### **HRIDOY BAMBOO PROJECT**



Project identification and prepared by: Shahidul Islam, Jamurkee Unit Project verified by: Md. Mizanur Rahman Patwary **Grameen Shakti Samajik Byabosha Ltd.** 

| Brief Bio of The Proposed Nobin Udyokta   |     |  |  |  |
|---|-----|--|--|--|
| Name  | :   | HRIDOY MIAH  |  |  |
| Age   | :   | 01-01-1995 (20 Years)  |  |  |
| Education, till to date   | :   | Class Seven  |  |  |
| Marital status  | :   | Single   |  |  |
| Children  | :   | N/A  |  |  |
| No. of siblings:  | :   | 1 Brother and 1 Sister   |  |  |
| Present Address   |     | Vill: Pakulla P.O: Jamurkee P.S: Mirjapur Dist: Tangail  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                      |     | Mother Father  RASHEDA BEGUM  YUNUS ALI  Branch: Jamurkee Mirjapur, Centre # 75 (Female),  Member ID: 5933, Group No: 05  Member since: 17-12-1994 (20 Years)  First loan: 5,000 taka. |  |  |
| Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC ASA etc | : : | Existing loan: BDT 20,000 Outstanding loan: BDT 10,199 Father No No No   |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | :  | Nil  |
|---|----|--|
| Business Experiences and  | :  | Four years experience in running business.                     |
| Training Info   | -  | He has no training.  |
| Other Own/Family Sources of Income  | •• | Father's Income (Fruits Business)                              |
| Other Own/Family Sources of Liabilities   | •• | None   |
| Entrepreneur Contact No.  | :  | 01777-426160   |
| Mother Contact No.  | :  |  |
| NU Project Source/Reference   | :  | Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit,<br>Tangail |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rasheda Begum is a member of Grameen Bank since 20 years. At first she took 5,000 taka loan from Grameen Bank. Rasheda Begum gradually took loan from GB. Utilize loan in Agriculture and her husband fruits business.

| Proposed Nobin Udyokta Business Info              |   |   |  |
|---|---|---|--|
| Business Name                                     | : | HRIDOY BAMBOO PROJECT   |  |
| Location  | : | Pakulla bazar, Jamurkee, Tangail  |  |
| Total Investment in BDT                           | : | 1,90,000 taka   |  |
| Financing   | : | Self BDT 90,000 (from existing business) 47%  |  |
|   |   | Required Investment BDT 1,00,000 (as equity) 53%  |  |
| Present salary/drawings from business (estimates) | : | 7,000 Taka  |  |
| Proposed Salary                                   | : | 9,000 Taka  |  |
| Implementation                                    | : | <ul> <li>✓ Manufacturer of bamboo hedge, ceiling.</li> <li>✓ The hedge is basically use in poultry farm, ceiling Partition of &amp; home &amp; others necessary area.</li> <li>✓ Average 40% gain on sales.</li> <li>✓ Two labor get 300 &amp; two labor get 200.</li> <li>✓ Collects bamboo from Mymenshing, Chittagong, Tangail.</li> <li>✓ After getting equity fund six labor regularly will work in the project.</li> <li>✓ Supply of hedge in Ghatail, Kalihati, Sokhipur, Modhupur Tangail, Gazipur and Dhaka.</li> <li>✓ Agreed grace period 4 months.</li> </ul> |  |

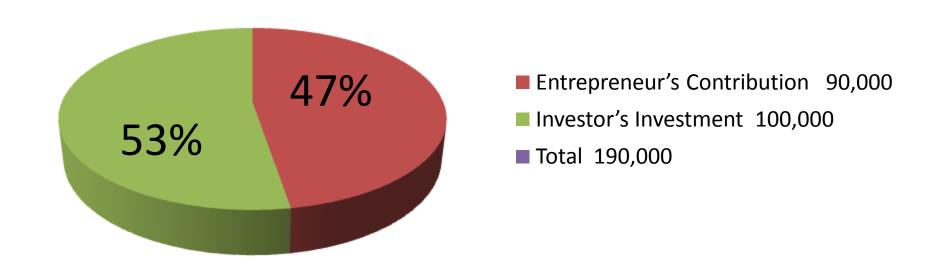
| <b>Existing Business (BD</b> | TC) |
|------------------------------|-----|
|------------------------------|-----|

| 2/11001118                        |       |         |           |
|-----------------------------------|-------|---------|-----------|
| Particular                        | Daily | Monthly | Yearly    |
| Revenue (sales)                   |       |         |           |
| Bamboo hedge                      | 4,500 | 135,000 | 1,620,000 |
| Total Sales (A)                   | 4,500 | 135,000 | 1,620,000 |
| Less. Variable Expense            |       |         |           |
| Bamboo, Cable etc                 | 2,700 | 81,000  | 972,000   |
| Total variable Expense (B)        | 2,700 | 81,000  | 972,000   |
| Contribution Margin (CM) [C=(A-B) | 1,800 | 54,000  | 648,000   |
| Less. Fixed Expense               |       |         |           |
| Rent                              |       | 3,000   | 36,000    |
| Mobile Bill                       |       | 300     | 3,600     |
| Entertainment                     |       | 300     | 3,600     |
| Transportation                    |       | 8,000   | 96,000    |
| Salary (self)                     |       | 7,000   | 84,000    |
| Salary (staff)                    |       | 30,000  | 360,000   |
| Guard                             |       | 300     | 3,600     |
| Total fixed Cost (D)              |       | 48,900  | 586,800   |
| Net Profit (E) [C-D)              |       | 5,100   | 61,200    |

