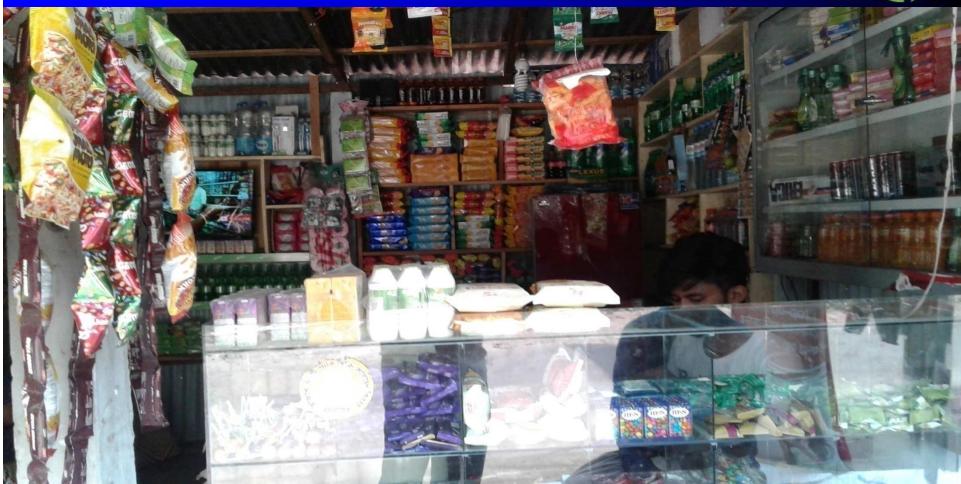
#### A Nobin Udyokta Project

# **Samun Store**





Project by: Ibrahim Gazi

**Identified by:** Outtom Kumar Sarker

Verified By: Mithun Das

Chandpur Sadar Unit Anchal-1

**GRAMEEN TRUST** 



### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Ibrahim Gazi
Age	:	01/01/1992 (26 Years )
Marital status	:	Un Married,
Children	:	0
No. of siblings:	:	Four brothers and One Sister
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Elder Brother N/A N/A N/A N/A
Education, till to date	:	Class Eight

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation		Confectionary Business
Trade License Number		114 / 2017 - 2018
Business Experiences	:	01 years.
Other Own/Family Sources of Income	:	, a businessman)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01903746060
NU Project Source/Reference	:	GT Chandpur Sadar Unit Office, Chandpur.

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 1994. At first her mother took a loan amount BDT 5,000 from Grameen Bank. She Invested the money in her daughter's business. They gradually improved their life standard through GB loan.

### PROPOSED BUSINESS Info.



Business Name	:	Samun Store
Address/ Location	:	Keego dokan dalighat Chandpur
Total Investment in BDT	:	2,92,000/-
Financing	:	Self BDT : 2,12,000 (from existing business) - 73% Required Investment BDT : 80,000 (as equity) - 27%
Present salary/drawings from business (estimates)	••	BDT 8,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin	:	20%
Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	3 months

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales (A)	3,000	105,000	12,60,000				
Less: Cost of sale (B)	2,400	72,000	864,000				
Gross Profit 20% (A-B)= [C]	600	18,000	216,000				
Less: Operating Costs							
Electricity bill		500	6,000				
Mobile Bill		300	3,600				
Dish Bill		250	3,000				
Salary from Business (Self)		8,000	96,000				
Others (Entertainment)		200	2,400				
Non Cash Item:							
Depreciation Expenses(79,000*15% 20000*10)		988	11,856				
Total Operating Cost (D)		10,238	1,22,856				
Net Profit (C-D):		7,762	93,144				

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan: Frig -2 T. V Furniture: Present Goods Items (*):	2,000 57,000 20,000 20,000 135,000		2,12,000
Proposed Items (**) :		80,000	80,000
Total Capital	2,12,000	80,000	2,92,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Biscuit various item	18,800
Chanachore	4,800
Cake /Brad	15,000
Cold drinks	55,000
Loosens	8,200
Cosmetic	10,000
Dowdy	4,200
Cake	4,000
Others Various item	15,000
Total Present Stock	1,35,000

