## Proposed NU Business Name : RSB Pharmacy



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sree Joyonto Kumar Shingho, Vill: Sarkar Para, Union: : 8 no. Sarkar Para, Upazila: Sodor, Dist: Thakurgoan		
Age	:	28 Years		
Marital status	:	Married		
Children	:	01 son		
No. of siblings:	••	02 Brothers, 02 Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  Niva Rani Shingho  Late Jagonnath Shingho  Branch: Nargun, Centre # 59/Mo,  Loan no.: 6021, Member since 2005,  First loan: Tk. 10,000  Existing loan: Tk. 28,000, Outstanding: Tk. 22,456		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur has to pay GB loan installment No No No		
Education, till to date	:	H.S.C		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation (Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		12 years in selling medicine business and started business with only Tk. 20,000  He has worked for four years in a Ayurvedik Medicine Company (Deeplete Pharma Ltd.) as a medical promotion officer.
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	No
NU Project Source/Reference	•	Grameen Krishi Foundation and GTT

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Niva Rani Shingho took loan amounting **Tk.10,000** from Grameen Bank in the year of 2005 for purchasing a cow.
- After that she also took loan for her son's (entrepreneur) business and managed her family.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

PRINCIS HILLIAM	9 84	
Business Name	:	RSB Pharmacy
Address/ Location	• •	Sarkar Para, Shirajuddoula Road, Thakurgaon
Total Investment in BDT	• •	Tk. <b>160,000</b>
Financing	:	Self Tk. <b>60,000</b> (from existing business) Required Investment Tk. <b>100,000</b> (as equity)
Present salary/drawings from business (estimates)	••	Taka <b>10,000</b>
Proposed Salary		Taka 1 <b>0,000</b>
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 30%
(ii) Estimated % of proposed gross profit margin	:	On an average 30%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	Nil

### INFO ON EXISTING BUSINESS OPERATIONS

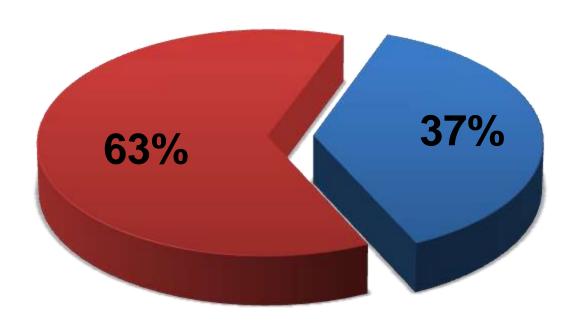
Doubi culous	EB (BDT)					
Particulars Particulars Particulars	Daily	Monthly	Yearly			
Sales income	2,000	56,000	672,000			
Sales income (A)	2,000	56,000	672,000			
Estimated cost of products	1,400	39,200	470,400			
Less: Cost of Sale (B)	1,400	39,200	470,400			
Gross Profit (C) [C=(A-B)]	600	16,800	201,600			
Less: Operating Cost:						
Electricity bill		120	1,440			
Shop Rent		700	8,400			
Night Guard bill		50	600			
Entertainment		400	4,800			
Conveyance		400	4,800			
Present Salary (Self)		10,000	120,000			
Other Cost		200	2,400			
Non Cash Item:						
Depreciation Expenses		83	1,000			
Total Operating Cost (D)		11,953	143,440			
Net Profit (C-D):		4,847	58,160			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in Goods (Medicine)	45,000	100,000	145,000
Decoration	10,000	-	10,000
Advance for shop	5,000	-	5,000
Total Capital	60,000	100,000	160,000

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 120,000
- Investor's Investment BDT 130,000
- Total Capital BDT 250,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doub! and and	}	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Medicine Sales	2,600	72,800	873,600	2,860	80,080	960,960	3,146	88,088	1,057,056	
Less: Cost of Sale (B)	1,820	50,960	611,520	2,002	56,056	672,672	2,202	61,662	739,939	
Gross Profit (C) [C=(A-B)]	780	21,840	262,080	858	24,024	288,288	944	26,426	317,117	
Less: Operating Cost:										
Electricity bill		120	1,440		320	3,840		420	5,040	
Shop Rent		700	8,400		800	9,600		900	10,800	
Night Guard bill		50	600		50	600		50	600	
Mobile bill (SMS & Reporting)		200	2,400		200	2,400		200	2,400	
Entertainment		400	4,800		400	4,800		400	4,800	
Conveyance		400	4,800		400	4,800		400	4,800	
Ownership Transfer Fee		-	-		667	8,000		1,000	12,000	
Proposed Salary-Self		10,000	120,000		10,000	120,000		10,000	120,000	
Other Cost		300	3,600		400	4,800		600	7,200	
Non Cash Item:										
Depreciation Expenses		83	1,000		83	1,000		83	1,000	
Total Operating Cost (D)	-	12,253	147,040	-	13,320	159,840	-	14,053	168,640	
Net Profit (C-D):	-	9,587	115,040	•	10,704	128,448	-	12,373	148,477	
Retained Income	115,040			243,488		391,965				

