A Nobin Udyokta Project

Nahid Store





Project by: Nahid Hossain Identified by: Masum Mia

Verified By: Md. Mozahidul Islam

Laxmipur Unit
Anchal-2
GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Name | : | Nahid Hossain |
|---|-------|---|
| Age | : | 03/02/1988 (30Years 01 month) |
| Marital status | : | Marriage |
| Children | : | 02 Daughter. |
| No. of siblings: | : | 02 Brothers & 01 Sisters. |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father Sujia Khatun Obaid Ullah Member since:10/02/2006 Branch: Paler Hut, Centre no.14/M,Group:16 Loanee No.8405 First loan:5,000/- Existing loan: 40,000/- Outstanding: 32,080/- |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others | : | Nus Brothers N/A N/A N/A N/A |
| Education | : | Class Eight |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

| Present Occupation | : | Grocery Business |
|---|---|---------------------------------------|
| Trade License Number | : | 37 |
| Business Experiences | : | 10 years |
| Other Own/Family Sources of Income | | One Brothers Do Business. |
| Other Own/Family Sources of Liabilities | : | N/A |
| NU Contact Info | : | 01732577912 |
| NU Project Source/Reference | : | GT Laxmipur Unit Office, Laxmipur. |

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2006. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in NU's family. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



| Business Name | : | Nahid Store |
|--|----|--|
| Address/ Location | : | Karim Box Bapari Bari, Alipur, Word-07, Laxmipur. |
| Total Investment in BDT | •• | 1,15,500/- |
| Financing | : | Self BDT : 65,500 (from existing business) - 57% Required Investment BDT : 50,000 (as equity) - 43% |
| Present salary/drawings from business (estimates) | : | BDT 8,000 |
| Proposed Salary | | BD 8,000 |
| Proposed Business % of present gross profit margin | : | 25% |
| Estimated % of proposed gross profit margin | : | 25% |
| Agreed grace period | : | 2 months |

PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|---|----------------------------|-------------------|----------------|
| Investments in different categories: | (1) | (2) | (1+2) |
| Present Stock Item: Present items: 42,500 Furniture: 3000 Refrigerator 01 10,000 Advance: 10,000 Total 65,500 | 65,500 | | 65,500 |
| Proposed Stock item: | | 50,000 | 50,000 |
| Total Capital | 65,500 | 50,000 | 1,15,500 |

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



| Present Stock items | | | |
|-----------------------------|--------|--|--|
| Product name with quantity | Amount | | |
| Cosmetics | 5,000 | | |
| Difference Kinds of Biscuit | 5,000 | | |
| Soft Drinks, | 10,000 | | |
| Rice | 5,000 | | |
| Tea pati, Pot Milk | 2,500 | | |
| Bakery Item | 5,000 | | |
| Ata, Moyda and Suji | 5,000 | | |
| Sugar Onion, Garlic, | 3,000 | | |
| Coal, Detergent powder | 2,000 | | |
| Total Present Stock | 42,500 | | |

| Proposed Stock items | | |
|----------------------------|--------|--|
| Product name with quantity | Amount | |
| Cool Drinks | 20,000 | |
| Rice(6*1800) | 10,000 | |
| Ata, Moyda,Oil | 10,000 | |
| Sugar Onion, Garlic, | 10,000 | |
| Total Proposed Item | 50,000 | |

EXISTING BUSINESS OPERATIONS Info.



| Particulars | Existing Business (BDT) | | | | |
|------------------------------|-------------------------|---------|----------|--|--|
| i articulars | Daily | Monthly | Yearly | | |
| Income from Sale [A] | 2,500 | 75,000 | 9,00,000 | | |
| Less: Cost of sales [B] | 1875 | 56,250 | 6,75,000 | | |
| Gross profit 25% (A-B) = [C] | 625 | 18,750 | 2,25,000 | | |
| Less: Operating Costs | | | | | |
| Electricity bill | | 250 | 3000 | | |
| Dish Bill | | 200 | 2400 | | |
| Mobile Bill | | 500 | 6,000 | | |
| Shop Rent | | 800 | 9,600 | | |
| Salary from Business | | 8,000 | 96,000 | | |
| Others (Transport) | | 100 | 1200 | | |
| Non Cash Item | | | | | |
| Depreciation(13000*10%) | | 109 | 1308 | | |
| Total Operating Cost (D) | | 9,959 | 1,19,508 | | |
| Net Profit (C-D):(E) | | 8,791 | 1,05,492 | | |

