

Sumon Telecom & Varieties store



(A nobin udyokta project)

Presented by: Md.Imran Hosen(Sumon)

Picture of Nobin Udyokta & Mother



BRIEF BIO OF THE PROMOTER

Name : Md.Imran Hosen(Sumon)
Age : 25years
Contact No. : 01813632985
Marital Status : Single
Address : Vill: Bishnudi , P.o: Chandpur,
p.s: Chandpur sadar, Dist:Chandpur
Mother : Johra Begum
(Grameen Bank Borrower) : Member ID : 5486/3, Center No. 39/M
Branch : Torporchandi,
GB Member : Since 29.11.2004,
Outstanding Loan: 14,000 Taka
Academic Qualification: Class Ten
Experience : 4 Years experience in Running business.

Project summary

- Proposal for expansion of business
- Running a Shop with an experience of 4 Years
- Average 10 percent gain on sales
- All kinds of Cosmetic, Biscuit, Chips, Chocolate, Tea, Cigarette, soap, spray, shampoo, Salt, pen, khata Consumer product etc. are available



Project Objective

- Self employment for the Promoter
- Create employment opportunity for others.
- Ensure Quality goods to community
- Meet demand in the community
- Contribute in improving of socio-economic condition

Means of Finance

<u>Particulars</u>	<u>Amount (BDT)</u>	<u>%</u>
Entrepreneur's Contribution	150,000	50.00%
Investor's Investment	150,000	50.00%
Total	300,000	100%

Investment Break down

Particulars	Existing	Proposed	Total
Freeze, computer,	30,000		30,000
Furniture	10,000		10,000
Cosmetics items	30,000	30,000	60,000
Biscuit,bakary item	10,000	10,000	20,000
Soft Drink	10,000	10,000	20,000
Chips,Chanachur	10,000	10,000	20,000
Mobile load, Bkash	10,000	10,000	20,000
Salt,sugar,tea	10,000	10,000	20,000
Pen,khata,batary,cha rger,Sim	10,000	10,000	20,000
Cigarette	10,000		10,000
Others goods	10,000	10,000	20,000
Rice,dal ,Oil		30,000	30,000
Masala,Flour,Onion		20,000	20,000
Total required capital	150,000	150,000	300,000

Existing Business

Particular	Daily	Monthly	Yearly
Revenue			
SALE (Biscuit,Cosmetics,Cigaratte Tea,SoftDrink,Chips,chocolate ,Mobile load,songdownload, sim,Charger,Bkash etc.)	4,000	120,000	14,40,000
Total income (10%)	400	12,000	144,000
Expense			
Rent		1,200	14,400
Electricity		1000	12,000
Others		800	9,600
Total Expense		3,000	36,000
Net profit		9,000	108,000

Financial Projection

Particular	1 st YR Monthly	1 st YR Annually	2 nd YR Monthly	2 nd YR Annually	3 rd YR Monthly	3 rd YR Annually
Revenue						
TOTAL SALES	220,000	26,40,000	260,000	31,20,000	300,000	36,00,000
Total income(10%)	22,000	264,000	26,000	312,000	30,000	3,60,000
Expense						
Rent ,	1,200	14,400	1,500	18,000	2,000	24,000
Electricity	1,000	12,00	1,500	18,000	2,000	24,000
Salary (manager)	8,000	96,000	8,000	96,000	8,000	96,000
Salary (Employee)	3,000	36,000	4,000	48,000	5,000	60,000
Others	800	9,600	1,000	12,000	1,000	12,000
Total Expense	14,000	168,000	16,000	192,000	18,000	216,000
Net profit	8,000	96,000	10,000	120,000	12,000	144,000
Pay back to GT		60,000		60,000		60,000
Retained Earning		36,000		60,000		84,000

Swot Analysis

Strength

1. Provide quality goods to community.
2. Meet demand for the community.

Threat

1. increase Competitors

Weakness

1. Credit sales

Opportunity

1. No more Shop in this area

THANK YOU



For Further Information

Grameen Trust

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