

Proposed NU Business Name: **FRESH DAIRY**



Project identification and prepared by: Md : Anarul Islam
Mawna Unit. Gazipur.

Project verified by: Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	SORIFUL ISLAM
Age	:	02-03-1985(33Years)
Education, till to date	:	M. S. S
Marital status	:	Married
Children	:	01 Doughter
No. of siblings:	:	01 Brother & 02 Sisters
Address	:	Vill: Goderchala P.O: Talihati. P.S: Sreepur, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Somala Begum
(iii) Father's name	:	Moffazal Hossen
(iv) GB member's info	:	Branch: Tangra, Sreepur, Centre # 28 (Female), Member ID: 2931/1, Group No: 07 Member since: 08-03-1998 (20Years) First loan: BDT 2,500/-
Further Information:		Existing loan: BDT 40,000/- Outstanding loan: BDT :Nill
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	10 years experience in running business. 10 Years in own business. He has no training
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01715-417787
Family's Contact No.	:	01759-871060
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

SOMALA BEGUM: joined Grameen Bank since 20 years ago. At first she took BDT 2,500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	FRESH DAIRY
Location	:	Saterbazer,Sreepur,Gazipur
Total Investment in BDT	:	BDT 3,80,000/-
Financing	:	Self BDT 2,80,000/- (from existing business) 74% Required Investment BDT 1,00,000/- (as equity) 26%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10ft x 25 ft= 250 square ft
Implementation	:	<ul style="list-style-type: none">▪She has 02 cow in her farm.▪Average Daily milk production is 10 liter and milk price is BDT 50.▪The business is operating by entrepreneur. Existing no employee.▪The farm is owned.▪Collects goods from Saterbazer.▪Agreed grace period is 3 months.

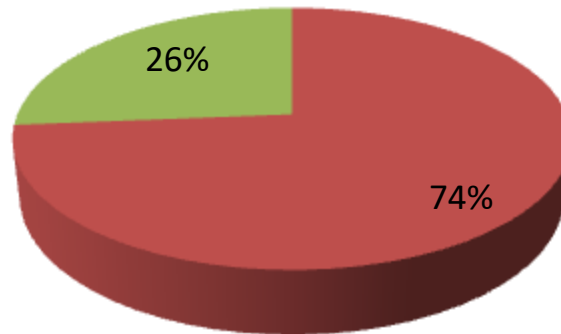
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk (10 x 50)	500	15,000	180,000
Total Sales (A)	500	15,000	180,000
Less. Variable Expense			
Straw, Bran, Medicine etc	130	3,900	46,800
Total variable Expense (B)	130	3,900	46,800
Contribution Margin (CM) [C=(A-B)]	370	11,100	133,200
Less. Fixed Expense			
Mobile Bill		100	1,200
Salary (self)		5,000	60,000
Transportation		100	1,200
Total fixed Cost (D)		5,200	62,400
Net Profit (E) [C-D]		5,900	70,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Australian Cow	02	1,20,000	2,40,000	1	100,000	100,000	3,40,000
Cow	01	40,000	40,000		0	0	40,000
Total			2,80,000	1	100,000	100,000	3,80,000

Source of Finance



- Entrepreneur's Contribution 280,000
- Investor's Investment 100,000
- Total 380,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk (15x 50)	750	22,500	270,000	283,500	2,97,675
Calf Sale			30,000	30,000	30,000
Total Sales (A)	750	22,500	300,000	313,500	3,27,675
Less. Variable Expense					
Straw, Bran, Medicine etc	220	6,600	79,200	83,160	87,318
Total variable Expense (B)	220	6,600	79,200	83,160	87,318
Contribution Margin (CM) [C=(A-B)	530	15,900	1,90,800	2,00,340	2,10,357
Less. Fixed Expense					
Mobile Bill		200	2,400	3,000	3,200
Salary (self)		5,000	60,000	60,000	60,000
Transportation		200	2,400	2,500	2,700
Total Fixed Cost		5,400	64,800	65,500	65,900
Net Profit (E) [C-D)		10,500	1,26,000	134,840	1,44,457
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

<i>SL</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	1,00,000		
1.2	Net Profit	1,26,000	1,34,840	1,44,457
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		86,000	1,80,840
	Total Cash Inflow	2,26,000	2,20,840	3,25,297
2	Cash Outflow			
2.1	Purchase of Product	1,00,000		
2.2	Payment of GB Loan	0		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	1,40,000	40,000	40,000
3	Net Cash Surplus	86,000	1,80,840	2,85,297

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