### **Investment Breakdown**

| Particulars     | Existing | Proposed | Proposed Total |
|-----------------|----------|----------|----------------|
| Bamboo, Hedge,  | 80,000   | 1,00,000 | 1,80,000       |
| Working Capital | 10,000   | 1        | 10,000         |
| Total           | 90,000   | 1,00,000 | 1,90,000       |

### **Source of Finance**



# **Financial Projection (BDT)**

|                            |       |         | •         |           |           |
|----------------------------|-------|---------|-----------|-----------|-----------|
| Particular                 | Daily | Monthly | 1st Year  | 2nd Year  | 3rd year  |
| Revenue (sales)            |       |         |           |           |           |
| Bamboo hedge               | 6,500 | 195,000 | 2,340,000 | 2,457,000 | 2,579,850 |
| Total Sales (A)            | 6,500 | 195,000 | 2,340,000 | 2,457,000 | 2,579,850 |
| Less. Variable Expense     |       |         |           |           |           |
| Bamboo, Cable etc          | 3,900 | 117,000 | 1,404,000 | 1,474,200 | 1,547,910 |
| Total variable Expense (B) | 3,900 | 117,000 | 1,404,000 | 1,474,200 | 1,547,910 |
| Contribution Margin (CM)   |       |         |           |           |           |
| [C=(A-B)                   | 2,600 | 78,000  | 936,000   | 982,800   | 1,031,940 |
| Less. Fixed Expense        |       |         |           |           |           |
| Rent                       |       | 3,000   | 36,000    | 36,000    | 36,000    |
| Mobile Bill                |       | 550     | 6,600     | 7,000     | 7,500     |
| Entertainment              |       | 500     | 6,000     | 7,000     | 8,000     |
| Transportation             |       | 12,000  | 144,000   | 147,000   | 150,000   |
| Salary (self)              |       | 9,000   | 108,000   | 108,000   | 108,000   |
| Salary (staff)             |       | 42,000  | 504,000   | 504,000   | 504,000   |
| Guard                      |       | 300     | 3,600     | 3,800     | 4,000     |
| Total Fixed Cost           |       | 67,350  | 808,200   | 812,800   | 817,500   |
| Net Profit (E) [C-D)       |       | 10,650  | 127,800   | 170,000   | 214,440   |
| Investment Payback         |       |         | 40,000    | 40,000    | 40,000    |

## Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                     | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---------------------------------|--------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |              |
| 1.1 | Investment Infusion by Investor | 100,000      |              |              |
| 1.2 | Net Profit                      | 127,800      | 170,000      | 214,440      |
| 1.3 | Depreciation (Non cash item)    |              | 1            | -            |
| 1.4 | Opening Balance of Cash Surplus |              | 87,800       | 217,800      |
|     | Total Cash Inflow               | 227,800      | 257,800      | 432,240      |
| 2   | Cash Outflow                    |              |              |              |
| 2.1 | Purchase of Product             | 100,000      |              |              |
| 2.2 | Payment of GB Loan              |              |              |              |
|     | Investment Pay Back (Including  |              |              |              |
| 2.3 | Ownership Tr. Fee)              | 40,000       | 40,000       | 40,000       |
|     | Total Cash Outflow              | 140,000      | 40,000       | 40,000       |
| 3   | Net Cash Surplus                | 87,800       | 217,800      | 392,240      |

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 15 Years

Quality hedge & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

Local competitors;

# Pictures















































\*\* \*\*\*\*\*\*\*

क्या कि द्या अलग किस किस देवेंग्रेस किस साम अरमेका त्यात सामेत्र दुभकां अर्थास Carrie Busines

न्यक्षाम महामान त्रामार रहेक मा वर्ष בשות בושר פושר ושונה הופ שלאבונו records the such that med will be the mg- - 28m.

BULLINE JOSH

- 5. Mr. & M. Asaduzzaman rasansago
- 6. Mr. Absar Kamur Indeshart Byahoo com-
- 7. MS Nacreen Sultana (nameen@grameen.com.
- 8 Mr. Abdul Har Khan : ahaishan DEGradion com-
- 8: SA: SA! Muse is mal-metal muse@yelloo.com

गतरामाच्यी स्त्नाहम्य गाकातः

২নং জামুকী ইউনিয়ন পরিষদ কার্যালয় वेनारकमा- मिस्रीगुड, रक्षमा- वास्त्रिम ।

| 140/2001         | Surface with Salariana   |
|------------------|--|
| mittemetrica (   | THE SHEET CHANGE   |
| seed for         | MESTIC STATE OF THE STATE OF TH |
| ## Dec 1 44      | Charles and  |
| treated a        | - Mary Charles Town  |
| Names when y has | 20 Salesto Ut - 3 30) 2 stretch  |
| and to married   | Figure Capital Anna  |
|                  | Oil-   |

33/22/82

AN REAL PROPERTY. Berger & Street, own | Decision

#### গণগ্ৰহাতত্ৰী বাংলাদেশ

इम्पटक्षाः अस्तिम् में १ दिन्ताः स्टब्स्याः इम्द्रकार्यः महित्यंत्रः स्टिस्याः

काना जनम

(mg Steers ets uben ban)

traceto of

- man 33 04-36

こうしょう こうしゅ とし いっしょう いっしょ

2572 1341-

का वक बार्मिकी इतिस्वका अस्त्रकार

इस्मा: अस्त्रेका. क्या. ब्रामिका.-

इम्पट्टा सम्बाधि : इवना दुर्द्दमान्त

. या (का हा ट्रम्भ का प्रदेश हमा

פאונפתו: שונים היו בחונים ביונים ביונ

openite when a street fire.



### **FAMILY PICTURE**

