products (shirt, various pant, baby dress & female dress, jacket, sweater, panjabi etc.)	391,600	250,000	641,600
Advance for Shop Rent	50,000	_	50,000
Decoration	20,000	_	20,000
Total Capital	461,600	250,000	711,600



- Entrepreneur's Contribution BDT 461,000
- Investor's Investment BDT 250,000
- Total Investment BDT 711,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere	Y	Year 2 (BDT)			Year 3 (BDT)				
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Income from Products	5,800	150,800	1,809,600	6,090	158,340	1,900,080	6,395	166,257	1,995,084
Estimated cost of products	4,930	128,180	1,538,160	5,177	134,589	1,615,068	5,435	141,318	1,695,821
Gross Profit (C) [C=(A-B)]	870	22,620	271,440	914	23,751	285,012	959	24,939	299,263
Less: Operating Cost:									
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Electricity bill		350	4,200		450	5,400		550	6,600
Night Gaurd bill		60	720		90	1,080		100	1,200
Generator bill		100	1,200		150	1,800		170	2,040
Mobile bill (including SMS & Reporting)		500	6,000		600	7,200		600	7,200
Conveyance bill		600	7,200		650	7,800		650	7,800
Ownership Transfer Fee		1,667	10,000		1,667	20,000		1,667	20,000
Proposed Salary (self)		4,000	48,000		5,000	60,000		6,000	72,000
Proposed Salary (assistant-1)		4,200	50,400		4,700	56,400		5,000	60,000
Other Cost (Stationary & entertainment etc.)		800	9,600		850	10,200		850	10,200
Non Cash item									
Depreciation Expenses		167	2,000		167	2,000		167	2,000
Total Operating Cost (D)	-	13,443	151,320		15,323	183,880	-	16,753	201,040
Net Profit (C-D):	-	9,177	120,120	-	8,428	101,132	-	8,185	98,223
Retained income:			120,120			221,252			319,475

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor's	250,000	-	-
1.2	Net Profit	130,120	121,132	118,223
1.3	Depreciation Expenses	2,000	2,000	2,000
1.4	Opening Balance of Cash Surplus	-	72,120	75,252
	Total Cash Inflow	382,120	195,252	195,475
2.0	Cash Outflow			
2.1	Purchase Product	250,000	-	_
2.2	Investment Payback including ownership transfer fee	60,000	120,000	120,000
	Total Cash Outflow	310,000	120,000	120,000
3.0	Total Cash Surplus	72,120	75,252	75,475

SWOT ANALYSIS

 STRENGTH Present employment: Self: 1 family: 0 Others (beyond family): 1 Future employment: 0 Trade License in his own name; Maintains books of record; 7 Years working experience. 	WEAKNESS Can not supply products as per demand.
Opportunities Location of shop; Fixed customer ; Seasonal demand; Capital of the entrepreneur will be BDT 780,475 after 3 years excluding payback of investor's money.	THREATS Increase of local competitor's. Seasonal effects; Political Unrest.

Presented at 2nd In-house Executive Social Business Design Lab on March 19, 2015 at Grameen Telecom Trust Premises

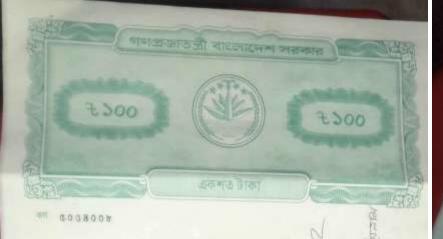
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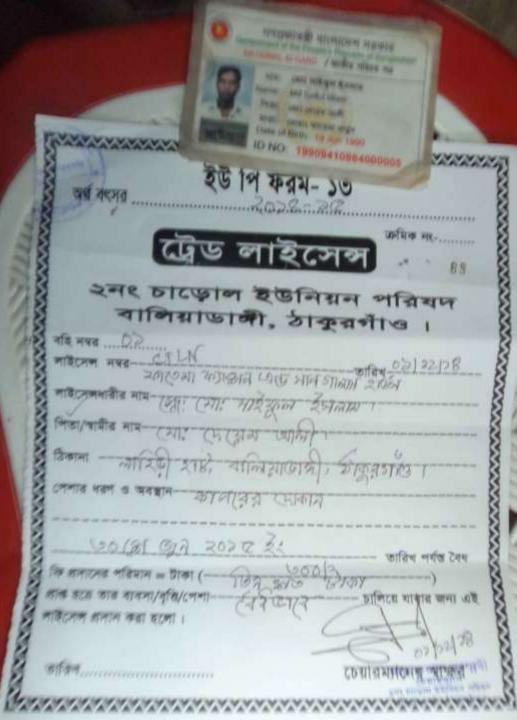
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নিয়া ভাবলীলা বানিত পতে লোকান হব ২০ পাছতে ১লা গালীবের ২০১০ইং তারিদ হটাতে আয়া দেখায়া সম্বিদয় চুজিলামা। ১ম ও ২ড় পারু গোলাটার পার্চানী মানিয়া অন পোনান মার জায়ায় চুলিতে আবদ্ধ হয়জেন এবং ১ম পার ও হয় পান্ধ ব্যেক্ষায় ও পা-কালে আৰু মোকান আৰু নান্দান চুকিলাৰ লিমিয়া ও লেপাইয়া উদ্ধান মনে আলাৰ হইয়া undistant Unfafiera sila sensual afarma :

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