FINANCIAL PROJECTION OF NU BUSINESS PLAN



| Dortioulore | | Year 1 (E | BDT) | Year 2 (BDT) | | |
|---------------------------------|-------|-----------|----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Income from Sale [A] | 2700 | 81,000 | 9,72,000 | 3,000 | 90,000 | 10,80,000 |
| Less: Cost of sales [B] | 2025 | 60,750 | 7,29,000 | 2,250 | 67,500 | 8,10,000 |
| Gross profit 25% (A-B) = [C] | 675 | 20,250 | 2,43,000 | 750 | 22,500 | 2,70,000 |
| Less operating cost: | | | | | | |
| Electricity bill | | 250 | 3000 | | 250 | 3000 |
| Shop Rent | | 800 | 9,600 | | 800 | 9,600 |
| Dish Bill | | 200 | 2400 | | 200 | 2400 |
| Salary from Business | | 8,000 | 96,000 | | 8,000 | 96,000 |
| Mobile Bill (SMS and Reporting) | | 600 | 7200 | | 700 | 8400 |
| Others (Transport) | | 200 | 2400 | | 300 | 3600 |
| Non Cash Item | | | | | | |
| Depreciation | | 109 | 1308 | | 109 | 1308 |
| Total Operating Cost [E] | | 10,159 | 121,908 | | 10,359 | 1,24,308 |
| Net Profit (D-E) = (F) | | 10,091 | 1,21,092 | | 12,141 | 145,692 |
| GT payback | | 30,000 | | 30,000 | | |
| Retained Income: | _ | 91,092 | | 115,692 | | |

CASH FLOW Projection on Business Plan (Rec. & Pay.)



| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
|-----|---------------------------------|--------------|--------------|
| 1.0 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 50,000 | 0 |
| 1.2 | Net Profit | 1,21,092 | 145,692 |
| 1.3 | Depreciation (Non Cash Item) | 1308 | 1308 |
| 1.4 | Opening Balance of Cash Surplus | 0 | 92,400 |
| | Total Cash Inflow | 1,72,400 | 2,39,670 |
| 2.0 | Cash Outflow | | |
| 2.1 | Purchase of Cow | 50,000 | 0 |
| 2.2 | Payment of GB Loan | 0 | 0 |
| 2.3 | Investment Pay Back | 30,000 | 30,000 |
| | Total Cash Outflow | 80,000 | 30,000 |
| 3.0 | Net Cash Surplus | 92,400 | 2,09,670 |

SWOT Analysis



| C | |
|---|---------|
| J | TRENGTH |

- Skilled & Experience
- Good Communication System.
- Good Networking
- No Credit Sale

WEAKNESS

Lack of investment

OPPORTUNITIES

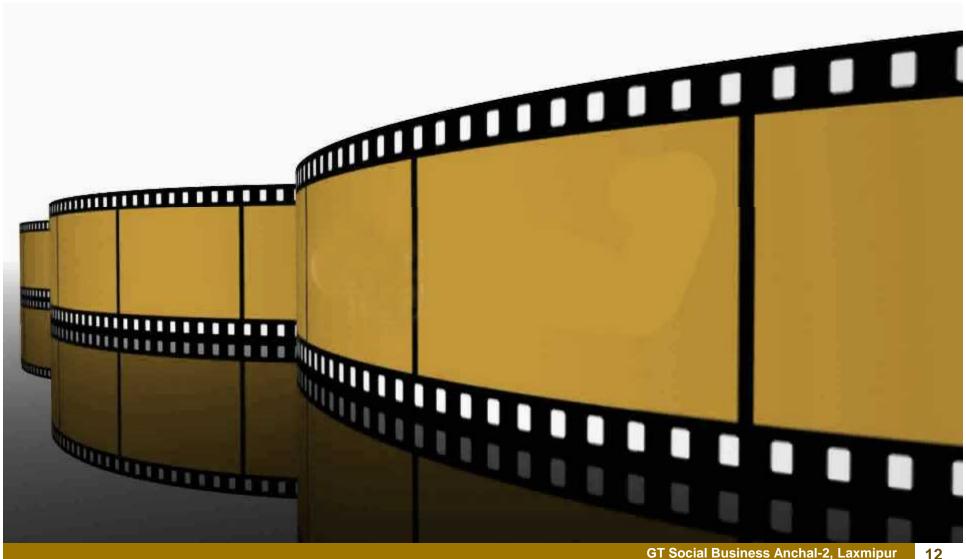
- Expansion Of Business
- Increasing the profitability

