SUMON ART



Project identification by: Kajem Uddin, Unit Manager, Bason, Gazipur Project prepared by: Md.Rafiqul Islam

Grameen Shakti SamaJik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD FARUK			
Age	:	27-03-1986 (29 Years)			
Education, till to date	:	Class Five			
Marital status	:	Married			
Children	:	1 Son and 1 Daughter			
No. of siblings:	:	4 Brothers & 2 Sister			
Address	:	Vill: Noljani P.O: Chandona P.S: Gazipur Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment		Mother Father MOST. HOSNE ARA BEGUM MD ANSAR ALI Branch: Bashon Gazipur Centre # 71 (Female), Member ID: 3235, Group No: 12 Member since: 16-03-1995 (20 Years) First loan: 4,000 taka. Existing Loan: BDT 50,000 Outstanding loan: BDT 28,000 Mother			
(vi) Mobile lady (vii) Grameen Education Loan	: :	No No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Thirteen years experience in running business.
Training Info	:	He has three months training from an Art house.
Other Own/Family Sources of Income	:	Mother's income (Grocery shop)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-845689
Father Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

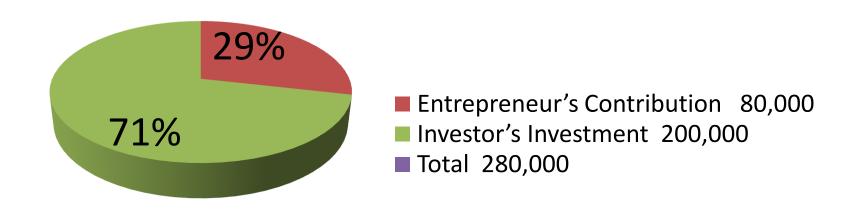
Most. Hosne Ara Begum is a member of Grameen Bank since 20 years. At first she took 5,000 taka loan from Grameen Bank. Most. Hosne Ara Begum gradually took loan from GB. Utilize loan in grocery shop.

Proposed Nobin Udyokta Business Info			
Business Name	:	SUMON ART	
Location	:	Chand Mia Market, Joydebpur, Gazipur	
Total Investment in BDT	:	2,80,000 taka	
Financing	:	Self BDT 80,000 (from existing business) 29%	
		Required Investment BDT 2,00,000 (as equity) 71%	
Present salary/drawings from business (estimates)	:	8,000 Taka	
Proposed Salary	:	10,000 Taka	
Implementation	:	 All kinds of art design like; Signboard art, banner art available here. Provide PVC print, Pana print, Sticker print, Lift-let, Poster print, Screen print service etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing five employee. After getting equity fund two employee will be appointed. Collects goods from Babubazar and Chalkbazar. Agreed grace period is 4 months. 	

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Sign board, Banner, Pana, PVC, Lift let,						
Poster, Screen Print, Garments Complex	8,000	240,000	2,880,000			
Total Sales (A)	8,000	240,000	2,880,000			
Less. Variable Expense						
Sign board, Banner, Pana, PVC, Lift let,						
Poster, Screen Print, Garments Complex	6,000	180,000	2,160,000			
Total variable Expense (B)	6,000	180,000	2,160,000			
Contribution Margin (CM) [C=(A-B)	2,000	60,000	720,000			
Less. Fixed Expense						
Rent		8,000	96,000			
Electricity Bill		1,000	12,000			
Generator bill		200	2,400			
Mobile Bill		2,000	24,000			
Transportation		2,000	24,000			
Entertainment		1,000	12,000			
Salary (staff)		25,000	300,000			
Salary (self)		8,000	96,000			
Total fixed Cost (D)		47,200	566,400			
Net Profit (E) [C-D)		12,800	153,600			

Investment Breakdown								
Particulars Existing Proposed Proposed Tota								
Plastic board	10,000	60,000	1,75,000					
File Cabinet	10,000	-	10,000					
Drill Machine	5,000	-	5,000					
Cutter machine	15,000	-	15,000					
Color	7,000	20,000	27,000					
Fire ekom box	8,000	40,000	48,000					
Vinyl	-	35,000	35,000					
Sticker cutting	10,000	45,000	55,000					
Computer	15,000	-	15,000					
Total	80,000	2,00,000	2,80,000					

