

SABUJ STORE



BUSINESS PICTURE





MD. SOHAN

NOBIN UDYOKTA (New Entrepreneur)



BRIEF BIO OF PROMOTER

Name	MD. SOHAN
Age	19 Years
Contact No.	01770-946833
Marital Status	Single
Address	Vill: Deonapara, P.O: Bhabondotto P.S: Ghatail Dist: Tangail
Father (Grameen Bank Borrower)	MD. MOJIBOR RAHMAN Member ID: 2341/1, Centre No. 20 (Male), Group No.: 02 Branch: Elenga Kalihati Branch GB Member: 01-04-1994 (20 Years) Outstanding Loan: TK.20,000
Education Qualification	S.S.C
Experience	Five years experience in running business. He is now interested to scale up his running business.
Source	Grameen Shakti Samajik Byabosha Ltd.

PICTURE OF NOBIN UDYOKTA & FATHER



Project Summery



- ✓ Running a grocery shop with an experience of two year five months.
- ✓ All kinds of Consumer product; like, Oil, Sugar, Salt, Biscuit, Soap, Noodles, Cake, Soft drinks etc. are available.
- ✓ Average 9% gain on sales
- ✓ Retailer.
- ✓ Location of the shop is Elenga bus stand.

Existing Business BDT(TK)

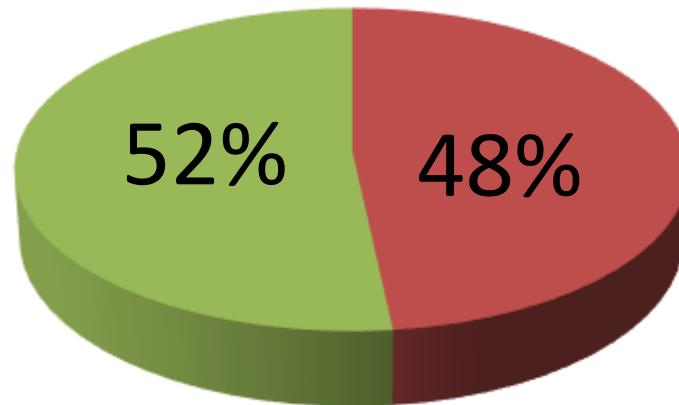
Particular	Monthly	Yearly
Expense		
Purchase Pepsi, 7up	25,000	300,000
Purchase Mirinda, Sprite	30,000	360,000
Purchase Juice	25,000	300,000
Cosmetics, coconut Oil	23,000	276,000
Soap, Biscuit	21,000	252,000
Various item	42,000	504,000
Salary (staff)	7,000	84,000
Electricity	1,200	14,400
Others	500	6,000
Total	174,700	2,096,400
Revenue		
Sale Pepsi, 7up	27,250	327,000
Sale Mirinda, Sprite	32,700	392,400
Sale Juice	27,250	327,000
Cosmetics, coconut Oil	25,070	300,840
Soap, Biscuit	22,890	274,680
Various item	45,780	549,360
Total	180,940	2,171,280
Net Profit	6,240	74,880

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Pepsi, 7up, Mirinda, Juice etc	1,00,000	1,00,000	2,00,000
Cosmetic, Oil	80,000	1,00,000	1,80,000
Biscuit, Soap, Noodles, Cake, Bread etc	1,00,000	1,00,000	2,00,000
Total	2,80,000	3,00,000	5,80,000

Means of Finance

- Entrepreneur's Contribution 280,000
- Investor's Investment 300,000
- Total 580,000



Financial Projection BDT(TK)

Particular	Monthly	1st Year	2nd Year+5%	3rd Year+5%
Expense				
Purchase Pepsi, 7up	50,000	600,000	630,000	661,500
Purchase Mirinda, Sprite	70,000	840,000	882,000	926,100
Purchase Juice	45,000	540,000	567,000	595,350
Cosmetics, cocunut Oil	51,000	612,000	642,600	674,730
Soap, Buiscuit	40,000	480,000	504,000	529,200
Various item	70,000	840,000	882,000	926,100
Salary (staff)	7,000	84,000	88,200	92,610
Salary (self)	8,000	96,000	100,800	105,840
Electricity	1,200	14,400	15,120	15,876
Others	600	7,200	7,560	7,938
Total	342,800	4,113,600	4,319,280	4,535,244
Revenue				
Sale Pepsi, 7up	55,000	660,000	693,000	727,650
Sale Mirinda, Sprite	77,000	924,000	970,200	1,018,710
Sale Juice	49,500	594,000	623,700	654,885
Cosmetics, cocunut Oil	56,100	673,200	706,860	742,203
Soap, Buiscuit	44,000	528,000	554,400	582,120
Various item	77,000	924,000	970,200	1,018,710
Total	358,600	4,303,200	4,518,360	4,744,278
Net Profit	15,800	189,600	199,080	209,034
Investment Payback		120,000	120,000	120,000

Project Objectives

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graph LR; A[Project Objectives] --- B[Self employment for the promoter]; A --- C[Create employment opportunity for others.]; A --- D[Ensure quality goods & service to community.]; A --- E[Meet demand in the community]; A --- F[Contribute in improving of socio-economic condition];
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Self employment for the promoter

Create employment opportunity for others.

Ensure quality goods & service to community.

Meet demand in the community

Contribute in improving of socio-economic condition

RISK FACTOR & RISK MANAGEMENT

Risk Factor

- ❖ Theft.
- ❖ Local Competition
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.
- ❖ Adequate precaution will be taken.
- ❖ Close market watch to compete.

THANK YOU

Grameen Shakti Samajik Byabosha Ltd.