

**Proposed NU Business Name: JIYARUL PROLTRI KHAMAR**

Project identification and prepared by: Md. Sozad Ali, Godagari  
Unit , Rajshahi

Project verified by: MD. Mijan Pathoary





## **Brief Bio of The Proposed Nabin Udyokta**

Name	:	<b>MD. JIYARUL ROHAMAN</b>
Age	:	17-01-1998(19Years)
Education, till to date	:	H.S.C
Marital status	:	UnMarried
Children	:	
No. of siblings:	:	1 sister 1 Brather
Address	:	Vill: Choknarionpur ,P.O: Mandoul,P.S: Gogagari, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. KOHINUR BEGUM</b>
(iii) Father's name	:	<b>MOIJODDIN</b>
(iv) GB member's info	:	Branch: Pakri,Godagari.Centre #09(Female), Member ID: 1254/4, Group No:04 Member since:13-06-2013 First loan: BDT -5000
Further Information:		Existing Loan: BDT 12000, Outstanding loan:10944
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01757567336
Father's Contact No.	:	01823448569
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. KOHINUR BEGUM** joined Grameen Bank since 05years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>JYARUL POLTRI KHAMAR</b>
Location	:	Vill: Choknarionpur ,P.O: Mandoul,P.S: Gogagari, Dist: Rajshahi
Total Investment in BDT	:	BDT 128500
Financing	:	Self BDT 78500(from existing business) 61% Required Investment BDT 50,000/-(as equity) 39%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	30 ft x 12 ft= 350 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Farm</li><li>▪The business is operating by entrepreneur. Existing no employees.</li><li>▪Average gain</li><li>▪The farm is owned.</li><li>▪Agreed grace period is 3 months.</li></ul>

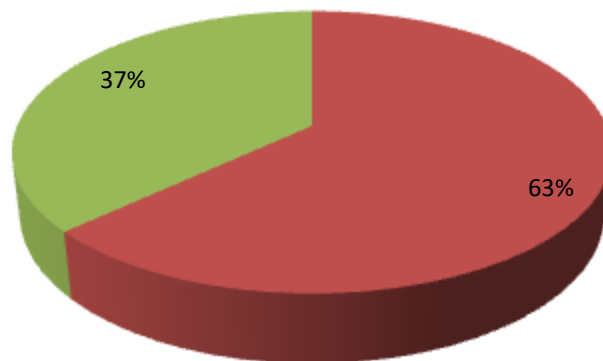
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
sales		170,000	2040000
<b>Total Sales (A)</b>		170,000	2040000
<b>Less. Variable Expense</b>			
Botic,three pcs.etc.		78500	942000
<b>Total variable Expense (B)</b>		78500	942000
<b>Contribution Margin (CM) [C=(A-B)</b>		91500	1098000
<b>Less. Fixed Expense</b>			
Rent			
Electricity Bill		1200	14,400
Mobile Bill		100	1,200
Salary (self)		5000	60,000
Medicen		5000	60,000
Transportation		200	2,400
Entertainment			
food		60000	720,000
Bank service Charge			
<b>Total fixed Cost (D)</b>		<b>71500</b>	<b>898,000</b>
<b>Net Profit (E) [C-D)</b>		<b>20,000</b>	<b>200,000</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
boilar murgi	500	37	18,500	1,000	37	37,000	55,500
food			60,000			13,000	73,000
<b>Total</b>						<b>50,000</b>	<b>128,500</b>

## Source of Finance



- Entrepreneur's Contribution 85,500
- Investor's Investment 50,000
- Total 135,500



<b>Financial Projection (BDT)</b>					
<b>Particular</b>	<b>Daily</b>	<b>Month</b>	<b>1st Year</b>	<b>2nd year</b>	<b>3rd Year</b>
<b>Revenue (sales)</b>					
sales		170,000	2040000	2142000	2249100
<b>Total Sales (A)</b>		170,000	2040000	2142000	2249100
<b>Less. Variable Expense</b>					
sales of product		78500	942000	989100	1038555
<b>Total variable Expense (B)</b>		78500	942000	989100	1038555
<b>Contribution Margin (CM) [C=(A-B)]</b>		91500	1098000	1152900	1210545
<b>Less. Fixed Expense</b>					
Rent					
Electricity Bill		1200	14400	15000	18000
Mobile Bill		100	1200	1500	1800
Salary (self)		5000	60000	60000	60000
Transportation		200	2400	2700	3000
Medicen		5000	60000	65000	72000
Salary (staff)					
food		60000	720000	756000	780000
Bank service Charge			100	100	100
<b>Total Fixed Cost</b>		71500	858100	900300	934900
<b>Net Profit (E) [C-D]</b>		20000	239900	252600	275645
<b>Investment Payback</b>			20000	20000	20000

# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>(BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	239900	252600	275645
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		<b>219900</b>	<b>452500</b>
	<b>Total Cash Inflow</b>	<b>289900</b>	<b>472500</b>	728145
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20000</b>	20000
<b>3</b>	<b>Net Cash Surplus</b>	<b>219900</b>	<b>452500</b>	708145

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 03 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm :  
choknarayonpur,Godagari,Rajshahi  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

৪ নং বিস্মৃতি

# ইউনিয়ন পরিষদ

ডাকঘর : মোহনপুর উপজেলা : গোদাগাড়ী, জেলা : রাজশাহী।

## দ্রুত লাইসেন্স

অর্থ বছর : ২০১৭-২০১৮

বহি নং : ০২

লাইসেন্স নম্বর : ১০৬১১৭

তারিখ : ২১/১১/২০১৭

লাইসেন্স ধারীর নাম : মোঃ জিয়াবুল হক  
পিতা / স্বামীর নাম : মোঃ হাইদ্রুল হক

গ্রাম : চকনারামপুর ওয়ার্ড নং : ০৪ (চার) ডাকঘর : মোহনপুর

উপজেলা : জিয়াবুল হক জেলা : রাজশাহী

প্রতিষ্ঠানের নাম : সিনিয়র সিনিয়র  
পেশার ধরণ : চকনারামপুর

ব্যবসার স্থান : চকনারামপুর  
লাইসেন্স ফি প্রদানের পরিমাণ টাকা : ২০০/-

(কথামা : দুই সাত চড়া মাছ) প্রাপ্ত হয়ে তার

ব্যবসা / বৃদ্ধি / পেশা : শ্রমচাষ চাকিরে যাবার জন্য

এই লাইসেন্স প্রদান করা হল। লাইসেন্স এর মেয়াদ : ৩০/০১/২০১৮ পর্যন্ত।

তারিখ : ২১/১১/২০১৭

স্বাক্ষর :  
চেয়ারম্যান  
উপজেলা পরিষদ  
মোহনপুর উপজেলা













