




**Grameen Shikkha English Learning
Center:
A Social Business Project of
Grameen Shikkha**




Vision/Mission

- English is the most important gateway to knowledge and employment today. Those skilled in English have innumerable doors to other fields of knowledge – from information technology to anthropology – open to them.
 - This has tremendous bearing not only on the acquisition of knowledge but also on the professional skills of our human resources.
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- Bangladesh exports manpower to overseas countries. More than eight million Bangladeshis work abroad, most of whom are laborers. An elementary knowledge of English can not only enable a laborer bargain for a better job overseas, it can also help the person ensure a better working condition. Many educated and professional Bangladeshis who seek jobs or go to live abroad also need a better knowledge of English.
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Objective

- To develop a good base of spoken and written English in high school and college students as well non-student educated people.
 - To provide workable knowledge of English to those seeking jobs overseas as laborers.
 - Emphasis will be given both on learning and employability.
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Place of Project:

- The social business will set up a learning center at the premises of Grameen Shikkha vocational training center in Talbag, Thana Road, Savar. Savar is a populated town about 20 kilometers north-west of Dhaka City.


Course Organization:

- **Two courses will be organized:**
 - 1) A “comprehensive course” in English with a duration of six months for high school and college students as well as for educated and professional Bangladeshis seeking migration especially in English speaking countries, and
 - 2) A “elementary course” of one month duration for laborers with overseas jobs.
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Course Curriculum and Module

- Separate course curricula and modules will be developed for both courses .

Source of Fund:

- Grameen Shikkha requests funding for this social business project. It requests Tk. 18,58,000/- .
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Financial Aspect:**Year-1****Projected expenses in year-1:**

Teacher salary (2 teachers)	: 520,000/-
Furniture	: 150,000/-
Classroom material (TTM)	: 100,000/-
Overhead projector (2 Nos)	: 150,000/-
Computer (2 Nos)	: 80,000/-
Printer (2 Nos)	: 20,000/-
Rent and utilities	: 120,000/-
Others (maintenance etc.)	: 60,000/-
Total	: 1,200,000/-

Projected income in year-1:

8 "Comprehensive" batches each with 15 students: 120 studentsX4,000/- taka per student=480,000/-
 12 "Basic" batches each with 15 students: 180 studentsX1,000/- taka per student =180,000/-

Total income in year-1
660,000/-

Operational balance at the end of year-1: Expenses 1,200,000 – Income 660,000 = deficit 540,000/-

NET LOSS : (540,000)

Year-2**Projected expenses in year-2:**

Teacher salary (2 teachers)	: 572,000/-
Classroom material	: 100,000/-
Rent and utilities	: 130,000/-
Depreciation (capital item)	: 80,000/-
Others (maintenance etc.)	: 60,000/-
Total	: 942,000/-

Projected income in year-2:

8 "Comprehensive" batches each with 15 students: 120 studentsX5,000/- taka per student=600,000/-

12 "Basic" batches each with 15 students: 180 studentsX1,500/- taka per student =270,000/-

Total income in year-2
870,000/-

Operational balance at the end of year-2: Expenses 942,000+540,000 (deficit carried from previous year) – Income 870,000 = deficit 612,000/-

NET LOSS: (612,000)

Year-3**Projected expenses in year-3:**

Teacher salary (2 teachers)	: 624,000/-
Classroom material	: 120,000/-
Rent and utilities	: 140,000/-
Depreciation (capital item)	: 80,000/-
Others (maintenance etc.)	: 70,000/-
Total	: 1,034,000/-

Projected income in year-3 :

8 "Comprehensive" batches each with 15 students: 120 studentsX6,000/- taka per student=720,000/-

24 "Basic" batches each with 15 students: 360 studentsX2,000/- taka per student =720,000/-

Total income in year-3
1,440,000/-

Operational balance at the end of year-3: Expenses 1,034,000+612,000 (previous year's deficit) – Income 1,440,000 (deficit carried from previous year) = deficit 206,000/-

NET LOSS: (206,000)

Year-4**Projected expenses in year-4:**

Teacher salary (2 teachers)	: 688,000/-
Classroom material	: 130,000/-
Rent and utilities	: 140,000/-
Depreciation (capital item)	: 80,000/-
Others (maintenance etc.)	: 70,000/-
Total	: 1,108,000/-

Projected income in year-4 :

8 "Comprehensive" batches each with 15 students: 120 studentsX6,000/- per student =720,000/-

24 "Basic" batches each with 15 students: 360 studentsX2,000/- taka per student =720,000/-

Total income in year-4
1,440,000/-

Operational balance at the end of year-4: Expenses 1,108,000+206,000 (deficit carried from previous year) – Income 1,440,000 = surplus 126,000/-

NET PROFIT/Teacher salary (2 teachers)	: 520,000/-
Furniture	: 150,000/-
Classroom material (TTM)	: 100,000/-
Overhead projector (2 Nos)	: 150,000/-
Computer (2 Nos)	: 80,000/-
Printer (2 Nos)	: 20,000/-
Rent and utilities	: 120,000/-
Others (maintenance etc.)	: 60,000/-
Total	: 206,000/-

NET PROFIT : 126,000

Year-5**Projected expenses in year-5:**

Teacher salary (2 teachers)	: 728,000/-
Classroom material	: 140,000/-
Depreciation (capital item)	: 80,000/-
Rent and utilities	: 150,000/-
Others (maintenance etc.)	: 80,000/-
Total	: 1,178,000/-

Projected income in year-5:

8 "Comprehensive" batches each with 15 students: 120 studentsX7,000/- per student =840,000/-

24 "Basic" batches each with 15 students: 360 studentsX2,000/- taka per student =720,000/-

Total income in year-5
1,560,000/-

Operational balance at the end of year-5: Expenses 1,178,000 – 126,000 (previous year's surplus) – Income 1,560,000 = surplus 508,000/-

NET PROFIT = 508,000/=

- **Financial at a glance:**
- Break Even Point (BEP) in year: 3.6 years.
- Pay back period : 8 Years