

MONOWARA CONFECTIONARY



MD. MOJIBOR RAHMAN

NOBIN UDYOKTA (New Entrepreneur)



BRIEF BIO OF PROMOTER

Name	MD. MOJIBOR RAHMAN
Father's Name	MD RIAZ UDDIN
Age	06-12-1979 (35 Years)
Contact No.	01716-580703
Marital Status	Married
Address	Vill: Uttor Betdoba, P.O: Kalihati P.S: Kalihati Dist: Tangail
Mother (Grameen Bank Borrower)	MONOWARA BEGUM Member ID: 4881, Centre No. 67 (Male), Group No.: 08 Branch: Brahmmonshason GB Member: 01-04-1994 (20 Years) Outstanding Loan: TK.22,400
Education Qualification	Class Eight
Experience	Twelve years experience in running business. He is now interested to scale up his running business.

PICTURE OF NOBIN UDYOKTA & MOTHER



Project Summery



- ✓ Running a confectionary shop with an experience of twelve years.
- ✓ All kinds of Consumer product; like, Oil, Sugar, Salt, Biscuit, Soap, Noodles, Cake, Soft drinks etc. are available.
- ✓ Cosmetic item also available.
- ✓ Retailer.
- ✓ Average 10% gain on sales.

Project Objectives



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graph LR; A[Project Objectives] --- B[Self employment for the promoter]; A --- C[Create employment opportunity for others.]; A --- D[Ensure quality goods & service to community.]; A --- E[Meet demand in the community]; A --- F[Contribute in improving of socio-economic condition]
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Self employment
for the promoter

Create employment
opportunity for
others.

Ensure quality
goods & service
to community.

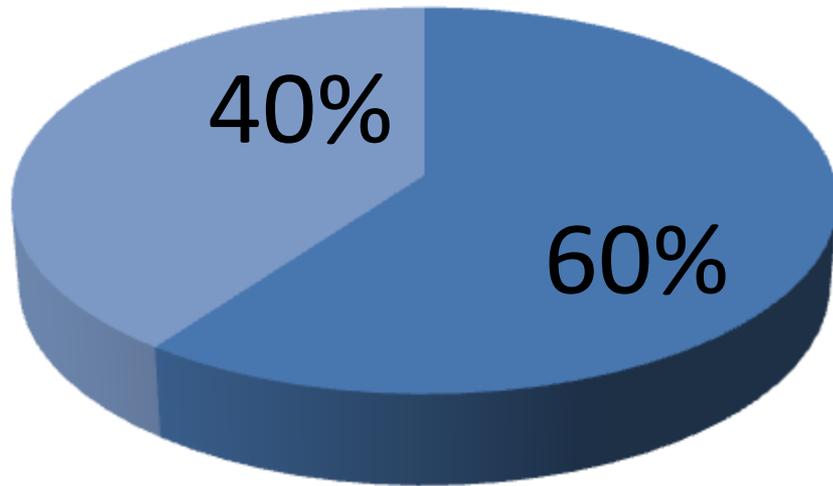
Meet demand in
the community

Contribute in
improving of socio-
economic condition

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Oil, Soap, Shampoo	75,000	50,000	1,25,000
Cosmetics	70,000	50,000	1,20,000
Milk, Sugar, Salt, Pickle	50,000	60,000	1,10,000
Drinks	1,05,000	40,000	1,45,000
Total	3,00,000	2,00,000	5,00,000

Means of Finance



■ Entrepreneur's Contribution 300,000

■ Investor's Investment 200,000

■ Total 500,000

Existing Business

BDT(TK)

Particular	Monthly	Yearly
Expense		
Oil, Soap	40,000	480,000
Snow, Powder, Perfume	30,000	360,000
Milk, Sugar, Salt, Pickle	35,000	420,000
Drinks, Icecream	50,000	600,000
Noodles, Biscuit, Chips, Tooth-paste, Pen	45,000	540,000
Rent	3,000	36,000
Electricity	1,000	12,000
Transportation & Others	1,000	12,000
Total	205,000	2,460,000
Revenue(10%)		
Oil, Soap	44,000	528,000
Snow, Powder, Perfume	33,000	396,000
Milk, Sugar, Salt, Pickle	38,500	462,000
Drinks, Icecream	55,000	660,000
Noodles, Biscuit, Chips, Tooth-paste, Pen	49,500	594,000
Total	220,000	2,640,000
Net Profit	15,000	180,000

