#### **Proposed NU Business Name: MAYER DOA PAN KHAMAR**



Project identification and prepared by: Md. Sohel Rana, Tahirpur Unit, Rajshahi

 $_{4/24/2018}$  Project verified by: Md. Mijan Patoary



#### Brief Bio of The Proposed Nobin Udyokta Name MD. ALAMIN HOSSAIN 15-05-1988( 29Years) Age Class viii Education, till to date Married Marital status Children No 1 sister No. of siblings: Vill: yusubpur, P.O: nowpara, P.S: durgapur, Dist: Rajshahi Address Parent's and GB related Info Father (i) Who is GB member Mother (ii) Mother's name MST. ALEYA BEGUM (iii) Father's name MD. ABDUL ROSHID (iv) GB member's info Branch: Nowpara, Centre # 18(Female), Member ID: 2543/1 Group No: 04 Member since: 10/01/2010 First loan: BDT -5000 **Further Information:** Existing Loan: BDT 2,000, Outstanding loan: 1352 **Father** (v) Who pays GB loan installment (vi) Mobile lady No No

No

(vii) Grameen Education Loan (viii) Any other loan like GB, BRACASA etc..

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mach chach
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01732759973
Father's Contact No.	:	01767472467
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Tahirpur Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

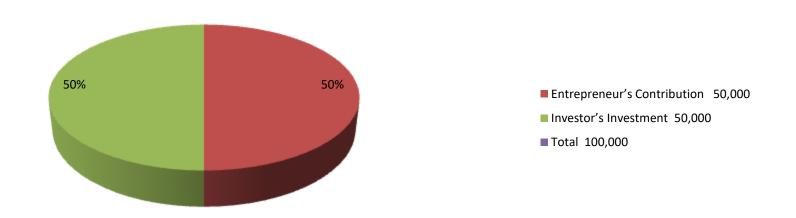
**MST. ALEYA BEGUM** joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

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Business Name	:	MAYER DOA PAN KHAMAR					
Location	:	Yusubpur, nowpara, durgapur, Rajshahi					
Total Investment in BDT	:	3DT 100,000					
Financing	:	Self BDT 50,000-(from existing business) 50%					
		Required Investment BDT 50,000/-(as equity) 50%					
Present salary/drawings from business (estimates)	:	DT 5000/-					
Proposed Salary	:	5000/=					
Size of shop	:	17 decimel					
Security of the shop	:	-					
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Farm</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>Average gain</li> <li>The farm is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>					

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
sales	500	15,000	180000		
Total Sales (A)	500	15,000	180000		
Less. Variable Expense		0			
sales of product	0	0	0		
Total variable Expense (B)	0	0	0		
Contribution Margin (CM) [C=(A-B)	500	15,000	180000		
Less. Fixed Expense					
Rent			0		
Electricity Bill			0		
Mobile Bill		200	2,400		
Salary (self)		5000	60,000		
Guard			0		
Transportation		300	3,600		
medecin		1500	18,000		
Salary (staff)			0		
Bank service Charge			0		
Total fixed Cost (D)		7,000	84,000		
Net Profit (E) [C-D)		8,000	96,000		

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amount	Qty Unit Price Amount Pr			Proposed	
		Price	(BDT)			(BDT)	Total	
pan bor	2500	20	50000				50000	
pan bor kroy						50000	50000	
Total	2500	20	50000		0	50000	50000	

#### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
sales	600	18000	216000	226800	238140
Total Sales (A)	600	18000	216000	226800	238140
Less. Variable Expense		0	0	0	0
sales of product	0	0	0	0	0
Total variable Expense (B)	0	0	0	0	0
Contribution Margin (CM) [C=(A-B)	600	18000	216000	226800	238140
Less. Fixed Expense					
Rent					
Electricity Bill					
Mobile Bill		200	2400	2400	2400
Salary (self)		5000	60000	60000	60000
Transportation		300	3600	3800	4000
madicen		1500	18000	19000	20000
Salary (staff)					
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		7000	84100	85300	86500
Net Profit2(E) [C-D)		11000	131900	141500	151640
Investment Payhack			20000	20000	20000

## Cash flow projection on business plan (rec. & Pay)

		Year 1		
SI#	Particulars	(BDT)	Year 2 (BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	131900	141500	151640
1.3	Depreciation (Non cash item)		_	
1.4	Opening Balance of Cash Surplus		111900	233400
	Total Cash Inflow	181,900	253400	385040
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20000	20000
4/24/20	Total Cash Outflow	70,000	20000	9 20000
3	Net Cash Surplus	111,900	233400	265040

## SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of farm: yusubpur, nowpara,durgapurRajshahi Regular customers;

## THREATS

Theft Fire

Political unrest

