

Proposed NU Business Name: **MONIR POULTRY FARM**



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Project verified by: Md, Ebadot Hossain



Brief Bio of The Proposed Nobin Udyokta

Name	:	MONIR HOSSAIN
Age	:	21-10-1993 (25 Years)
Education, till to date	:	Class 08
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	02 Brothers 05 Sidters
Address	:	Vill: Baurkhuma ;P.O: Porsuram ; P.S: Porsuram, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	JULEKHA AKTER
(iii) Father's name	:	NURON NOBI
(iv) GB member's info	:	Branch: Porsuram, Centre # 40 (Female), Member ID: 2733, Group No: 05 Member since: 2008 To Present(10 Years) First loan: BDT 5,000 /-
Further Information:		Existing loan: BDT 14,000 Outstanding loan: 12102
(v) Who pays GB loan installment	:	Self
(vi) Mobile lady	:	Yes
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	no years experience in running business. 05 Years in own business. He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01826-566149
Family's Contact No.	:	01816-112912
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JULEKHA AKTER joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	MONIR POULTRY FARM
Location	:	Bilonia, Porsuram
Total Investment in BDT	:	BDT: 200,000 /-
Financing	:	Self BDT: 150,000/- (from existing business) 75% Required Investment BDT: 50,000/- (as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	25 ft x20 ft= 500 square ft
Security	:	None
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Chicken, Feed Etc.▪Average 20% gain on sales.▪The shop is rented.▪The business is operating by entrepreneur. Existing 02 employee.▪Collects goods from Feni▪Agreed grace period is 3 months.

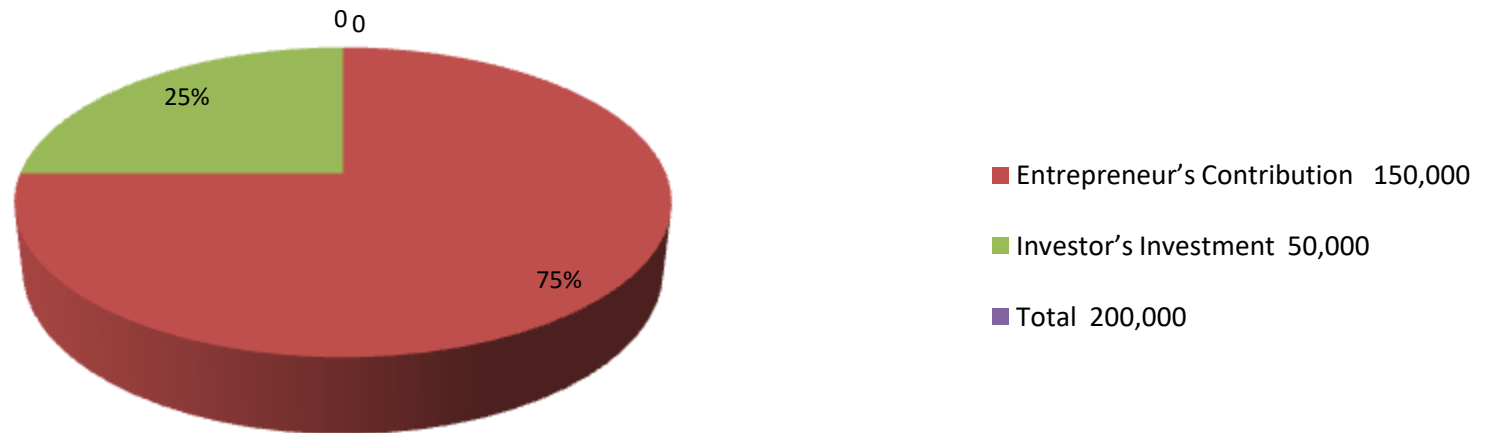
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Grocery, Cosmetics Etc.	3,000	90,000	1,080,000
Total Sales (A)	3,000	90,000	1,080,000
Less Variable Expense			
Grocery, Cosmetics Etc.	2,400	72,000	864,000
Total variable Expense (B)	2,400	72,000	864,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000
Less Variable Expense			
Rent		0	0
Electricity bill		500	6,000
Transportation		300	3,600
Salary (self)		5,000	60,000
Entertainment		0	0
Night Gird		0	0
Generator		0	0
Mobile bill		300	3,600
Total fixed cost (D)		6,100	73,200
Net Profit (E)= [C-D]		11,900	142,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Chicken	1	100000	100,000	1	30000	30000	130,000
Feed	1	50000	50,000	1	20000	20,000	70,000
Others	0	0	0	0	0	0	0
Security	0	0	0				0
Total	2	150000	150,000	2	50000	50,000	200,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Grocery, Cosmetics Etc.	4,000	120,000	1440000	1512000	1587600
Total Sales (A)	4,000	120,000	1440000	1512000	1587600
Less Variable Expense					
Grocery, Cosmetics Etc.	3,200	96,000	1152000	1209600	1270080
Total variable Expense (B)	3,200	96,000	1152000	1209600	1270080
Contribution Margin (CM) [C=(A-B)	800	24,000	288000	302400	317520
Less fixed Expense					
Rent		0	0	0	0
Electricity bill		500	6,000	6,500	7,000
Transportation		300	3,600	6,500	7,000
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		0	0	0	0
Night Gird		0	0	0	0
Generator		0	0	0	0
Mobile bill		400	4,800	5,000	5,300
Total fixed cost (D)		6,200	74,400	78,000	79,300
Net Profit (E)= [C-D]		17,800	213,600	224,400	238,220
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	213,600	224,400	238,220
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		193,600	398,000
	Total Cash Inflow	263,600	418,000	636,220
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	193,600	398,000	616,220

SWOT ANALYSIS

STRENGTH

Employment: Self: 00 Family:0 Others:00
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

