Proposed NU Business Name: MA MEDICAL HALL



Project identification and prepared by: Md.Belal Hossain Chagal naiya,feni

Project verified by: Md. Abadot Hossain



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SONJOY KANTE DAS			
Age	:	02/01/1986(32 Years)			
Education, till to date	:	H. S. C			
Marital status	:	married			
Children	:	0 Sons 0 Daughter			
No. of siblings:		01 Brother 02 Sisters			
Address	••	Vill: Durgapur Sinha nogar P.O: kareiya bazar, P.S: Chagalnaiya , Dist: Feni.			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	MIRA RANI DAS			
(iii) Father's name	:	KUSUM BIHARI DAS			
(iv) GB member's info	:	Branch: Ghopal, Centre # 10(Female),			
		Member ID:1548/1, Group No: 03			
		Member since: 01-02-1998 (20 Year)			
		First loan: BDT 5,000/-			
Further Information:		Existing loan: BDT 40,000/- Outstanding loan: BDT10,000/-			
(v) Who pays GB loan installment	:	Mother			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)		Nil
Business Experiences And	••	4 Years Experience In Running Business.
Training Info	:	He Has 5 Years Training
Other Own/Family Sources Of Income		None
Other Own/Family Sources Of Liabilities		None
Entrepreneur Contact No.	:	01822-793407
Mother's Contact No.	:	01838-059831
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

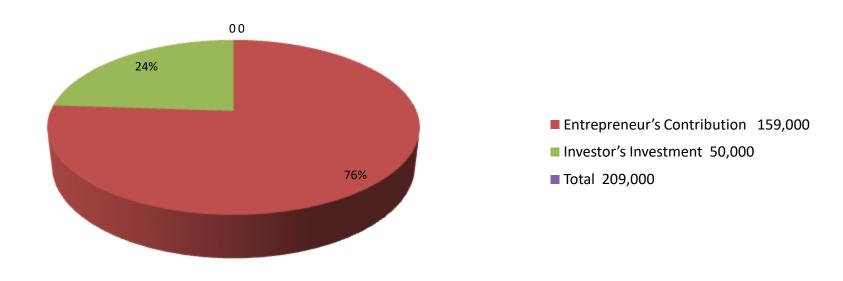
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MIRA RANI DAS joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Repair house.

Proposed Nobin Udyokta Business Info					
Business Name	:	MA MEDICAL HALL			
Location	:	Durga pur bazar,Chagalnaiya, Feni.			
Total Investment In BDT	:	Bdt 2,09,000/-			
Financing	:	Self BDT 1,59,000/- (From Existing Business) 76% Required Investment Bdt,50,000(as Equity) 24%			
Present Salary/Drawings From Business (Estimates)	•	Bdt 5,000			
Proposed Salary	:	Bdt 5,000			
Size Of Shop	:	20 Ft X 10 ft. = 200 Square Ft			
Security Of The Shop	:	20,000/-			
Implementation	:	 The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like seclo,losectil,cafe,clocef etc. Average 20% Gain On Sale. The Business Is Operating By Entrepreneur. Existing No Employee. He Is Doing His Business Rent Place. Collects Goods From Feni. Agreed Grace Period Is 3 Months. 			

Existing						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
seclo,losectil,cafe,clocef etc.	2000	60000	720000			
	0	0	0			
Total Sales(A)	2000	60000	720000			
Less Variable Expense (B)			0			
seclo,losectil,cafe,clocef etc.	1600	48000	576000			
Total Variable Expense	1600	48000	576000			
Contributon Margin (CM) [C=(A-B)]	400	12000	144000			
Less Fixed Expense						
Rent		1500	18000			
Electric Bill		200	2400			
Transportaion		300	3600			
Salary (Self)		5000	60000			
Salary (Staff)		0	0			
Entertainment		200	2400			
Guard		0	0			
Generator		0	0			
Mobile Bill		300	3600			
Total Fixed Cost (D)		7500	90000			
Net Profit (E)= [C-D]		4500	54000			

Investment Breakdown							
	Existing	3	Proposed				
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
seclo	50	500	25,000	30	500	15,000	40,000
losectil	50	450	22,500	40	450	18,000	40,500
ache	40	200	8,000			0	8,000
sefridin	50	200	10,000			0	10,000
calucef	40	540	21,600			0	21,600
maxpro	20	600	12,000			0	12,000
aristocid	0	0	20,000			0	20,000
security			20,000			0	20,000
others			19,900			17,000	36,900
			0			0	0
Total	250	2490	159,000	70	950	50,000	209,000



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
seclo,losectil,cafe,clocef etc.	2500	75000	900000	945000	992250	
	0	0	0	0	0	
Total Sales(A)	2500	75000	900000	945000	992250	
Less Variable Expense (B)						
seclo,losectil,cafe,clocef etc.	2000	60000	720000	756000	793800	
Total Variable Expense	2000	60000	720000	756000	793800	
Contributon Margin (CM) [C=(A-B)]	500	15000	180000	189000	198450	
Less Fixed Expense						
Rent		1500	18000	18000	18000	
Electric Bill		200	2400	2700	3000	
Transportaion		300	3600	3780	3969	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		200	2400	2400	2400	
Gard		0	0	0	0	
Generator		0	0	0	0	
Mobil Bill		300	3600	3700	3800	
Total Fixed Cost (D)		7500	90000	90580	91169	
Net Profit (E)= [C-D]		7500	90000	94500	99225	
Investment Pay Back			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	90,000	94500	99225
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		70000	144500
	Total Cash Inflow	140,000	164,500	243,725
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	70,000	144,500	223,725

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of shop Durga pur bazar, Chagalnaiya, Feni

Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







