

Business Category

- Proposed NU Business Name : Saroni Medicine and Telicom
  - : Micro Business, Chemical **Business**



Business Proposal Identified & Prepared by

Business Proposal Verified by

- Md. Farhad Hossain, Unit Incharge Tangail : Sodor, Tangail, Zone 01.
- Md. Farhad Hossain .

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	: Khademul Hassan	
		Vill: Deuli, Union: Kashil, District: Tangail	
Age		33 years	
Marital Status	••	Married	
Children	•	1 (One) Daughter	
No. of siblings	:	3 (Three) Brothers and 1 (One) Sister	
Parent's and GB related Info:			
(i) Who is GB member	:	Mother	
(ii) Mother's name	:	Hosneara Islam	
(iii) Father's name	:	Md.Khairul Islam	
(iv) GB member's info	:	Branch: Kasil Bashail, Basail, Centre # 25	
		Loan no.: 1798, Member since 01 January 0001	
		First Ioan: Tk. 5,000	
		Last Ioan: Tk. 20,000	
Further Information:			
(v) Who pays GB loan installment	:	N/A	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	N/A	
(viii) Any other loan		N/A	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Higher Secondary Certificate
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Businessman
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 5 (Five) year(s) of experience in running his own business. He started the business with BDT 60,000 (Sixty Thousand)
Other Own/Family Sources of		Father's occupation: Others
Income		Mother's occupation: Housewife
		Developments from entrepreneur's current business are Land Purchase, Building, New Business Development etc.
Other Own/Family Sources of Liabilities	:	N/A
NU's Contact No.	:	01743914821, 01731562282
NU's NID/Birth Certificate No.	:	9310971368846
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Hosneara Islam was a GB member from 01 January 0001 to 01 January 0001, at first she took GB loan BDT 5,000 (Five Thousand).

Gradually she took GB loan several times and utilized it for Purchasing land, BKash business.

■ Finally GB loan helped her to improve Buy land.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Saroni Medicine and Telicom
Address/ Location	:	Deuli Bazar,Basail,Tangail
Total Investment Required in BDT	:	Tk. 355,000
Financing	:	Self Tk. 275,000
		Required Investment Tk. 80,000
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	N/A
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From Product 15%
(ii) Estimated % of proposed gross profit margin	:	From Product 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	N/A

#### **INFO ON EXISTING BUSINESS OPERATIONS**

Dertieulere		EB(BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from Product(s)	4,000	120,000	1,440,000			
Total Sales/commission (A)	4,000	120,000	1,440,000			
Less: Cost of Sales						
Cost of Product(s)	3,400	102,000	1,224,000			
Total Cost of Sales and Services (B)	3,400	102,000	1,224,000			
Gross Profit (C) [C=(A-B)]	600	18,000	216,000			
Less: Operating Cost						
Electricity Bill		2,000	24,000			
Transportation Expense		2,000	24,000			
Present salary (Entrepreneur)		5,000	60,000			
Entertainment Expenses		400	4,800			
Night Guard Bill		300	3,600			
Mobile Bill		400	4,800			
Non Cash Item						
Deprecation Expenses		0	0			
Total Operating Cost (D)		10,100	121,200			
Net Profit (C-D)		7,900	94,800			

### **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

Particulars	Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Bikas, Different Types Of Mobile SEt, Different types of harbal & homeo medicine items, Different types of medicine (human & wild), Others Medicine Item, CEBUTTEN 400 etc.)	Investment in products (Others Medicine Item , Bikas etc.)	275,000	80,000	355,000
Cash in hand		0		0
Bank Balance		0		0
Advance		0		0
Debtors		0		0
Creditors	(0)		(0)	
Other Arrear Expense	Other Arrear Expense			
Total (	275,000	80,000	355,000	

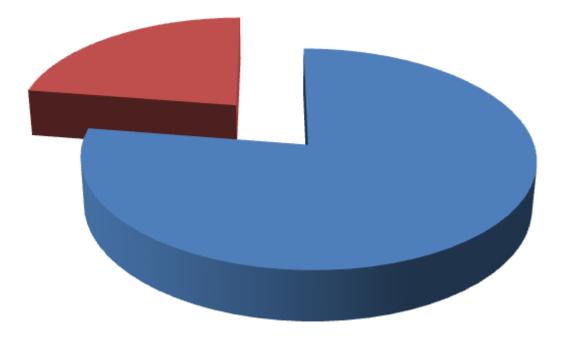
## **SOURCE OF FINANCE**

Entrepreneur's Contribution BDT 275,000 (77%)

**GSSB's Investment BDT 80,000 (23%)** 

■ Total Capital BDT 355,000

Amount (BDT)



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars –		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from Product(s)	5,000	150,000	1,800,000	5,250	157,500	1,890,000	5,513	165,390	0	
Total Sales/commission (A)	5,000	150,000	1,800,000	5,250	157,500	1,890,000	5,513	165,390	0	
Less: Cost of Sales										
Estimated cost of Product(s)	4,250	127,500	1,530,000	4,463	133,890	1,606,680	4,686	140,580	0	
Est. Total Cost of Sales and Services (B)	4,250	127,500	1,530,000	4,463	133,890	1,606,680	4,686	140,580	0	
Gross Profit (C) [C=(A-B)]	750	22,500	270,000	787	23,610	283,320	827	24,810	0	
Less: Operating Cost										
Electricity Bill		2,500	30,000		2,750	33,000		3,025	0	
Transportation Expense		2,500	30,000		2,750	33,000		3,025	0	
Present salary (Entrepreneur)		5,000	60,000		5,500	66,000		6,050	0	
Entertainment Expenses		500	6,000		550	6,600		605	0	
Mobile Bill		500	6,000		550	6,600		605	0	
Ownership Transfer Fee		800	6,400		800	9,600		800	0	
Non Cash Item										
Depriciation Expenses		0	0		0	0		0	0	
Total Operating Cost (D)		11,800	138,400		12,900	154,800		14,110	0	
Net Profit (C-D)		10,700	131,600		10,710	128,520		10,700	0	
Retained Income			131,600			260,120			260,120	

#### Notes: 1. Agreed grace period: Four months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SL#	Particular	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion By Investor	80000		
1.2	Net Profit (Ownership Transfer Fee Added Back)	138000	138120	0
1.3	Depreciation Expense	0	0	0
1.4	Opening Balance of Cash Surplus	0	99600	180120
	Total Cash Inflow	218000	237720	180120
2.0	Cash Outflow			
2.1	Product Purchase	80000		
2.2	Investment Payback Including Ownership Transfer Fee	38400	57600	0
	Total Cash Outflow	118400	57600	0
3.0	Total Cash Surplus	99600	180120	180120

# SWOT ANALYSIS

Strength	WEAKNESS
<ul> <li>Present employment: Self: 1, Family: 0 Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name</li> <li>Skilled and working experiences (5 Years)</li> </ul>	<ul> <li>Can not supply goods and Service as per demand;</li> </ul>
OPPORTUNITIES <ul> <li>Location of shop;</li> </ul>	T <sub>HREATS</sub>

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