Source of Finance



Financia	Projection	(BDT)
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Tilialiciai Projection (DDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd year		
Revenue (sales)							
Sign board, Banner, Pana, IPVC, Lift let,							
Poster, Screen Print, Garments Complex	11,000	330,000	3,960,000	4,158,000	4,365,900		
Total Sales (A)	11,000	330,000	3,960,000	4,158,000	4,365,900		
Less. Variable Expense							
Sign board, Banner, Pana, I PVC, Lift let,							
Poster, Screen Print, Garments Complex	8,250	247,500	2,970,000	3,118,500	3,274,425		
Total variable Expense (B)	8,250	247,500	2,970,000	3,118,500	3,274,425		
Contribution Margin (CM) [C=(A-B)	2,750	82,500	990,000	1,039,500	1,091,475		
Less. Fixed Expense							
Rent		8,000	96,000	96,000	96,000		
Electricity Bill		1,000	12,000	14,000	14,500		
Generator bill		200	2,400	2,500	2,600		
Mobile bill & SMS Monitoring		2,300	27,600	27,600	27,600		
Transportation		2,500	30,000	32,000	33,000		
Entertainment		1,200	14,400	15,000	15,500		
Salary (staff)		35,000	420,000	420,000	420,000		
Salary (self)		10,000	120,000	120,000	120,000		
Non Cash Item							
Depreciation		250	3,000	3,000	3,000		
Total Fixed Cost		60,450	725,400	730,100	732,200		
Net Profit (E) [C-D)		22,050	264,600	309,400	359,275		
Investment Payback			80,000	80,000	80,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	264,600	309,400	359,275
1.3	Depreciation (Non cash item)	3,000	3,000	3,000
1.4	Opening Balance of Cash Surplus		187,600	420,000
	Total Cash Inflow	467,600	500,000	782,275
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	187,600	420,000	702,275

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures

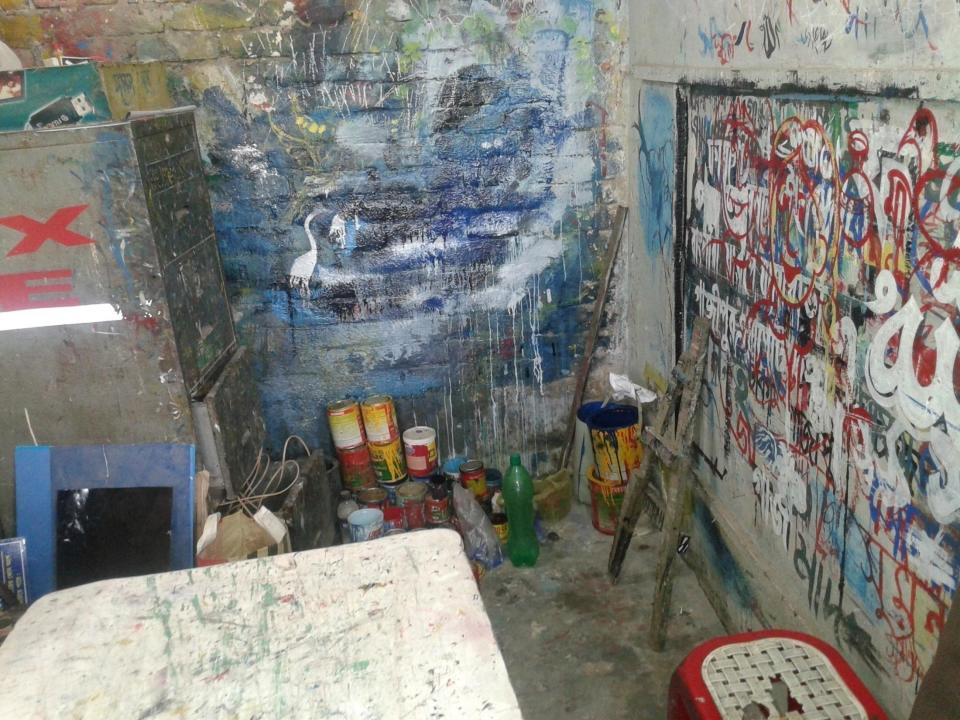














FAMILY PICTURE

