

Proposed NU Business Name: **Alima Poltry Farm**



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Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahaman



Brief Bio of The Proposed Nobin Udyokta

Name	:	Alima
Age	:	10-11-1986 (32 Years)
Education, till to date	:	Class 10
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	03 Brothers 01 Sister
Address	:	Vill: Lalmyartec ,P.O: Kanchkura ,P.S: Uttorkhan, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Tara Banu
(iii) Father's name	:	Late Md Azim Uddin
(iv) GB member's info	:	Branch: Uttorkhan, Centre # 02 (Female), Member ID:2832 , Group No: 06 Member since: 03-05-2003 (15 Years) First loan: BDT = 5,000 /- Last Loan= 60,000/- Outstanding loan:= 23000/-
Further Information:		
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	08 years of business experience. : 08 years experience in running business. : He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01749-207893
Family's Contact No.	:	01816-779263
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Tara Banu joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	Alima Poltry Farm
Location	:	Kanchkura Bazar,Uttorkhan, Dhaka
Total Investment in BDT	:	BDT 340,000/-
Financing	:	Self BDT 240,000/- (from existing business) 71% Required Investment BDT 100,000/- (as equity) 29 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	30 ft x 20 ft= 600 square ft
Security of the shop	:	The Farm Is Owner
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Boylar, Layer, etc.▪Average 30 % gain on sales.▪The business is operating by entrepreneur. Existing One employee.▪The shop is Owner .▪Collects goods from Savar.▪Agreed grace period is 3 months.

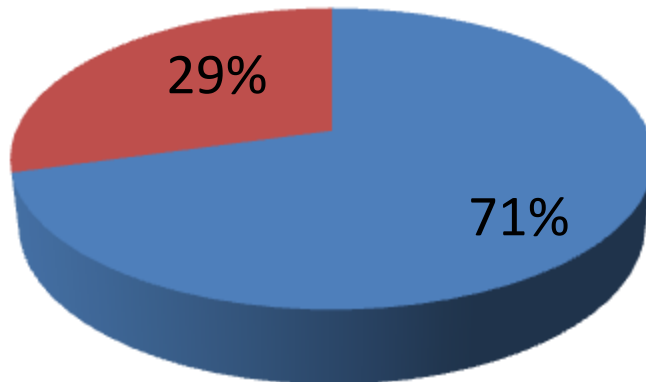
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Hen	2,000	60,000	720,000
	0	0	0
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Hen	1,400	42,000	504,000
Total variable Expense (B)	1,400	42,000	504,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		500	6,000
Transportation		300	3,600
Mobile Bill		500	6,000
Entertainment		300	3,600
Salary (sttaf)		5,000	60,000
Salary (self)		5,000	60,000
Total fixed Cost (D)		11,600	139,200
Net Profit (E) [C-D]		6,400	76,800

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Brolar Hen	3000	43	129000	Brolar Hen	1000	43	43000	172,000
Brolar Big Hen	1000	105	105000	Brolar Big Hen	500	105	52500	157,500
			0				0	0
			0					0
			0					0
			0					0
			0					0
			0					0
			0					0
			0					0
Others			6000	Others			4,500	10,500
Total			240,000				100,000	340,000

Source of Finance

■ Entrepreneur's contibution 240000 ■ Investor's Investment 100000 ■ Total 340000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Hen	3,000	90,000	1,080,000	1,134,000	1,190,700
	0	0	0	0	0
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
	2,100	63,000	756,000	793,800	833,490
Total variable Expense (B)	2,100	63,000	756,000	793,800	833,490
Contribution Margin (CM) [C=(A-B)]	900	27,000	324,000	340,200	357,210
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		525	6,300	6,615	6,946
Transportation		330	3,960	4,158	4,366
Mobile Bill		600	7,200	7,560	7,938
Entertainment		300	3,600	3,780	3,969
Salary (sttaf)		5,000	60,000	63,000	66,150
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		11,755	141,060	145,113	149,369
Net Profit (E) [C-D]		15,245	182,940	195,087	207,841
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	182,940	195,087	207,841
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		142,940	298,027
	Total Cash Inflow	282,940	338,027	505,868
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	142,940	298,027	465,868

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 08 Years
Own Business : 08 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















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শাখা ব্যবস্থাপকের স্বাক্ষর

Febrics

বই ইস্যুর তারিখ

M. S. Singsar

কেন্দ্রের নাম

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FAMILY PICTURE

