

Sumon Steel King

- A Nobin Udyokta Project.



PRESENTED
By
Md. Sumon



Sumon Steel King

Name	: Md. Sumon
Father	: Md. Rahman
Mother	: Jusna
Loanee no	: 5855
Joining Date	: 06 / 08 / 1997
Branch	: Torpurchandi
Outstanding lone	: Nill
Center	: 44/ma, Dasadi.
Academic Qualification	: Class Five
Present Occupation	: Businessman
Age	: 29 years

INTRODUCTION TO BUSINESS

- ❑ Sumon Steel King (Furniture maker & Seller)**
- ❑ Making and selling almirah, wear drop, khat, wall cabinet, dressing table, windows grill, doors grill etc.**
- ❑ Selling almirah, wear drop, khat, wall cabinet, dressing table, windows grill, doors grill etc.**

- ❑ Address: Sumon Steel King; Baburhat; West of Petrol Pump; Comilla Road; Chandpur.**
- ❑ Trade License: 00459**
- ❑ Experience: 9 Years.**

Proposed Project Summary

- ❑ Proposal for expansion of Business.**
- ❑ Increased production level and keep at showroom.**
- ❑ Sell almirah, wear drop, khat, wall cabinet, dressing table, windows grill, doors grill etc.**
- ❑ Currently selling per month 5,50,000.**
- ❑ Increased Sales with new investment 770,000.**
- ❑ Target customers are local people in Chandpur and others.**

Project objective

- ❑ Self employment for Nobin Udyokta.**
- ❑ Create employment opportunity for others.**
- ❑ Provides quality products to the customer**
- ❑ Improving livelihood of Nobin Udyokta.**
- ❑ Contribute in improving Socio-economic condition.**

Project Budget

<u>Particular</u>	<u>Amount</u>
1. New Inventory	2,00,000
2. Present Investment	<u>2,00,000</u>
Total Investment Required	= 4,00,000/-

Source of Funds

Own equity	2,00,000	(50%)
Being Sought from GT	2,00,000	(50%)

- Pay back period will be 3 years

Own Equity:

- Equipments =70,000 Tk
(Almirah lock, hundle, tala,
screw,huke, mukhpung, doors
grill, kobja, talakunda, jihba ,
Colour, burnish, chalk powder
and others)
 - Sheet = 80,000 Tk
 - Rod, flatbar, angle = 50,000 Tk
- Total = 2,00,000 Tk**

Fund Budget:

- Sheet = 1,00,000 TK
 - Angle, flatbar = 50,000 TK
 - Tala, colour (Hardwear) = 50,000 TK
- Total = 2,00,000 TK**

Existing Business

Particulars	Existing Business (BDT)	
	Monthly	Yearly
Estimated sell from products	5,50,000	66,00,000
Estimated Cost of Product	5,00,000	60,00,000
Net income	50,000	600,000
Expense		
Shop Rent	2000	24,000
Electricity	2000	24,000
Salary Staff (8)	26,000	3,12,000
Others	3000	36,000
Total Expense	33,000	396,000
Net profit	17,000	2,04,000

Financial Projection Summary

Particulars	Monthly 1St	Yearly 1st	Monthly 2nd	Yearly 2 nd	Monthly 3rd	Yearly 3rd
Estimated sell from products	7,70,000	92,40,000	8,25,000	99,00,000	8,30,500	99,66,000
Estimated Cost of Product	7,00,000	84,00,000	7,50,000	90,00,000	7,55,000	90,60,000
Net income	70,000	8,40,000	75,000	900,000	75,500	906,000
Expense						
Shop Rent (2)	2000+!500=3500	42,000	5000	60,000	5,000	60,000
Electricity (2)	2000+500=2500	30,000	3000	36,000	3,000	36,000
Salary Staff (8)	26,000	3,12,000	28,000	3,36,000	28,000	3,36,000
Salary own	17,000	2,04,000	17,000	2,04,000	17,000	2,04,000
Others	3000	36,000	3000	36,000	3000	36,000
Total expense	52,000	624,000	56,000	672,000	56,000	672,000
Net profit	18,000	2,16,000	19,000	2,28,000	19,500	2,34,000
Pay Back		66,500		66,500		1,07,000
Retained Money		1,49,500		1,61,500		1,27,000

SWOT Analysis

- Long standing relationship with Grameen.
- Well Known business men in the locality.
- Provide quality products.
- Good relation and Experience

- Transportation cost.
- System loss.

STRENGTH

WEAKNESS

THREAT

OPPORTUNITY

- Others manufactures
- Over stock
- Price of raw materials

- Growing Market.
- New Designs.
- Central Point of Chandpur pourasova.

THANK YOU

THANK YOU

For Further Information

Grameen Trust

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