HIRA GENERAL STORE



Project identification and prepared by: Nurul Islam, Dokshinkhan Unit, Dhaka Project verified by: Md Mizanur Rahman Patwary

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MAHFUJUR RAHMAN MANIK		
Age	:	28-03-1989 (26 <i>Years</i>)		
Education, till to date	:	Diploma in Computer Engineering		
Marital status	:	Single		
Children	:	Nil		
No. of siblings:	:	2 Brothers & 1 Sister		
Address	:	Vill: Faydabad P.O: Faydabad Madrasha P.S: Dokshinkhan Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Father FATEMA BEGUM ABDUL JALIL Branch: Uttarkhan, Centre # 47 (Female), Member ID: 4935, Group No: 04 Member since: 25-10-2003 (11 Years) First loan: 5,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's income (House rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01672-530712
Father Contact No.	:	01711-947370
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dokshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Fatema BEgum is a member of Grameen Bank since 11 years. At first she took 5,000 taka loan from Grameen Bank. Fatema Begum gradually took loan from GB. Utilize loan in home development.

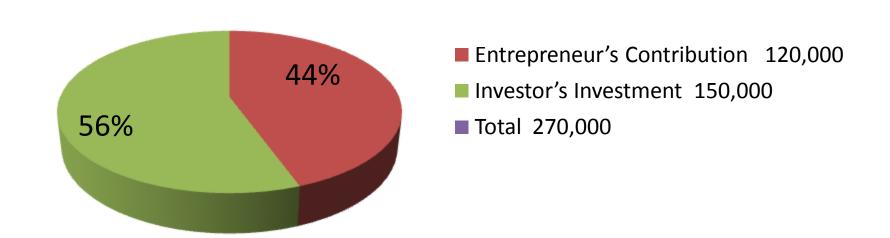
Proposed Nobin Udyokta Business Info				
Business Name	:	HIRA GENERAL STORE		
Location	:	Shahadat Market, Middle Faydabad, Dokshinkhan, Dhaka		
Total Investment in BDT	:	BDT 2,70,000		
Financing	:	Self BDT 1,20,000 (from existing business) 44% Required Investment BDT 1,50,000 (as equity) 56%		
Present salary/drawings from business (estimates)	:	8,000 Taka		
Proposed Salary	:	8,000 Taka		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips, Chanachur, Soft drinks, Noodles, Cosmetics etc. After getting equity fund one photocopy machine will be purchase. Average 15% gain on sales. Average 40% gain on photocopy service. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. Collects goods from Tongi bazar. Agreed grace period is 4 months. 		

Existing Business (BDT)

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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,			
Chanachur, Soft drinks, Noodles, Cosmetics etc	4,000	120,000	1,440,000
Total Sales (A)	4,000	120,000	1,440,000
Less. Variable Expense			
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,			
Chanachur, Soft drinks, Noodles, Cosmetics etc	3,400	102,000	1,224,000
Total variable Expense (B)	3,400	102,000	1,224,000
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000
Less. Fixed Expense			
Electricity Bill		600	7,200
Mobile Bill		300	3,600
Transportation		800	9,600
Salary (self)		8,000	96,000
Entertainment		300	3,600
Guard		100	1,200
Other		100	1,200
Total fixed Cost (D)		10,200	122,400
Net Profit (E) [C-D)		7,800	93,600

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips, Chanachur, Soft drinks, Noodles, Cosmetics etc	1,20,000	50,000	1,70,000				
Photocopy Machine	-	1,00,000	1,00,000				
Total	1.20.000	1.50.000	2.70.000				

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,					
Chanachur, Soft drinks, Noodles, Cosmetics etc	5,000	150,000	1,800,000	1,890,000	1,984,500
Photocopy	800	24,000	288,000	302,400	317,520
Total Sales (A)	5,800	174,000	2,088,000	2,192,400	2,302,020
Less. Variable Expense					
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,					
Chanachur, Soft drinks, Noodles, Cosmetics etc	4,250	127,500	1,530,000	1,606,500	1,686,825
Photocopy	480	14,400	172,800	181,440	190,512
Total variable Expense (B)	4,730	141,900	1,702,800	1,787,940	1,877,337
Contribution Margin (CM) [C=(A-B)	1,070	32,100	385,200	404,460	424,683
Less. Fixed Expense					
Electricity Bill		600	7,200	8,000	9,000
Mobile bill & SMS Monitoring		550	6,600	7,000	7,500
Transportation		1,200	14,400	16,400	18,400
Salary (self)		8,000	96,000	96,000	96,000
Salary (staff)		3,000	36,000	36,000	36,000
Entertainment		400	4,800	5,500	6,000
Guard		100	1,200	1,500	1,800
Other		100	1,200	1,500	2,000
Non Cash Item					
Depreciation		1,667	20,000	20,000	20,000
Total Fixed Cost		15,617	187,400	191,900	196,700
Net Profit (E) [C-D)		16,483	197,800	212,560	227,983
Investment Payback			60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	197,800	212,560	227,983
1.3	Depreciation (Non cash item)	20,000	20,000	20,000
	Opening Balance of Cash			
1.4	Surplus		157,800	330,360
	Total Cash Inflow	367,800	390,360	578,343
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	157,800	330,360	518,343

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:00

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures















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Hira General Store

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প্রত্যায়ন পত্র

আমি যানী মোঃ আব্দুল জলিল নিপ্ন থাক্তরকারী, এই মর্মে প্রভাৱন রদান করিকেছি মে,

"ইীরা জেনারেল টোর" দোকানের মাণিক হত্তে আমার বড় ছেলে মোহ মাহকুত্বর রহমান

(মানিক): এই বাবসায় আমার কোন মাণিকানা নেই। মোকান খরটি আমার বিধাহ উক্ত

দোকানখনে মোহ মাহকুত্বর রহমান (মানিক) বার বছর ইত্তা বাবসা করিছে পারিবে।

এই বাপারে আমার কোন আপত্তি থাকিকেনা। আপত্তি করিলে ভাষা আইনগত রাহণগোগ্য

হইবে না।

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সাক্তর ও তারিব 1...

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- 4. Person supply: promogramment supply
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- E. Mr. Absar Kamali mosphain@yahon.com.
- 7. MS Nazywen Sultana : nazprendianymentick
- 8 Mr. Abdul Hui Ehan : shaikhand Tillrushoo ca







FAMILY PICTURE

