

Proposed NU Business Name: MS MAYER DOUI POLTRY AND MASO CHAS PROKOLPO

Project identification and prepared by: Md. Mokaddes Ali.

Shakhipur Unit, Tangail

Project verified by: Md. Sarajul Islam



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nabin Udyokta

Name	:	SIRIN AKTER
Age	:	25-12-1994(23 Years)
Education, till to date	:	Dregee
Marital status	:	Married
Children	:	None
No. of siblings:	:	1 Brother and 1 Sister
Address	:	Vill: Jalkhanaroad; P.O: Shakhipur, P.S: Shakhipur, Dist. Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother in low <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother in low 's name	:	ROKEY
(iii) Father's name	:	MD. ATAUR RAHMAN
(iv) GB member's info	:	Branch: Shakhipur, Centre # 8(Female), Member ID: 7773, Group No: 03 Member since:01-01-2004(14 Years) First loan: BDT 5,000/- Existing loan: BDT22,000/- Outstanding loan: BDT8932/ -
Further Information:		
(v) Who pays GB loan installment	:	Father in low
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	5 years of business experience.
Own Business and Training Info	:	5 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723-334304
Mother's Contact No.	:	01770-821694
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROKEY joined Grameen Bank since 14 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	MS MAYER DOUI POLTRY AND MASO CHAS PROKOLPO
Location	:	Vill: Jalkhanaroad; P.O: Shakhipur, P.S: Shakhipur, Dist. Tangail
Total Investment in BDT	:	BDT 19,00,000
Financing	:	Self BDT 18,00,000 (from existing business) 65% Required Investment BDT 1,00,000(as equity) 35%
Present salary/drawings from business (estimates)	:	None
Proposed Salary	:	BDT. 5000
Size of shop	:	104 ft x 56 ft= 1872 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Hen, Egg, Fish, Milk, Calf, Cow. ▪Average 20% gain on sale. ▪The business is operating by entrepreneur. ▪The farm is own. ▪Collects goods from caitola. ▪Agreed grace period is 3 months.

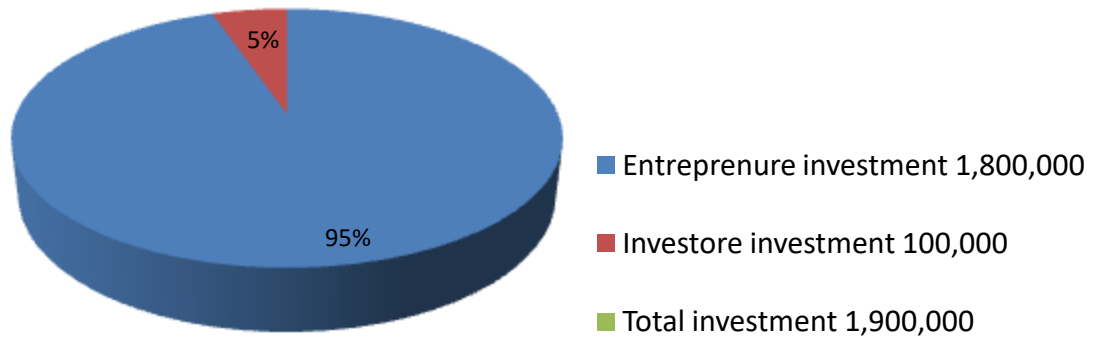
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Hen, Egg, Fish, Milk, Calf, Cow	12,000	360,000	4,320,000
Total Sales (A)	12,000	360,000	4,320,000
Less. Variable Expense			
Hen, Egg, Fish, Milk, Calf, Cow	9,600	288,000	3,456,000
Total variable Expense (B)	9,600	288,000	3,456,000
Contribution Margin (CM) [C=(A-B)]	2400	72,000	864,000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		500	6,000
Transportation		800	9,600
Salary(self)		5,000	60,000
Salary(sttaf)		0	0
Entertainment		300	3,600
Gird		0	0
Generator		0	0
Mobile bill		500	6,000
Total fixed Cost (D)		7,100	85,200
Net Profit (E) [C-D]		64,900	778,800

Investment Breakdown

Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
Hen	2200	500	1100000	Feed	1	80000	80,000	1,180,000
Fish	4000	100	400000	Medicine	1	20000	20,000	420,000
Cow	1	120000	120000		0	0	0	120,000
Ox	1	100000	100000		0	0	0	100,000
Calf	1	80000	80000		0	0	0	80,000
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
Security			0			0	0	0
Total			1800000			100000	100,000	1,900,000

Source of finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%
Revenue (sales)					
Hen, Egg, Fish, Milk, Calf, Cow	16,000	480,000	5,760,000	6,048,000	6,350,400
Total Sales (A)	16,000	480,000	5,760,000	6,048,000	6,350,400
Less. Variable Expense					
Hen, Egg, Fish, Milk, Calf, Cow	12,800	384,000	4,608,000	4,838,400	5,080,320
Total variable Expense (B)	12,800	384,000	4,608,000	4,838,400	5,080,320
Contribution Margin (CM) [C=(A-B)]	3,200	96,000	1,152,000	1,209,600	1,270,080
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		500	6,000	6,300	6,615
Transportation		800	9,600	10,080	10,584
Salary (self)		5,000	60,000	60,000	60,000
Salary(sttaf)		0	0	0	0
Entertainment		300	3,600	3,780	3,969
Gird		0	0	0	0
Generator		200	2,400	2,520	2,646
Mobile bill		300	3,600	3,780	3,969
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		7,100	85,200	86,460	87,783
Net Profit (E) [C-D]		88,900	1,066,800	1,123,140	1,182,297
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	1,066,800	1,123,140	1,182,297
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		1,026,800	2,109,940
	Total Cash Inflow	1,166,800	2,149,940	3,292,237
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	1,026,800	2,109,940	3,252,237

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0
Others:0, Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







