

Proposed NU Business Name: **RAHIM POULTRY FIRM**



Project identification and prepared by: Md. Anisar Rahman,
Feni Unit, Feni

Project verified by: Md, Ebadot Hossain



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. ROHIM UDDIN
Age	:	03-02-1992 (28 Years)
Education, till to date	:	Class 08
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	02 Brothers 03 Sidters
Address	:	Vill: Baurkhuma ;P.O: Porsuram ; P.S: Porsuram, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	NURUN NAHAR
(iii) Father's name	:	LATE: ABDUL MOTIN
(iv) GB member's info	:	Branch: Porsuram, Centre # 40 (Female), Member ID: 2731, Group No: 05 Member since: 2012 To Present (06 Years) First loan: BDT 5,000 /-
Further Information:		Existing loan: BDT 20,000 Outstanding loan: 12000
(v) Who pays GB loan installment	:	Self
(vi) Mobile lady	:	Yes
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	no years experience in running business. 05 Years in own business. He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01874-216535
Family's Contact No.	:	01830-549047
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NURUN NAHAR joined Grameen Bank since 06 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	RAHIM POULTRY FIRM
Location	:	Bilonia Bazar, Porsuram
Total Investment in BDT	:	BDT: 200,000 /-
Financing	:	Self BDT: 150,000/- (from existing business) 75% Required Investment BDT: 50,000/- (as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	25 ft x20 ft= 500 square ft
Security	:	None
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Chicken, Feed Etc.▪Average 20% gain on sales.▪The shop is rented.▪The business is operating by entrepreneur. Existing 02 employee.▪Collects goods from Feni▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Grocery, Cosmetics Etc.	3,000	90,000	1,080,000
Total Sales (A)	3,000	90,000	1,080,000
Less Variable Expense			
Grocery, Cosmetics Etc.	2,400	72,000	864,000
Total variable Expense (B)	2,400	72,000	864,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000
Less Variable Expense			
Rent		0	0
Electricity bill		500	6,000
Transportation		300	3,600
Salary (self)		5,000	60,000
		8,000	96,000
Entertainment		300	3,600
Night Gird		0	0
Generator		0	0
Mobile bill		300	3,600
Total fixed cost (D)		14,400	172,800
Net Profit (E)= [C-D]		3,600	43,200

Financial Projection (BDT)

Particular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Grocery, Cosmetics Etc.	4,000	120,000	1440000	1512000	1587600
Total Sales (A)	4,000	120,000	1440000	1512000	1587600
Less Variable Expense					
Grocery, Cosmetics Etc.	3,200	96,000	1152000	1209600	1270080
Total variable Expense (B)	3,200	96,000	1152000	1209600	1270080
Contribution Margin (CM) [C=(A-B)]	800	24,000	288000	302400	317520
Less fixed Expense					
Rent		0	0	0	0
Electricity bill		700	8,400	9,000	9,500
Transportation		500	6,000	6,500	7,000
Salary (self)		5,000	60,000	60,000	60,000
		8,000	96,000	96,000	96,000
Entertainment		300	3,600	0	0
Night Gird		0	0	0	0
Generator		0	0	0	0
Mobile bill		400	4,800	5,000	5,300
Total fixed cost (D)		14,900	178,800	176,500	177,800
Net Profit (E)= [C-D]		9,100	109,200	125,900	139,720
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	109,200	125,900	139,720
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		89,200	195,100
	Total Cash Inflow	159,200	215,100	334,820
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	89,200	195,100	314,820

SWOT ANALYSIS

STRENGTH

Employment: Self: 00 Family:0 Others:00
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

