

Ma Refrejaretor



(A nobin udyokta project.)

Presented by: khokan mizi

BRIEF BIO OF THE PROMOTER

Name : Khokan mizi
Age : 25years
Contact No. : 01681-172369
Marital Status : Single
Address : Vill: Bishnudi , P.o: Chandpur,
p.s: Chandpur sadar, Dist:Chandpur
Mother : Halema Khatun
(Grameen Bank Borrower) : Member ID : 5517.3, Center No.39/M
Branch : Torporchandi,
GB Member : Since 06.04.2011,
Outstanding Loan: 14,000 Taka
Academic Qualification: Class Five
Experience : 3 Years experience in Running business.

Picture of Nobin Udyokta & Mother



Project Objective

- Self employment for the Promoter
- Create employment opportunity for others.
- Contribute in improving of socio-economic condition
- Provide quality products and services to meet demand for the community

Means of Finance

<u>Particulars</u>	<u>Amount (BDT)</u>	<u>%</u>
Entrepreneur's Contribution	150,000	50.00%
Investor's Investment	150,000	50.00%
Total	300,000	100%

Project summary

- Proposal for expansion of business
- Running a Shop with an experience of 3 Years
- Increased new Freeze & fan Items.
- Provide quality products and services to meet demand for the community

Project Budget

Project Cost

Shop advance	100,000 TK.
Freeze	20,000 TK
<u>Equipment</u>	<u>30,000 TK</u>
Total	150,000 TK

Fund Request

Project Cost	300,000 TK.
<u>Own equity</u>	<u>150,000 TK.</u>
Fund requested	150,000 TK (from GT)



Investment Break down

Particular	Existing	Proposed	Total
Equipment	30,000		30,000
Old freeze	20,000		20,000
New freeze (deep) 160 lit.		30,000	30,000
New freeze (walton,mercel)		100,000	100,000
Old fan(GFC, National)		20,000	20,000
Shop Advance	100,000		100,000
Total required capital	150,000	150,000	300,000

Existing Business

Particular	Monthly	Yearly
Revenue		
Old freeze sale (3*2000)	6,000	72,000
Freeze servicing (6*1000)	6,000	72,000
AC servicing (1*1000)	1, 000	12,000
Water pump (3*500)	1,500	18,000
Washing machine,m.oven (2*500)	1,000	12,000
Total income	15, 500	186,000
Expense		
Rent	3, 500	42,000
Electricity	1000	12,000
Others	1,000	12,000
Total Expense	5,500	66,000
Net profit	10,000	120,000

Financial Projection

Particular	1 st YR Monthly	1 st YR Annually	2 nd YR Monthly	2 nd YR Annually	3 rd YR Monthly	3 rd YR Annually
Revenue						
New Freeze sale(3*3000)	9,000	108,000	10,000	120,000	12,000	144,000
Old Freeze sale(3*2000)	6,000	72,000	8,000	96,000	8,000	96,000
Old fan sale(5*400)	2,000	24,000	2,000	24,000	2,000	24,000
Freeze, Water pump,M.oven, AC servicing	10,000	120,000	12,000	144,000	13,000	156,000
Total income	27,000	324,000	32,000	384,000	35,000	420,000
Expense						
Rent	3,500	42,000	4,000	48,000	4,000	48,000
Electricity	1,000	12,000	2000	24,000	3,000	36,000
Salary (manager)	8,000	96,000	8,000	96,000	8,000	96,000
Salary (Employee)	4,000	48,000	5,000	60,000	6,000	72,000
Others	500	6,000	1,000	12,000	1,000	12,000
Total Expense	17,000	204,000	20,000	240,000	22,000	264,000
Net profit	10,000	120,000	12,000	144,000	13,000	156,000
Pay back to GT		60,000		60,000		60,000
Retained Earning		60,000		88,000		96,000

Swot Analysis

Strength

1. Provide quality products and services to meet demand for the community

Threat

1. increase Competitors

Weakness

1. Credit sales

Opportunity

1. No more shop in this area

THANK YOU



For Further Information

Grameen Trust

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Khokan Mizi

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