

Grameen Kalyan
Proposed NU Business Name: Al Helal Engineering
Workshop



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Al Helal
		Vill: Hatosh, Post: Haripur
		Upazilla : Kushtia, District: Kushtia
Age	:	30 Years
Marital status	:	Married.
No. of siblings:	:	5 (Five) brothers & 1 (One) sister.
Parent's and GB related Info		
(i) Who is GB member	:	Mother
(ii) Mother's name	:	Mst. Khaleda Begum
(iii) Father's name	:	Md. Ali Hossain
(iv) GB member's info	:	Branch: Haripur, Group # 08, Centre # 28/M, Loan
		no.: 6466,
		Member since: 2010, First loan: Tk. 5,000,
Further Information:		Last GB loan: 25,000, Outstanding: All Paid
(v) Who pays GB loan installment	:	Nobin Udyokta (The entrepreneur himself)
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	Nil
(viii) Any other loan like GCCN, GKF etc.	:	Nil
(ix) Others	:	Nil
Education, till to date	:	Class Eight

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Workshop Business
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		15 (Fifteen) years experiences in this business. Started business with BDT 1,00,000.
Other Own/Family Sources of Income	:	Other's income from business and they also assists me to run my workshop.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01722591256
National ID number	:	5017944285830
NU Project Source/Reference	:	GK

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2010. At first she took GB loan BDT 5,000 (Five thousand) and used the money in Workshop Business. Subsequently she borrowed loan from GB for several times for different activities including house loan.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Al Helal Engineering Workshop.
Address/ Location	:	Bottoil, Kushtia (Near Power Station)
Total Investment in BDT	:	BDT: 635,000
Financing	:	Self <b>BDT</b> : <b>285,000</b> (from existing business) Required Investment <b>BDT</b> : <b>350,000</b> (as equity)
Present salary/drawings from business	:	BDT 2,000 (Two thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	<ul><li>(i) On average 20%</li><li>(ii) On average 20%</li><li>(iii) Keeping adequate sand and ensure source of water with precaution.</li></ul>

### INFO ON EXISTING BUSINESS OPERATIONS

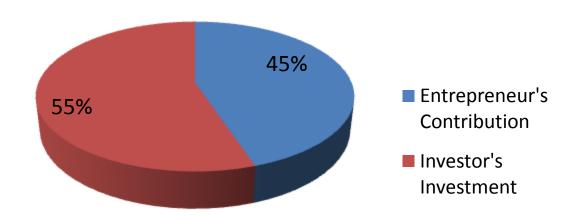
Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)	3,000	78,000	936,000			
Less: Cost of sales (B):	2,400	62,400	748,800			
Gross profit (GP) [C=(A-						
B)]	600	15,600	187,200			
Less: Operating Costs:						
Electricity bill		1500	18,000			
Shop Rent		2000	24,000			
Night guard bill		250	3,000			
Mobile bill		200	2,400			
Wages		2,000	24,000			
Other Expenses		500	6,000			
Non Cash Item:						
Depreciation Expenses		2750	33,000			
Total Operating Cost (D)		9,200	110,400			
(C-D)Net Profit:		6,400	76,800			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	Proposed Business (BDT) (2)	Total (BDT) (1+2)
Investments in different categories:			
Leath Machine (Existing Sheema Bharat 6.5 feet) & (Proposed Pathok Bharat 8.5 feet-Second hand)	180,000	350,000	530,000
Shop Advance	40,000	0	40,000
Repair welding machine (02 Pcs.)	20,000	0	20,000
Big drill machine (01 Pcs.)	20,000	0	20,000
Others	20,000		20,000
Cash in Hand	5,000		5,000
Total Capital	285,000	350,000	635,000

### **Source of Finance**

Source	Amount in BDT	In %
Particulars		
Entrepreneur's Contribution	285,000	45
Investor's Investment	350,000	55
Total Investment	635,000	100



