

Proposed NU Business Name: **NETWORK ZONE**



Project identification and prepared by: Md. Bellal Hossain  
Dagonvuiyan Unit, Feni

Project verified by: MD: Abodat Hossain



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD: KAMRUL ALAOM</b>
Age	:	20-03-1983 (35 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	03 Brothers.
Address	:	Vill: Udrampur, P.O: Dagonvuiyan, P.S: Dagonvuiyan, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>BIBI FATAYMA</b>
(iii) Father's name	:	<b>LATE:ABUL KALAM</b>
(iv) GB member's info	:	Branch:Dagonbhuyain, Centre #06 (Female), Member ID:1273 , Group No: 03 Member since:15/02/2003 (15 Years Running) First loan: BDT3000 /-
Further Information:		Existing Loan: BDT:-100000/= Outstanding loan: -60250/=
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	No years experience in running business. 3 years is won business. He has no year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01730991099
Family's Contact No.	:	01819686256
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonbhuiyan Unit, Feni

**BIBI FATAYMA** joined Grameen Bank since 15 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business

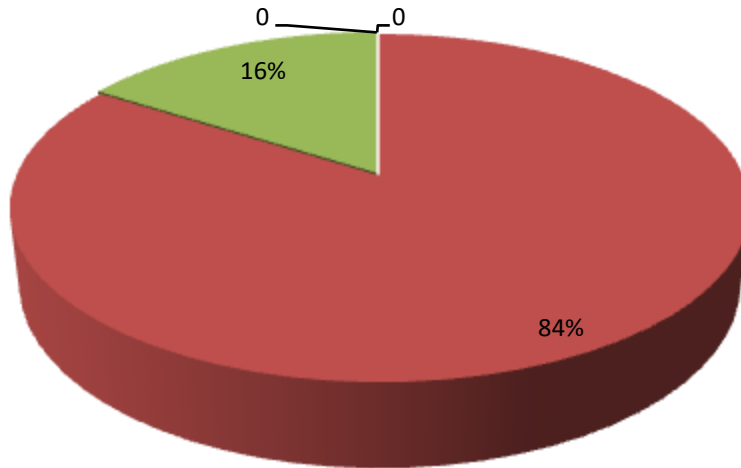
# Proposed Nobin Udyokta Business Info

Business Name	:	<b>NETWORK ZONE</b>
Location	:	Nana Bhai Super Market,Chowmuhuny Road,Dagonvuiyan.
Total Investment in BDT	:	BDT: 375000/-
Financing	:	Self BDT 315000/-(from existing business) 84% Required Investment BDT 60,000/-(as equity) 16%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like: Electric items etc.</li><li>▪Average 25% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing 01 employees.</li><li>▪One will be appointed after receiving equity money</li><li>▪The shop is rented.</li><li>▪Collects goods from Dagonbhuyain.</li><li>▪Agreed grace period is 3 months.</li></ul>

<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>Yearly</b>
<b>Revenue (sales)</b>			
Electric items	5,000	150000	1800000
<b>Total sales (A)</b>	5,000	150000	1800000
<b>Less Variable Exp.</b>			
Electric items	3750	112500	1350000
<b>Total Variable exp. (B)</b>	3750	112500	1350000
<b>Contribution Margin CM [C= (A-B)]</b>	1250	37500	450000
<b>less fixed exp.</b>			
Rent		2000	24000
Electricity bill		400	4800
Transportation		1000	12000
Salary (self)		5000	60000
Salary(staff)		5000	60000
Entertainment		200	2400
Gird		300	3600
Generator		300	3600
Mobile bill		500	6000
<b>total fixed cost (D)</b>		14700	176400
<b>Nit profit</b>		<b>22800</b>	<b>273600</b>

# Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Rouwter	10	2500	25000	5	2500	12500	37500
Faiber	0	0	50000	0	0	20000	70000
Splinter	50	1000	50000	0	0	12500	62500
Cat Faiber	0	0	40000	0	0	0	40000
Cat6 Cables	0	0	30000	0	0	7500	37500
Faiber onu	0	0	50000	0	0	0	50000
RG 6 Cables	0	0	20000	0	0	7500	27500
Security	0	0	50000	0	0	0	50000
<b>Total</b>	<b>60</b>	<b>3500</b>	<b>315000</b>			<b>60000</b>	<b>375000</b>



- Entrepreneur's Contribution 315,000
- Investor's Investment 60,000
- Total 375,000

# Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Electric items	5900	177000	2124000	2230200
<b>Total Sales (A)</b>	5900	177000	2124000	2230200
less variable Expenses				
Electric items	4425	132750	1593000	1672650
Total variable Expenses (B)	4425	132750	1593000	1672650
<b>Contribution Margin (CM)= (A-B)</b>	1475	44250	531000	557550
<b>Less Fixed Expenses</b>				
Rent		2000	24000	24000
Electricity bill		1000	12000	12500
Transportation		1500	18000	18500
Salary (self)		5000	60000	60000
Salary(staff)		10000	120000	120000
Entertainment		200	2400	2400
Gird		300	3600	3600
Generator		300	3600	3600
Mobile bill		700	8400	8600
<b>Total Fixed Cost</b>		21000	252000	253200
<b>Net Profit (E) (C-D)</b>		23250	279000	304350
Investment Payback			<b>36000</b>	<b>36000</b>



# Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	<b>279000</b>	<b>304350</b>
1.3	Depreciation (Non cash item)		
<b>1.4</b>	Opening Balance of Cash Surplus		243,000
	<b>Total Cash Inflow</b>	339,000	547,350
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
<b>2.3</b>	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	<b>Total Cash Outflow</b>	96,000	36000
<b>3</b>	<b>Net Cash Surplus</b>	243,000	511,350

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 0 Family:0 Others:0  
Experience & Skill : 03 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures









अभ्यासकं ज्ञे







D-Link

D-Link

COLOR & BLACK  
N.W. KGS  
D.W. KGS

ITEM: SPEEDY CABLE  
QTY: 1 PCS/BOX  
R.R. 128 KGS  
D.R. 147 KGS  
WEAR: 45/45/17 CM  
ART: 77

BenQ

## FAMILY PICTURE