Financial Projection

BDT(TK)

Particular	Monthly	1st Year	2nd Year+5%	3rd Year+5%
Expense				
Oil, Soap	70,000	840,000	882,000	926,100
Snow, Powder, Perfume	50,000	600,000	630,000	661,500
Milk, Sugar, Salt, Pickle	65,000	780,000	819,000	859,950
Drinks, Icecream	75,000	900,000	945,000	992,250
Noodles, Biscuit, Chips, Tooth-paste, Pen	80,000	960,000	1,008,000	1,058,400
Rent	3,000	36,000	37,800	39,690
Electricity	1,000	12,000	12,600	13,230
Transportation & Others	1,200	14,400	15,120	15,876
Salary (self)	5,000	60,000	63,000	66,150
Total	350,200	4,202,400	4,412,520	4,633,146
Revenue(10%)				
Oil, Soap	77,000	924,000	970,200	1,018,710
Snow, Powder, Perfume	55,000	660,000	693,000	727,650
Milk, Sugar, Salt, Pickle	71,500	858,000	900,900	945,945
Drinks, Icecream	82,500	990,000	1,039,500	1,091,475
Noodles, Biscuit, Chips, Tooth-paste, Pen	88,000	1,056,000	1,108,800	1,164,240
Total	374,000	4,488,000	4,712,400	4,948,020
Net Profit	23,800	285,600	299,880	314,874
Invwstment Payback		80,000	80,000	80,000

Risk Factor & Risk Management

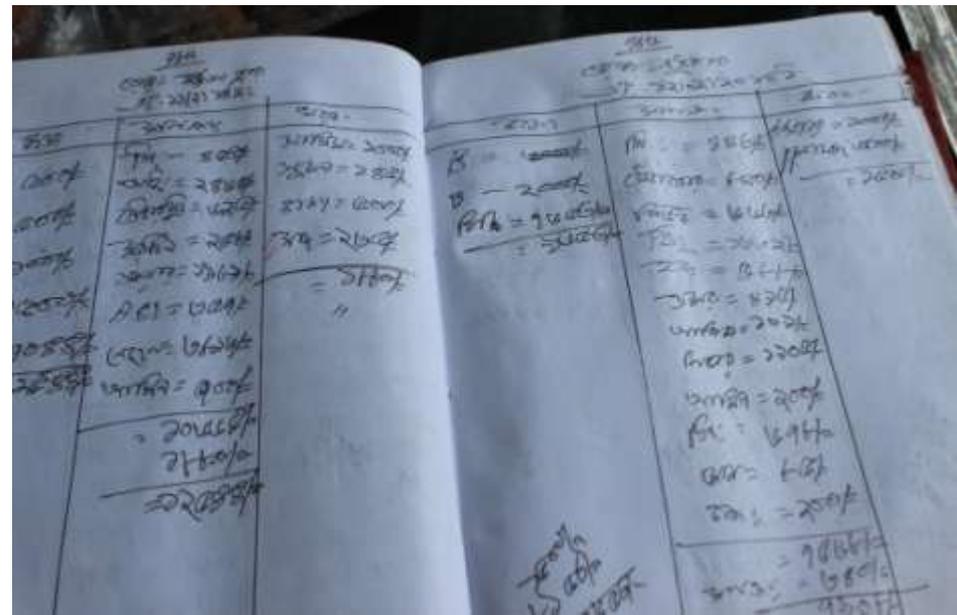
Risk Factor

- ❖ Theft.
- ❖ Local Competition
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.
- ❖ Adequate precaution will be taken.
- ❖ Close market watch to compete.

Business Picture



A wooden tag with a hole on the left side. The tag is light-colored wood with a visible grain. The text 'THANK YOU' is engraved in a dark brown, serif font. Below it, the text 'Grameen Shakti Samajik Byabosha Ltd.' is printed in a bold, orange, sans-serif font.

THANK YOU

Grameen Shakti Samajik Byabosha Ltd.