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destinulare		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales (A)	8,000	208,000	2,496,000	8,800	228,800	2,745,600	9,680	251,680	3,020,160	
Less: Cost of sales (B)	6,400	166,400	1,996,800	7,040	183,040	2,196,480	7,744	201,344	2,416,128	
Gross profit (GP) [C=(A-B)]	1,600	41,600	499,200	1,760	45,760	549,120	1,936	50,336	604,032	
Less: Operating Costs:	I		L							
Electricity bill		2,000	24,000		2,200	26,400		2,420	29,040	
Shop Rent		2,000	24,000		2,200	26,400		2,420	29,040	
Wages		8,000	96,000		8,800	105,600		9,680	116,160	
Night guard bill		250	3,000		275	3300		303	3,630	
Transportation		500	6,000		550	6,600		605	7,260	
Mobile bill		300	3,600		330	3,960		363	4,356	
Proposed salary		5,000	60,000		5,500	66,000		6,000	72,000	
Other Expenses		500	6,000		550	6,600		605	7,260	
Non Cash Item:		•								
Depreciation Expenses		7,125	85,500		7837.5	94,050		8621.25	103,455	
Total Operating Cost (D)		25,675	308,100		28,243	338,910		31,017	372,201	
(C-D)Net Profit:		15,925	191,100		17,518	210,210		19,319	231,831	
Retained Income:			191,100			210,210			231,831	

**Notes:** 1. **Agreed Grace period: Three** Months.

2. **Investment Payback schedule:** Quarterly installment including ownership transfer fee after Three months grace period.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2	Year 3
Cash inflow		·	
Opening Balance	5,000	426,100	486,310
Capital Infusion by UDYOKTA			
Capital Infusion by Investor	350,000		
Sales	2,496,000	2,745,600	3,020,160
Total Receipts	2,851,000	3,171,700	3,506,470
Cash Outflow:			
Cost of goods sold	1,996,800	2,196,480	2,416,128
Operating expenses	308,100	338,910	372,201
Return to investor	120,000	150,000	150,000
Total payment	2,424,900	2,685,390	2,938,329
Closing Balances	426,100	486,310	568,141

### SWOT ANALYSIS

Strength	Weakness
<ul> <li>□ Present employment:</li> <li>Self: 1</li> <li>Future employment: 0</li> <li>□ Skill and experience;</li> <li>□ Good Reputation;</li> <li>□ Ownership in his own name;</li> <li>□ Keeping books of record.</li> </ul>	☐ Can not supply products as per demand lack of sufficient capital.
Opportunities  Location of shop; Fixed customer; Investor's money will be payback in Three years.	THREATS ☐ Credit Sales

# Presented at 2<sup>nd</sup> SB Design Lab on March 21<sup>st</sup>, 2015 at GK Lab

### Thank you

# Pictures

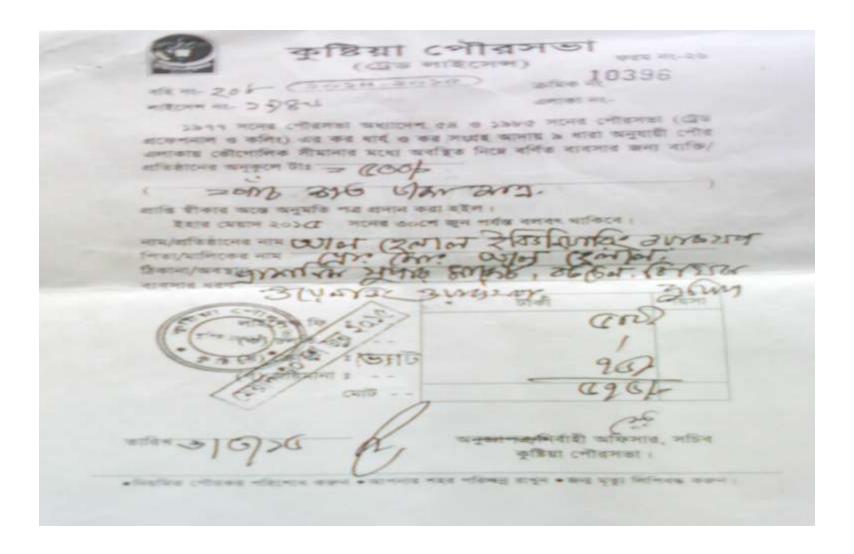
## My mother and me







### Trade License



## Thank You