

M/S Smrity Enterprise

- A Nobin Udyokta Project.



PRESENTED
By
Md. Faruk Hossain

Brief Bio of Promoter

Name	: Md. Faruk Hossain
Father	: Md. Eliash Mia
Mother	: Shetara Begum
Loanee no	: 7026.1
Joining Date	: 16 / 06 / 2010
Branch	: Torpurchandi
Outstanding loan	: Nill
Center	: 28/ma, Puran Adalatpara
Academic Qualification	: M.A
Present Occupation	: Businessman
Age	: 26 years
Marital Status	: Unmarried
Address	: Ukilpara, P.o:Chandpur-3600, Chandpur Sadar, Chandpur.

INTRODUCTION TO BUSINESS

- ❑ Smrity Enterprise (Parts Shop)**
- ❑ Selling Bus & Vehicles Parts, Mobile, Bearing, Gear oil, Pilter, Break oil, Chaka stick, Grize, Engine mountent etc.**
- ❑ Address: M/S Smrity Enterprise, Shornokhola Road, Bus Stand, Chandpur Sadar, Chadpur.**
- ❑ Trade License: 00368**
- ❑ Experience: 3 Years.**

Proposed Project Summary

- ❑ Running a motor parts shop with an experience of 3 years.**
- ❑ Motor parts makes 12% average profit on sale.**
- ❑ Currently selling per month 1,00,800**
- ❑ Increased Sales with new investment 2,24,000.**
- ❑ Target customers are vehicles owner, helper, driver, contractor in Chandpur bus-stand and others.**

Project objective

- ❑ Self employment for Nobin Udyokta.**
- ❑ Create employment opportunity for others.**
- ❑ Provides quality products to the customer**
- ❑ Improving livelihood of Nobin Udyokta.**
- ❑ Contribute in improving Socio-economic condition.**

Project Budget

<u>Particular</u>	<u>Amount</u>
1. New Inventory	3,50,000
2. Present Investment	<u>2,00,000</u>
Total Investment Required	= 5,50,000/-

Source of Funds

Own equity	3,50,000	(64%)
Being Sought from GT	2,00,000	(36%)

Own Equity:

• Mobil	: 20,000
• Bearing	: 30,000
• Break shu	: 10,000
• Oil cell	: 10,000
• Grize	: 10,000
• Break oil	: 10,000
• Head light & Bulb	: 10,000
• Cross	: 10,000
• Peching	: 5,000
• Bucket	: 5,000
• Others	: 30,000
• <u>Shop advance</u>	<u>:2,00,000</u>
Total	= 3,50,000 Tk.

Fund Budget:

• Mobil	: 20,000
• Gear oil	: 20,000
• Break oil	: 20,000
• Bearing	: 20,000
• Pilter	: 20,000
• Chaka stick	: 10,000
• Seljor carbon	: 10,000
• Grize	: 20,000
• Eu bolto	: 10,000
• Engine Mountent	: 10,000
• Break shu	: 20,000
• <u>Peching</u>	<u>: 20,000</u>
Total	= 2,00,000Tk.

Existing Business

Particulars	Existing Business (BDT)	
	Monthly	Yearly
Estimated sell from products	1,00,800	12,09,600
Estimated Cost of Product	90,000	10,80,000
Net income	10,800	1,29,600
Expense		
Shop Rent	2,000	24,000
Electricity	500	6,000
Others	500	6,000
Total Expense	3,000	36,000
Net profit	7,800	93,600

Financial Projection Summary

Particulars	Monthly 1St	Yearly 1st	Monthly 2nd	Yearly 2 nd	Monthly 3rd	Yearly 3rd
Estimated sell from products	2,24,000	26,88,000	2,46,400	29,56,800	2,57,600	30,91,200
Estimated Cost of Product	2,00,000	24,00,000	2,20,000	26,40,000	2,30,000	27,60,000
Net income	24,000	2,88,000	26,400	3,16,800	27,600	3,31,200
Expense						
Shop Rent	2,000	24,000	2,500	30,000	2,500	30,000
Electricity	500	6,000	500	6,000	500	6,000
Salary own	9,000	1,08,000	9,000	1,08,000	9,500	1,14,000
Salary Assistant	2,000	24,000	2,000	24,000	2,000	24,000
Others	1,000	12,000	1,000	12,000	1,000	12,000
Total expense	14,500	1,74,000	15,000	1,80,000	15,500	1,80,000
Net profit	9,500	1,14,000	11,400	1,36,800	12,100	1,45,200
Pay Back		80,000		80,000		80,000
Retained Money		34,000		56,800		65,200

SWOT Analysis

- Long standing relationship with Grameen.
- Well Known business men in the locality.
- Provide quality products.
- Good relation and Experience

- Credit Sale.
- System loss.

STRENGTH

WEAKNESS

THREAT

OPPORTUNITY

- Other competitors
- Political unrest

- Enter upscale market.
- Central Point of Chandpur Bus-stand.



THANK YOU

For Further Information

Grameen Trust

Phone No : 9017038

Md. Faruk Hossain

Phone No:

01683104054/01914677860