IT WORLD COMPUTER



MD. SHAHEEN ALAM NOBIN UDYOKTA



Brief Bio of the Promoter

Name	Md. Shaheen Alam
Age	19 Years
Contact No.	01912-233457
Marital Status	Single
Address	Vill: Patira, P.O: Tolna P.S: Khilkhetl Dist: Dhaka
Mother	Parveen Akter
(Grameen	Member ID: 5033, Centre No. 22 (Female),
Bank	Group No.: 08
Borrower)	GB Member: Since 21 Years
	Outstanding Loan: TK.45,600
Education	S.S.C
Qualification	
Experience	Five years experience in IT business. He is now

interested to scale up his running business.

Picture of Nobin Udyokta & Mother





Project Summery:

- Running a Computer sales centre with an experience of five years.
- All kinds of IT related product such as CPU, Monitor, Hard disk, Sound box, Headphone, UPS, Motherboard, Keyboard, Mouse, Pen drive, Card reader, Printer, Scanner etc. are available.
- Retailer of IT product.
- Servicing of IT Product.
- Average ten percent gain on sales.

Project Objectives:

- Self employment for the promoter and expand the business.
- Create employment opportunity for others.
- Provide necessary service for best communication in community.
- Sell quality IT related products for community
- Expanding Computer technology facilities in the village level.
- Contribute in improving of socio-economic condition.

Investment Breakdown

Particulars	Existing	proposed	proposed Total
	Business		
Printer, Keyboard, Scanner,	4,00,000	-	4,00,000
Sound box, Pen drive etc.			
CPU and Monitor	2,00,000	2,00,000	4,00,000
Laptop	_	2,00,000	2,00,000
Total	6,00,000	4,00,000	10,00,000

Means of Finance

Particulars	Amount (BDT TK)	%
Entrepreneur's	6,00,000	60%
Contribution		
Investor's Investment	4,00,000	40%
Total	10,00,000	100%

Existing Business:

Particulars	TK (BDT)	TK (BDT)	
	Monthly	Yearly	
Expense			
Purchase CPU (3 x 26,000)	78,000	9,36,000	
Purchase Motherboard (6 x 4,500)	27,000	3,24,000	
Purchase Ram, Pen drive, Mouse, Keyboard	25,000	3,00,000	
Purchase Monitor, Sound box, Memory etc.	20,000	2,40,000	
Rent	2,00,000	24,000	
Electricity	600	7,200	
Others	400	4,800	
Total Expense	1,53,000	18,36,000	
Revenue (+10% profit)			
Sale CPU	85,000	10,29,600	
Sale Motherboard	29,700	3,56,400	
Sale Ram, Pen drive, Mouse, Keyboard	27,500	3,30,000	
Sale Monitor, Sound box, Memory etc.	22,000	2,64,000	
Total Revenue	1,65,000	19,80,000	
Net Profit	12,000	1,44,000	

Financial Projection (BD TK):

Particulars	Monthly	1 St Year	2nd Year(+)5%	3 rd Year(+) 5%
Expense				
Purchase CPU (5 x 26,000)	1,30,000	15,60,000	16,38,000	17,19,900
Purchase Motherboard	55,000	6,60,000	6,93,000	7,27,650
Purchase Ram, Pen drive, Mouse, Keyboard	52,000	6,24,000	6,55,200	6,87,960
Purchase Monitor, Sound box,	64,000	7,68,000	8,06,400	8,46,720
Memory etc.				
Rent	2,000	24,000	25,200	26,460
Electricity	700	8,400	8,820	9,261
Salary	7,000	84,000	88,200	92,610
Others	500	6,000	6,300	6,615
Total Expense	3,11,200	37,34,400	39,21,120	41,17,176
Revenue(+10% profit)				
Sale CPU	1,43,000	17,16,000	18,01,800	18,91,890
Sale Motherboard	60,500	7,26,000	7,62,300	8,00,415
Sale Ram, Pen drive, Mouse, Keyboard	57,200	6,86,400	7,20,720	7,56,756
Sale Monitor, Sound box, Memory etc.	70,400	8,44,800	8,87,040	9,31,392
Total Revenue	3,31,100	39,73,200	41,71,860	43,80,453
Net Profit	19,900	2,38,800	2,50,740	2,63,277
Investment Payhack		1 60 000	1 60 000	1 60 000

Risk Factor & Risk Management:

Risk Factor:

- Theft.
- Interruption of electricity.
- Political unrest (Strike & Blockade

Risk Management:

- Proper Security measure will be taken.
- Right now electricity is more or less regular.

Business Picture:









THANK YOU

MD. SHAHEEN ALAM



GRAMEEN SHAKTI SAMAJIK BYABOSHA LTD.