

M/S KHAN TRADERS



(A Nobin Udyokta Project)

Presented by: Md. Mamunur Rashid Khan

BRIEF BIO OF THE PROMOTER

Name : Md.Mamunur Rashid Khan

Age : 34 years

Contact No. : 01713600093

Marital Status: Married

Address : Vill: South icholy ,P.o: Bagra Bazar,
p.s: Chandpur sadar, Dist:Chandpur

Mother : M.s Momtaz Begum

(Grameen Bank: Member ID : 2001/1,Center No. 20/M

Borrower) Branch : Bagadi ,
GB Member : Since 12.11.1997
Outstanding Loan: 1,00,000 Taka

Academic Qualification: Class Ten

Experience : 6 Years experience in Running business.



Project Objective

- Self employment for the Promoter
- Create employment opportunity for others.
- Ensure Quality goods to community
- Meet demand in the community
- Contribute in improving of socio-economic condition

Means of Finance

<u>Particulars</u>	<u>Amount (BDT)</u>	<u>%</u>
Entrepreneur's Contribution	400,000	67.00%
Investor's Investment	200,000	33.00%
Total	600,000	100%

Project summary

- Proposal for expansion of business
- Running a Shop with an experience of seven Years
- Average Five percent gain on sales
- All kinds of Rice, Oil, cosmetic, Masala, Flour, salt, dal, onion, Milk, sugar, tea, Biscuit, Consumer product etc. are available.

Investment Break down

Particular	Existing	Proposed	Total
Rice	40,000	40,000	80,000
Oil(Soyabin,Coconut)	60,000	60,000	120,000
Flour, Salt,suji	20,000	20,000	40,000
Cosmetics soap,sampoo,	20,000	20,000	40,000
Milk(Danish,Goalini)	10,000	10,000	20,000
Masala,Onion	20,000	20,000	40,000
Biscuit,Bakary items	10,000	10,000	20,000
Dal,Tea, Sugar	10,000	10,000	20,000
others	10,000	10,000	20,000
Shop Advance	200,000		200,000
Total required capital	400,000	200,000	600,000

Project Budget

Project Cost

Shop advance-	200,000 TK.
<u>Various Goods</u>	<u>400,000 TK</u>
Total	600,000 TK

Fund Request

Project Cost	600,000 TK.
<u>Own equity</u>	<u>400,000 TK.</u>
Fund requested	200,000 TK.

Existing Business

Particular	Daily	Monthly	Yearly
Revenue			
Total Sales (Rice,Oil,Biscutte,Milk Cosmetics,Flour,salt Masala,dal,Onion etc.)	15,000/-	450,000/-	5400,000/-
Total profit (5 %)	750/-	22, 500/-	270,000/-
Expense			
Rent		4,000/-	48,000/-
Electricity		1,000/-	12,000/-
Salary (Employee)		6,000/-	72,000/-
Others		1, 500/-	18,000/-
Total Expense		12,500/-	150,000/-
Net profit		10,000/-	120,000/-

Financial Projection

Particular	1 st YR Monthly	1 st YR Annually	2 nd YR Monthly	2 nd YR Annually	3 rd YR Monthly	3 rd YR Annually
Revenue						
TOTAL SALES	700,000	84,00,000	800,000	96,00,000	900,000	108,00,000
Total profit (5%)	35,000	420,000	40,000	480,000	45,000	5,40,000
Expense						
Rent ,	4,000	48,000	4,000	48,000	4,000	48,000
Electricity	1,000	12,000	2,000	24,000	2,000	24,000
Salary (manager)	9,000	108,000	9,000	108,000	9,000	108,000
Salary (Employee)	6,000	72,000	7,000	84,000	8,000	96,000
Others	3,000	36,000	3,000	36,000	4,000	48,000
Total Expense	23,000	276,000	25,000	300,000	27,000	324,000
Net profit	12,000	144,000	15,000	180,000	18,000	216,000
Pay back to GT		80,000		80,000		80,000
Retained Earning		64,000		100,000		136,000

Swot Analysis

Strength

1. Provide quality goods to community.
2. Meet demand for the community.

Threat

1. Local Competition
2. Theft

Weakness

1. Credit sales

Opportunity

1. This shop is forward area .
2. Shop location in chowrasta.

THANK YOU

For Further Information

Grameen Trust

Phone No : 9017038

Md.Mamunur Rashid Khan

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