Proposed NU Business Name: Nur Dairy Farm



Project identification and prepared by: Orjun kumar Shill, Dakshinkhan Unit, Dhaka Project verified by: Md. Siddiqur Rahaman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name : Mahamuda Akter				
Age	:	15-09-1981 (37 Years)		
Education, till to date	:	S,S,C		
Marital status	:	Married		
Children	:	02 Dauthers 01 Son		
No. of siblings:	:	03 Sisters		
Address	:	Vill:Borua, P.O:Borua, P.S: Khelkhet, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father Menara Begum Gias Uddin Branch: Dakshinkhan, Centre # 53 (Female), Member ID:6375, Group No: 02 Member since: 03-05-1998 (20 Years) First Ioan: BDT = 4,000 /- Last Loan=50,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Outstanding loan:= Nill Father No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	Nil
Business Experiences & Skill	••	08 years of business experience.
Own Business and	:	08 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	House Rent=40,000/-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01626-275008
Family's Contact No.	•	01632-767503
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Menara Begum joined Grameen Bank since 20 years ago. At first she took BDT 4,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

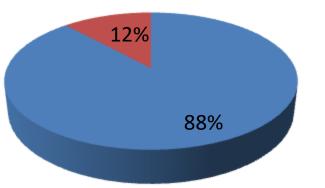
Proposed Nobin Udyokta Business Info				
Business Name	:	Nur Dairy Farm		
Location	:	Borua, Khilkhet,Dhaka		
Total Investment in BDT	:	BDT 850,000/-		
Financing	:	Self BDT 750,000/- (from existing business) 88%		
		Required Investment BDT 100,000/- (as equity) 12%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 15 ft= 300 square ft		
Security of the shop	:	Owner		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like;Cow,Ox, Basur etc. Average 30 % gain on sales. The business is operating by entrepreneur. Existing One employee. The shop is Owner . Collects goods from Pabna . Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk	3,250	97,500	1,170,000			
	0	0	0			
Total Sales (A)	3,250	97,500	1,170,000			
Less. Variable Expense						
Milk	2,275	68,250	819,000			
Total variable Expense (B)	2,275	68,250	819,000			
Contribution Margin (CM) [C=(A-B)	975	29,250	351,000			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		400	4,800			
Transportation		1,000	12,000			
Mobile Bill		500	6,000			
Entertainment		500	6,000			
Salary (sttaf)		8,000	96,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		15,400	184,800			
Net Profit (E) [C-D)		13,850	166,200			

	Investment Breakdown							
Particulars	Existing			Particulars		Proposed	Proposed	
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Cow	3	150000	450000	Cow	1	100000	100000	550,000
Ох	3	65000	195000				0	195,000
Basur	3	35000	105000				0	105,000
			0					0
			0					0
			0					0
			0					0
			0					0
			0					0
			0					0
Others			0	Others			0	0
Total			750,000				100,000	850,000

Source of Finance

Entrepreneur's contibution 750000 Investor's Investment 100000 Total 850000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Milk	4,000	120,000	1,440,000	1,512,000	1,587,600
0	0	0	0	0	0
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600
Less. Variable Expense					
Milk	2,800	84,000	1,008,000	1,058,400	1,111,320
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400	1,111,320
Contribution Margin (CM) [C=(A-B)	1,200	36,000	432,000	453,600	476,280
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		420	5,040	5,292	5,557
Transportation		1,100	13,200	13,860	14,553
Mobile Bill		600	7,200	7,560	7,938
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		8,000	96,000	100,800	105,840
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		15,620	187,440	193,812	200,503
Net Profit (E) [C-D)		20,380	244,560	259,788	275,777
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	244,560	259,788	275,777
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		204,560	424,348
	Total Cash Inflow	344,560	464,348	700,125
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40.000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	204,560	424,348	660,125



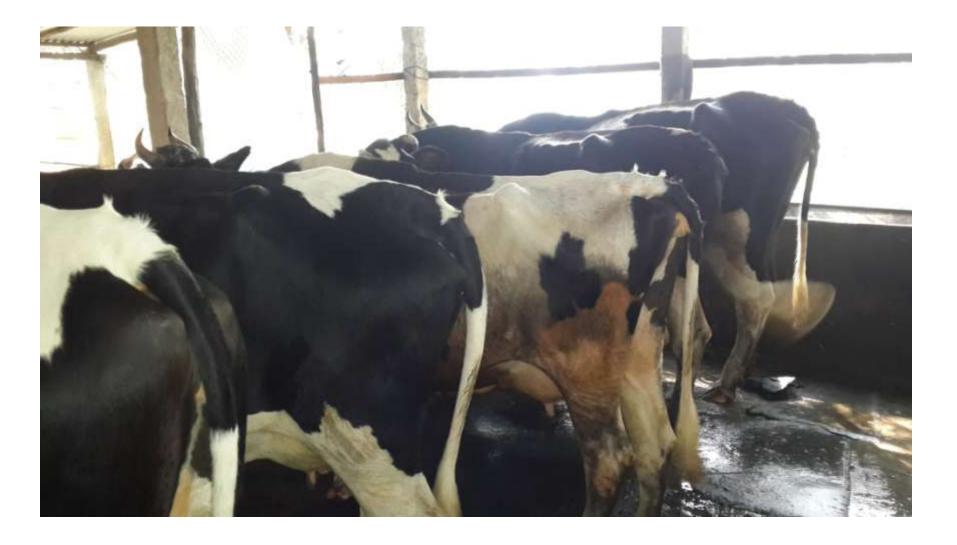
STRENGTH Employment: Self: 01 Family:0 Others:01 Experience & Skill : 08 Years Own Business : 08 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
OPPORTUNITIES	T HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures









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June 1

FAMILY PICTURE

