

# Khokan Vangari Shop

- A Nobin Udyokta Project.



27<sup>th</sup> Design Lab  
31 August 2014

**PRESENTED**  
By  
**Md: Khokan Mizi**

# BRIEF BIO OF THE PROMOTER

Name : Md. Khokan Mizi  
Age : 33 years  
Contact No. : 01833965136  
National ID No. : 1312290357950  
Marital Status : Married  
Address : Loni Mizi Bari, Vill: Roghunathpur; P.o: Bohria,  
Chandpur sadar; Chandpur.  
Father : Khorshed Mizi  
Mother : Khoteza Begum  
Occupation : House wife + Professional  
Member ID : 3254  
Center No : 21/M, North Roghunathpur  
Branch : Puran Bazar  
GB Member : Since 08.01.2005  
Outstanding Loan : 18,000 Taka  
Academic Qualification : Class Five  
Experience : 17 Years

## INTRODUCTION TO BUSINESS

1. Khokan Vangari Shop.
2. Selling of Scraps item.
3. Shop address: Vill: Bagadi Dhalir Ghat, P.o: Baghra Bazar, Chandpur.
4. Trade License: 232/14.
5. Experience: 17 Years.

# Project Objective

- Self employment for the Promoter
- Create employment opportunity for others.
- Contribute in improving of socio-economic condition

## Means of Finance

<u>Particulars</u>	<u>Amount (BDT)</u>	<u>%</u>
Entrepreneur's Contribution	66,000	47 %
Investor's Investment	75,000	53 %
Total	1,41,000	100%

# Project summary

- Proposal for expansion of business
- Running a business with an experience of 17 Years
- Average 25 percent profit on sale.
- Average 10% depreciation cost Of Van per year.
- Currently selling per month 1,00,000 taka
- Increased Sales with new investment 1,50,000 taka.
- Target Customers are Chandpur & Dhaka district.

# Investment Break down

Particular	Existing	Proposed	Total
Van (7*3000)	21,000	3*5000= 15,000	36,000
Goods	40,000	60,000	1,00,000
Shop advance	5,000	-	5,000
Total required capital	66,000	75,000	1,41,000

# Project Budget

## Fund Request

Project Cost:	1,41,000 TK.
<u>Own equity:</u>	<u>66,000 TK.</u>
Fund requested:	75,000 TK.

# Existing Business

Particular	Monthly	Yearly
<b>Revenue</b>		
Total Sales	1,00,000	12,00,000
Total profit (25 %)	25,000	3,00,000
<b>Expense</b>		
Rent	800/-	9,600
Electricity	200/-	2400
Salary (Employee)	5,000/-	60,000
Van servicing	2,000/-	24,000
Others	5,500	66,000
Depreciation cost of Van	175	2100
Total Expense	13,675	1,64,100
<b>Net profit</b>	<b>11,325/-</b>	<b>1,35,900</b>



# Financial Projection

Particular	1 <sup>st</sup> YR Monthly	1 <sup>st</sup> YR Annually	2 <sup>nd</sup> YR Monthly	2 <sup>nd</sup> YR Annually
<b>Revenue</b>				
TOTAL SALES	1,50,000	18,00,000	1,60,000	19,20,000
Total profit (25%)	37,500	4,50,000	40,000	4,80,000
<b>Expense</b>				
Shop rent	800	9600	800	9600
Electricity	200	2400	200	2400
Salary (manager)	8,000	96,000	8,000	96,000
Salary (Employee)	5000	60,000	5000	60,000
Van servicing	2,000	24,000	2,500	30,000
Others	6000	72,000	6,500	78,000
Depreciation cost of Van	300	3,600	300	3,600
Total Expense	22,300	2,67,600	23,300	2,79,600
<b>Net profit</b>	<b>15,200</b>	<b>1,82,400</b>	<b>16,700</b>	<b>2,00,400</b>
<b>Pay back to GT</b>		50,000		70,000
<b>Retained Earning</b>		1,32,400		1,30,400

# Swot Analysis

## **Strength**

1. Long standing relationship with Grameen
2. Available of raw materials

## **Threat**

1. Local Competition
2. Theft

## **Weakness**

1. Credit sales
2. System loss

## **Opportunity**

1. Enter upscale market.
2. Increase sale in new market



**THANK YOU**

**For Further Information**

**Grameen Trust**

**Phone No : 9017038**

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