Notes: 1. Agreed Grace Period: 01 Year

2. Pay back: Within 03 years and installment payment in every month from

2<sup>nd</sup> year.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor			
1.2	Net Profit (ownership tr. Fee added back)	100,000	-	-
1.3	Depreciation Expenses	115,040	136,448	160,477
1.4	Opening Balance of Cash Surplus	1,000	1,000	1,000
	Total Cash Inflow	-	93,584	183,032
2.0	Cash Outflow	216,040	231,032	344,509
2.1	Product Purchase	100,000	-	-
2.2	Payback to Grameen Bank Outstanding Loan	22,456	-	-
2.3	Investment Pay Back including Ownership Transfer Fee	-	48,000	72,000
	Total Cash Outflow	122,456	48,000	72,000
3.0	Total Cash Surplus	93,584	183,032	272,509

#### SWOT ANALYSIS

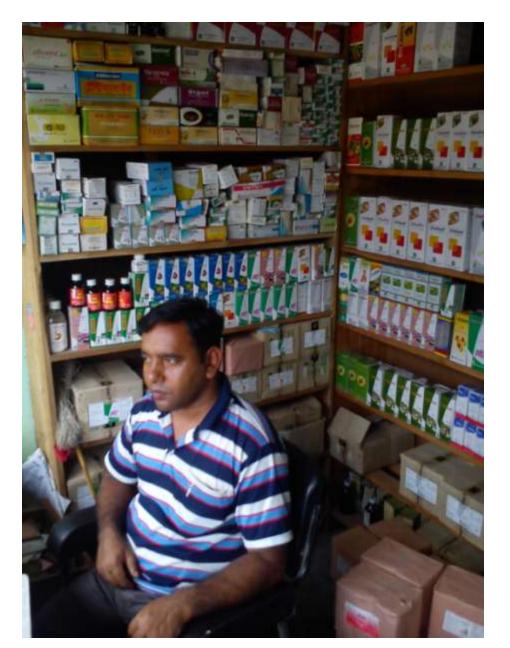
STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Ownership of Business: Own Experience and good reputation (12 yrs)	WEAKNESS  Credit sale (but realize fully) Can not supply different companies' medicine according to demand.
OPPORTUNITIES  Located in populated place Only one shop in that area (Sharkar Para) The capital of Entrepreneur will be Tk. 451,965 after 3 years.	THREATS  Increase of competitors

# Presented at 28<sup>th</sup> SB Design Lab (executive session)

on 31<sup>st</sup> August at Yunus Centre

## Thank you

# Pictures







LICENCE TO SELL STOCK AND EXHIBIT FOR SALE AND DISTRIBUTE OF STOCKED AND OTHER SPECIAL PRODUCTS SPECIFIED IN SCHEDULE C is are hereby licensed to sell, stock and exhibit for sale and distribute on the premises situated at 127713 (17771) ( 1946, subject to the conditions specified below and to the provisions of the Drugs Act, 2 This licence will be in force for two years from the date given below. 1940 and the rules thereunder. 3. Particulars of biological products to be sold. \*4. Name(a) of qualified person(a) in charge. Dale 36/4/36 Conditions of licence 1. This licence shall be displayed in a prominent place to a part of the prevalent open to the public. 2. The because shall report forthwith to the licensing authority any change in the qualified staff in-charge. 2 No drug to which this licence applied shall be sold unless the precautions. years for preserving the properties of the contents have been observed throughout the period during which it has been in the possession of the licenses. "If he licence is required for wholesale dealings only delete and enter the word "wholesale" BGP 2012 13 -6706( ongC)-1000 Books-2013, "ATERCATCS are wife; or Econ methods



## Thank You