Proposed NU Business Name : **Nice Decorator and Sound Service**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Anamul Haque		
		Vill: Putimari , Union: 4 no. Muktinagar, Post: Khamar Dhonaruha, Upazila: Saghata, District: Gaibandha.		
Age	•	21 Years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	1 Brother & 4 Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	N/A
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		02 years experience in servicing decorator accessories and sound system business. He started this business only with Tk. 65,000. He has no training.
Other Own/Family Sources of Income	:	Father's income from (job holder)
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	•	01843004534
NU's National ID No.	:	19933218895000119
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Gulapi Begum is a GB member since 2010, at first she took GB loan BDT 5,000.
- Gradually she took GB loan several times and utilized in poultry firm, agriculture, purchase calf, children education and in her son's business.
- Finally GB loan helped her to improve her economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Nice Decorator and Sound system
Address/ Location	:	Uduyan (Putimari), Saghata, Gaibandha
Total Investment in BDT	:	Tk. 4,52,000
Financing	:	Self Tk. 1,72,000(from existing business) Required Investment Tk. 2,80,000 (as equity)
Present salary/drawings from business (estimates)	:	Taka 2,000 (Two thousand)
Proposed Salary	:	Taka 3,000 (Three thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 65%
(ii) Estimated % of proposed gross profit margin	:	On an average 65%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

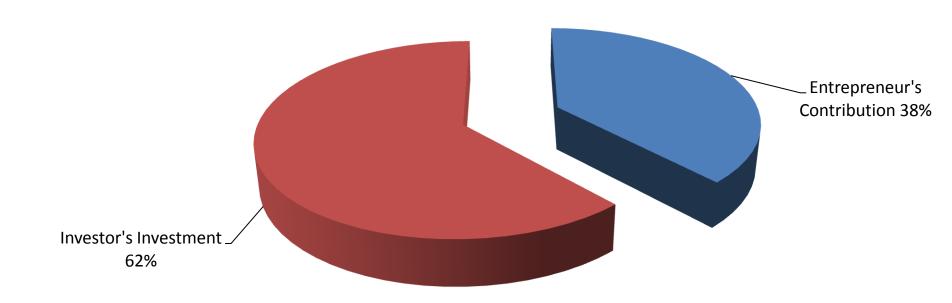
Doutionland	EB (BDT)			
Particulars	Monthly	Yearly		
Sales income (A)	19,240	230,880		
Less: Cost of Sales (B)	6,734	80,808		
Gross Profit (C) [C=(A-B)]	12,506	150,072		
Less: Operating Cost:				
Electricity bill	400	4,800		
Shop Rent	300	3,600		
Mobile bill	300	3,600		
Conveyance	500	6,000		
Present Salary (Self)	2,000	24,000		
Present Salary (Assistant)	4,000	48,000		
Other Cost (stationary & entertainment etc.)	1,100	13,200		
Non Cash Item:				
Depreciation Expenses	369	4,425		
Total Operating Cost (D)	8,969	107,625		
Net Profit (C-D):	3,537	42,447		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in decorator products (Chair, Table, Plate, Glass, Bowl, Jug, Spoon, Sospen, Samiana, Jharbati etc)	112,500	-	112,500
Investment in sound system accessories, Mike set & Battery	8,500	-	8,500
Investment in Micro Phone	1,000	1,000	2,000
Investment in Bangla box set-Speaker (2 ps.)	12,000	110,000	122,000
Investment in Amplifier	7,000	76,000	83,000
Investment in Mixer set (1 ps. 24 channel)	-	25,000	25,000
Investment in Motor box	-	33,000	33,000
Investment in Generator (7 kw) Walton	-	35,000	35,000
Decoration	6,000	-	6,000
Advance for shop	25,000	<u>-</u>	25,000
Total Capital	172,000	280,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 172,000
- Investor's Investment BDT 280,000
- Total Capital BDT 452,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doutionland	Year 1	Year 1 (BDT)		Year 2 (BDT)		Year 3 (BDT)	
Particulars	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly	
Estimated Sales income (A)	38,480	461,760	44,252	531,024	46,465	557,575	
Less: Cost of Sales (B)	13,468	161,616	15,488	185,858	16,263	195,151	
Gross Profit (C) [C=(A-B)]	25,012	300,144	28,764	345,166	30,202	362,424	
Less: Operating Cost:							
Electricity bill	420	5,040	470	5,640	520	6,240	
Shop Rent	300	3,600	300	3,600	300	3,600	
Mobile bill (including SMS & Reporting)	300	3,600	300	3,600	300	3,600	
Conveyance	1,000	12,000	1,200	14,400	1,400	16,800	
Ownership Transfer Fee	1,867	11,200	1,867	22,400	1,867	22,400	
Proposed Salary-Self	3,000	36,000	3,000	36,000	3,000	36,000	
Proposed Salary (Assistant)	5,000	60,000	5,500	66,000	6,300	75,600	
Other Cost (stationary & entertainment etc.)	1,200	14,400	1,300	15,600	1,500	18,000	
Non Cash Item:							
Depreciation Expenses	4,219	50,625	4,219	50,625	4,219	50,625	
Total Operating Cost (D)	17,305	196,465	18,155	217,865	19,405	232,865	
Net Profit (C-D):	7,707	103,679	10,608	127,301	10,797	129,559	
Retained Income		103,679		230,980		360,538	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Monthly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW STATEMENT

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	280,000		-
1.2	Net Profit	103,679	149,701	151,959
1.3	Depreciation Expenses	50,625	50,625	50,625
1.4	Opening Balance of Cash Surplus	-	87,104	153,030
	Total Cash Inflow	434,304	287,430	355,613
2.0	Cash Outflow			
2.1	Product Purchase	280,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	67,200	134,400	134,400
	Total Cash Outflow	347,200	134,400	134,400
3.0	Total Cash Surplus	87,104	153,030	221,213

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: - 2 (Day basis) Ownership of Business in own name Two years experience	WEAKNESS ☐ Can not supply service according to demand.
OPPORTUNITIES	THREATS
 □ Location of shop; □ No competition within four Unions; □ Increase of demand; □ The capital of Entrepreneur will be Tk. 532,538 after 3 years excluding payback of investor's money. 	☐ Theft.

Presented at 1st in house Social Business Design Lab on March 08, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









ইউপি ফরম-১৩

লাইসেন্স ফি আদায় রেজিষ্টার

অর্থ বৎসর ঃ ২০১৪-২০১৫



ট্রেড লাইসেন্স

৪নং মুক্তিনগর ইউনিয়ন পরিষদ

উপজেলা ঃ সাঘাটা, জেলা ঃ গাইবান্ধা।

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শিকা/স্থামার নাম ৪
किकाना : 332 C क्टिक्की, अपने कार्य !
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৩০ জুন ২০১৫ইং তারিখ পর্যন্ত বৈধ।
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ এনামুল হক

Name: MD. ANAMUL HOQUE

পিতা: মোঃ নজরুল ইসলাম

মাতা: মোছাঃ গোলাপী বেগম

Date of Birth: 12 Feb 1993

ID NO: 19933218895000119

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বাতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: পুটিমারী, পুটিমারী, ডাকঘর: খামার ধনারুহা - ৫৭৫০, সাঘাটা, গাইবাদ্ধা



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১৫/০৯/২০০৮



Thank You