Proposed NU Business Name: Bhai Bhai Enterprise



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shadik Billah Vill: Chachra, Union: 10 No. Chachra, Post: Chachra, Upazila: Kotwali, Distric: Jessore
Age	:	19 Years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	6 (six) brothers
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameon Education Loan		Mother Father Mst. Khudaza Begum Md. Motiur Rahman Branch: Chachra, Jessore, Centre # 13/mo, Loan no.: 5111/2, Member since: 9 April ,2008, First Ioan: Tk. 5,000. Existing Ioan: 120,000, Outstanding: 97,563 Father No
(vii) Grameen Education Loan(viii) Any other loan like GCCN, GKF etc.(ix) Others		Nil Nil Nil
Education, till to date	:	Class Ten

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	3 (three) years working experiences and 4 (four) years experiences in running this business, started the business with BDT 100,000 (one lack). He has on hand training.
Other Own/Family Sources of Liabilities	:	Father's income from Business.
NU's contact number	:	01964664133
NU's national ID number	:	19954114723043042
NU Project Source/Reference	:	Grameen Telecom Trust



- Mst. Khudaza Begum is a GB member since April,9, 2008, at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it by assisting her husband in business and her son's (entrepreneur) in business.
- Finally, GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bhai Bhai Enterprise
Address/ Location	:	Chachra chack post, Jessore.
Total Investment in BDT	:	BDT 507,000
Financing	:	Self BDT 307,000 (from existing business) Required Investment BDT 200,000 (as equity)
Present salary/drawings from business (estimates)	:	BDT 3,000 (three thousand)
Proposed Salary	:	BDT 3,000 (three thousand)
 Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) 	:	(i) On an average 3%(ii) On an average 3%

INFO ON EXISTING BUSINESS OPERATIONS

Particulars	EB (BDT)		
	Daily	Monthly	Yearly
Sales of products (retail & wholesale)	28,000	728,000	8,736,000
commission of bKash	60	1,560	18,720
Commission of Flexi-load	81	2,106	25,272
Total sales & commission (A)	28,141	731,666	8,779,992
Less: Cost of sales (B)	27,160	706,160	8,473,920
Gross Profit (C) [C=(A-B)]	981	25,506	306,072
Less: Operating Cost:			
Shop Rent		1,200	14,400
Electricity bill		800	9,600
Mobile bill		700	8,400
Present Salary (self)		3,000	36,000
Present Salary Assistant-1		3,000	36,000
Conveyance bill		2,000	24,000
Wastage Cost		7,280	87,360
Other Cost (stationary & entertainment etc.)		1,500	18,000
Non Cash item			
Depreciation Expenses		150	1,800
Total Operating Cost (D)		19,630	235,560
Net Profit (C-D):		5,876	70,512

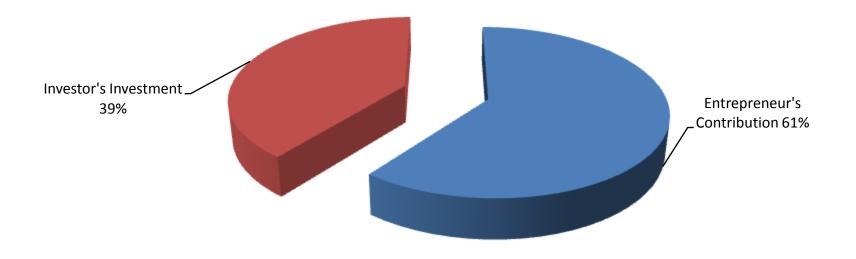
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in Egg (hen and duck)	171,000	150,000	321,000
Flexi-load	20,000	-	20,000
bKash	20,000	50,000	70,000
Advance for Shop Rent	70,000	-	70,000
Decoration (Fixture and fittings)	9,000		9,000
Mobile set for Flexi-load, bKash, DBBL & fan, egg tray	6,000	-	6,000
Debtor	63,000	-	63,000
Creditor	(52,000)	-	(52,000)
Total Capital	307,000	200,000	507,000