THREATS

Theft

Photographs

























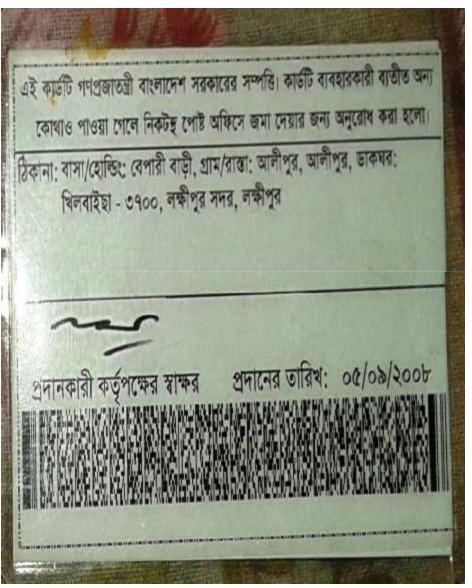




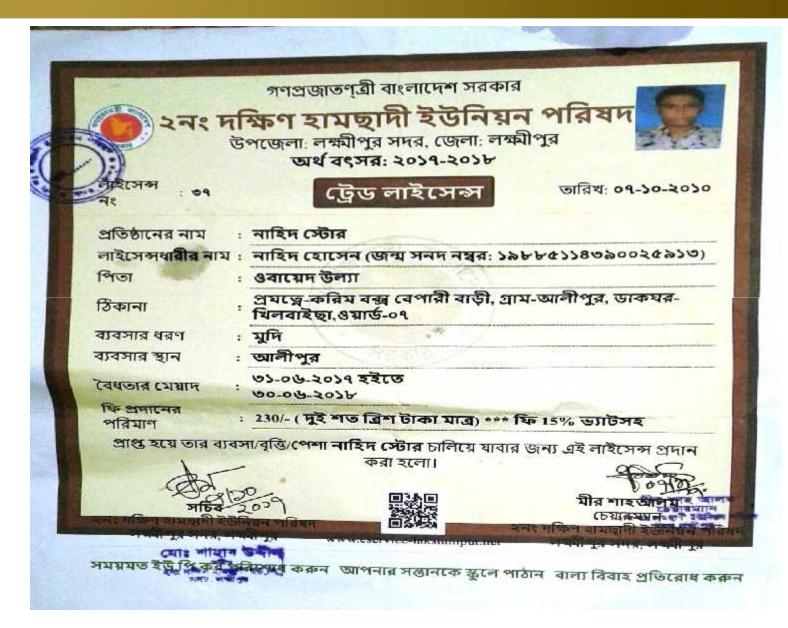




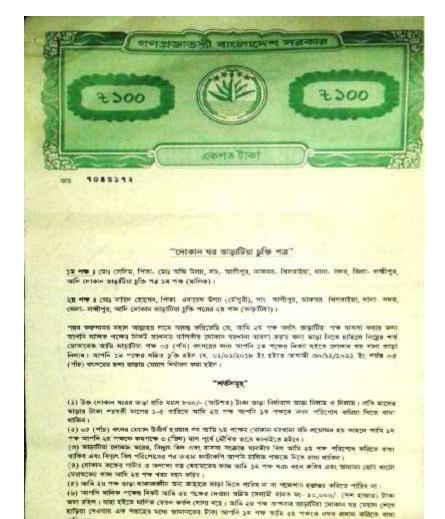








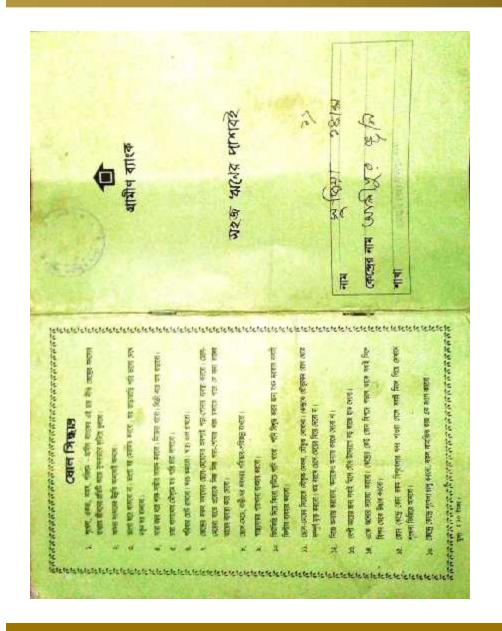


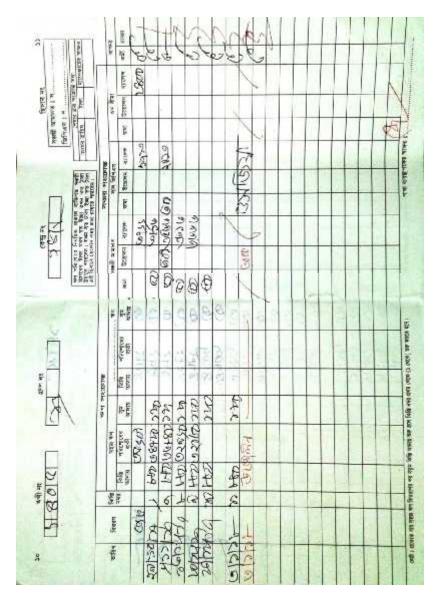


(५) তার্যাট্য শক তার্যাট্য যরে লোন বর্গার কলৈ মাধ্যমাল বা হিস্পাকে প্রব বার্থিকে পারিকে পার্ "সোলালেকের শাপার্য লিলা, সুন্দান্তিকের বিদ্যায় লিলা















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