### **JAMAL ELECTRONICS**



Project prepared by: Md. Rafiqul Islam

Grameen Shakti SamaJik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD JAMAL HOSEN		
Age	:	02-03-1991 (23 Years)		
Education, till to date	:	Class Five		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	1 Brothers & 2 Sisters		
Present Address		Vill: North Betdoba P.O: Kalihati P.S: Kalihati Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  JOYMON KHATUN  MD RAMJAN ALI  Branch: Brahmmonshason Centre # 65 (Female),  Member ID: 4401, Group No: 07  Member since: 01-05-1984 (30 Years)  First loan: 2,500 taka.		
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 40,000 Outstanding loan: BDT 32,960 Entrepreneur No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Five years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01748-484488
Father Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Joymon Khatun is a member of Grameen Bank since 30 years. At first she took 2,500 taka loan from Grameen Bank. Joymon Khatun gradually took loan from GB. Utilize loan in their own Jamal Electronics business.

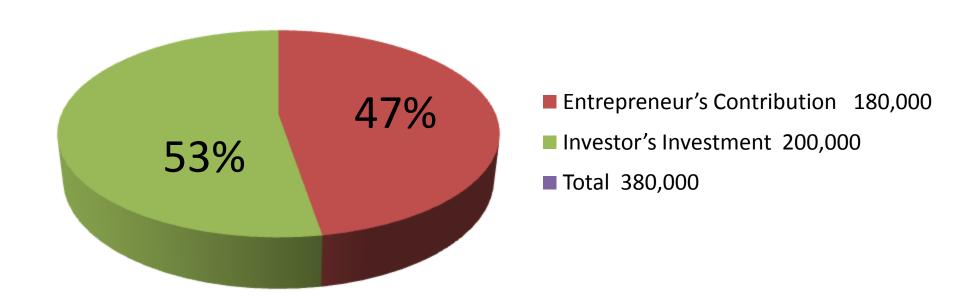
Proposed Nobin Udyokta Business Info				
Business Name	:	JAMAL ELECTRONICS		
Location	:	Chamuria road, North betdoba, Kalihati, Tangail		
Total Investment in BDT	:	3,80,000 taka		
Financing	:	Self BDT 1,80,000 (from existing business) 47%		
		Required Investment BDT 2,00,000 (as equity) 53%		
Present salary/drawings from business (estimates)	:	5,000 Taka		
Proposed Salary	:	6,000 Taka		
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cable, Fan, Bulb, Cooker, Melamine, Charger, Battery, SIM Card &amp; Various electronics item.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Dhaka &amp; Tangail.</li> <li>The shop is rented.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cable, Fan, Bulb, Cooker, Melamine,						
Charger, Battery, SIM Card etc	4,025	120,750	1,449,000			
Total Sales (A)	4,025	120,750	1,449,000			
Less. Variable Expense						
Cable, Fan, Bulb, Cooker, Melamine,						
Charger, Battery, SIM Card etc	3,500	105,000	1,260,000			
Total variable Expense (B)	3,500	105,000	1,260,000			
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000			
Less. Fixed Expense						
Rent		1,000	12,000			
Electricity Bill		300	3,600			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Entretainment		200	2,400			
Spoil goods		200	2,400			
Total fixed Cost (D)		8,000	96,000			
Net Profit (E) [C-D)		7,750	93,000			

#### **Investment Breakdown**

Particulars	Existing	Proposed	Proposed Total
Fan, Cooker, Bulb,	1,00,000	1,20,000	2,20,000
Cable, SIM Card, Charger, Melamine etc	50,000	80,000	1,30,000
Security	30,000	-	30,000
Total	1,80,000	2,00,000	3,80,000

#### **Source of Finance**



## **Financial Projection (BDT)**

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Cable, Fan, Bulb, Cooker, Melamine,					
Charger, Battery, SIM Card etc	6,325	189,750	2,277,000	2,345,310	2,415,669
Total Sales (A)	6,325	189,750	2,277,000	2,345,310	2,415,669
Less. Variable Expense					
Cable, Fan, Bulb, Cooker, Melamine,					
Charger, Battery, SIM Card etc	5,500	165,000	1,980,000	2,039,400	2,100,582
<b>Total variable Expense (B)</b>	5,500	165,000	1,980,000	2,039,400	2,100,582
Contribution Margin (CM) [C=(A-B)	825	24,750	297,000	305,910	315,087
Less. Fixed Expense					
Rent		1,000	12,000	12,000	12,000
Electricity Bill		400	4,800	5,000	5,200
Mobile bill & SMS Monitoring		400	4,800	5,000	5,000
Salary (self)		6,000	72,000	72,000	72,000
Transportation		1,500	18,000	20,000	21,000
Entretainment		300	3,600	4,000	4,200
Spoil goods		300	3,600	4,000	4,500
Total Fixed Cost		9,900	118,800	122,000	123,900
Net Profit (E) [C-D)		14,850	178,200	183,910	191,187
Investment Payback			80,000	80,000	80,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	178,200	183,910	191,187
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		65,240	169,150
	Total Cash Inflow	378,200	249,150	360,337
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan	32,960		
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	312,960	80,000	80,000
3	Net Cash Surplus	65,240	169,150	280,337

#### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

Local competitors;

# Pictures











## **FAMILY PICTURE**