Entrepreneur's Contribution BDT 307,000

- Investor's Investment BDT 200,000
- Total Investment BDT 507,000



FINANCIAL	PROJECTION	OF NU	BUSINESS PLAN	
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Particulars	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. sales of products (retail & wholesale)	39,200	1,019,200	12,230,400	45,080	1,172,080	14,064,960	51,842	1,347,892	16,174,704
commission of bKash	100	2,600	31,200	120	3,120	37,440	144	3,744	44,928
Commission of Flexi-load	108	2,808	33,696	119	3,089	37,066	131	3,398	40,772
Total sales & commission (A)	39,408	1,024,608	12,295,296	45,319	1,178,289	14,139,466	52,117	1,355,034	16,260,404
Less: Cost of Sales (B)	38,024	988,624	11,863,488	43,728	1,136,918	13,643,011	50,287	1,307,455	15,689,463
Gross Profit (C) [C=(A-B)]	1,176	30,576	366,912	1,352	35,162	421,949	1,555	40,437	485,241
Less: Operating Cost:									
Shop Rent		1,200	14,400		1,500	18,000		1,500	18,000
Electricity bill		800	9,600		900	10,800		950	11,400
Mobile bill (including SMS & Reporting)		900	10,800		1,000	12,000		1,100	13,200
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (self)		3,000	36,000		4,000	48,000		5,000	60,000
Proposed Salary of Assistant-1		3,000	36,000		3,500	42,000		4,000	48,000
Conveyance bill		2,500	30,000		2,600	31,200		2,700	32,400
Wastage Cost		10,192	122,304		11,721	140,650		13,479	161,747
Other Cost (stationary & entertainment etc.)		1,600	19,200		1,700	20,400		1,800	21,600
Non Cash item									
Depreciation Expenses		150	1,800		150	1,800		150	1,800
Total Operating Cost (D)		24,675	288,104	-	28,404	340,850	-	32,012	384,147
Net Profit (C-D):		5,901	78,808	-	6,758	81,099	-	8,425	101,094
Retained income:			78,808			159,907			261,001

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year-1 (BDT)	Year-2 (BDT)	Year-3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor's	200,000	-	
1.2	Net Profit	86,808	97,099	117,094
1.3	Depreciation Expenses	1,800	1,800	1,800
1.4	Opening Balance of Cash Surplus	_	40,608	43,507
	Total Cash Inflow	288,608	139,507	162,401
2.0	Cash Outflow			
2.1	Purchase Product	200,000		
2.2	Investment Payback including ownership transfer fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	40,608	43,507	66,401

SWOT ANALYSIS

 STRENGTH Present employment: Self: 1 Family: 1 Others (beyond family): 1 Future employment: 0 Trade License in his own name; Maintains books of record; 7 Years working experiences. 	WEAKNESS □ Can not supply products as per demand.
 OPPORTUNITIES Location of shop; Fixed customer ; The Capital of the entrepreneur will be BDT 568,001after 4 years excluding payback of investor's money. 	THREATS Increase of local competitor's. Political unrest.

Presented at 2nd In-house Executive Social Business Design Lab on March 19, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





	(ইউপিক্ষমনি ফরম- ৩
গণপ্রজাতন্ত্রী	বাংলাদেশ
জন্ম ও মৃত্যু নিব চাঁচড়া হভ নি যলোর সদ	ন্ধকের কার্যালয় য়ন পরিষদ
জনা	
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পতার নাম: মোঃ মতিয়ার রহমান	प्राण्डियप्रदे सारमाटननी
াতার নাম: মোছাঃ খাদিজা বেগম	আইয়েডা: বাংলাদেশী
হায়ী ঠিকানা: গ্রামঃ চাঁচড়া, ডাকঃ চাঁচড় থানাঃ কোতয়ালী, জেলাঃ	গ মধ্যোর।
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(নিবন্ধকের কার্যাল	রের সীলমোহর)
- প্রথম চার অঙ্ক ব্যক্তির জন্ম সাল, লয়বতী সাত	5 অক এরিয়া কোন্ড ও শেষ হয় অক ধারা ক্রমিক।

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১০নং চাঁচড়া ইউনিয়ন পরিষদ 1459 ইউ. 1প. ফরম নং - ৭ (১২/১ নিয়ম অনুযয়া) 28/8/28 17 7 रादन शरिशान नार वार्ष दार्ष वन्द्र मार्ष्ट লাইসেন্স ধারীর নাম (১৯৫ সাদিক বিল্লাসমূ পিতা/ক্সমীর নাম (তে? জাতিয়ার বহুব্যান אוראבי אנארא אוראל אין איזע איין איין ব্যবসায়ের স্থান 5755 (2007/20 (UCE 800)= (あぞれ 同型~ アフタックの ちょう む ろう অত্র পরিষদকে প্রদান করিয়াছেন। সে কারণ তাহাকে এতমারা লাইসেন্স মন্ত্রর করা যাইতেছে যে তিনি २৫/৬/२৪ হতে ৩০/৬/১৫ তারিং য তর্থ বহুসর লেষ হটকে ······ তারিখে যে অর্থ বৎসর **শেষ হইবে** তদাবদি তাহার (अ) य हे लगाउ जिर् किया रावमा अब रेडेनियन এলাকার <u>প</u>রিচালনা করতে পারবেন।



Thank You