#### **Proposed Item**

Product Name	Amount
Biscuit various item	5,000
Cold drinks	10,000
Grocery item	50,000
Cosmetic	5,000
Cake Brad	5,000
Dowdy	1,000
Others Various item	4,000
Total:	80,000

# Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (BD	T)	Year 2 (BDT)			
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	3,500	1,05,000	12,60,000	4,000	1,20,000	14,40,000	
Less: Cost of Sale (B)	2,800	84,000	10,08000	3,200	96,000	11,52,000	
Gross Profit (A-B)=c	700	21,000	2,52,000	800	24,000	2,88,000	
Less operating cost:							
Electricity bill		500	6,000		500	6,000	
Mobile Bill		300	3,600		400	4,800	
Salary- self		8,000	96,000		8,000	96,000	
Dish Bill		250	3,000		250	3,000	
Others		200	2,400		300	3,600	
Depreciation Expenses		988	11,856		988	11,856	
Total Operating Cost (F)		10,238	1,22,856		10,438	1,25,256	
Net Profit =(E-F)		10,762	1,29,144			1,62,744	
GT payback		48,000			48,000		
Retained Income:		81,144			1,14,744		

# **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	0
1.2	Net Profit (Ownership Tr. Fee added back)	1,29,144	1,62,744
1.3	Depreciation (Non cash item)	11856	11,856
1.4	Opening Balance of Cash Surplus		1,73,000
43	Total Cash Inflow	2,21,000	3,47,600
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
2.3	Payment of GB loan	0	0
	Total Cash Outflow	48,000	48,000
3.0	Net Cash Surplus	1,73,000	2,99,600

#### **SWOT Analysis**



# STRENGTH

- Skill and 01Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

# WEAKNESS

Lack of investment

# **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

## THREATS

- New competitor may be present
- Political Unrest
- Theft









গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: রোকেয়া বেগম

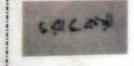
Name: Rokeya Begum

স্বামী: মোঃ দেলোয়ার হোসেন গাজী

মাতা: মৃত লজ্জতী বেগম

Date of Birth: 08 Apr 1965

ID NO: 1312222280343

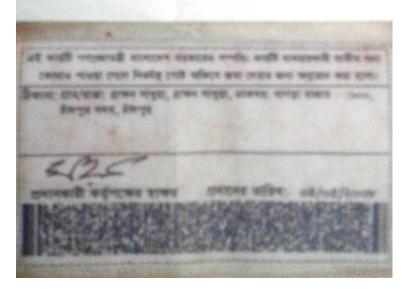


এই কাউটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পন্তি। কাউটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া পেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/রাজ্ঞা: বাগাদী, বাগাদী, ভাকঘর: বাগড়া বাজার - ৩৬০০, চাঁদপুর
সদর, চাঁদপুর

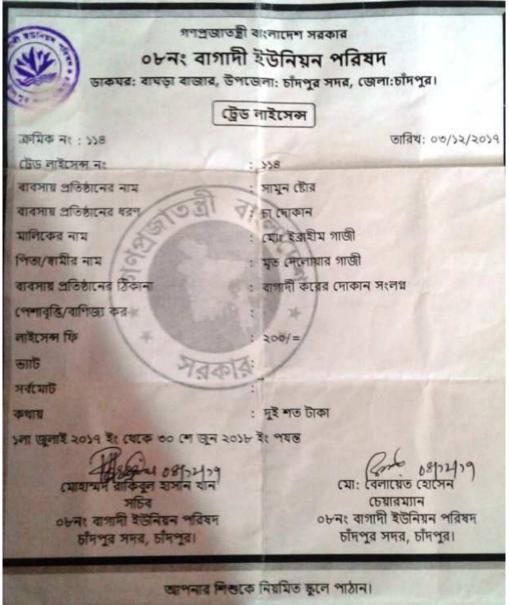
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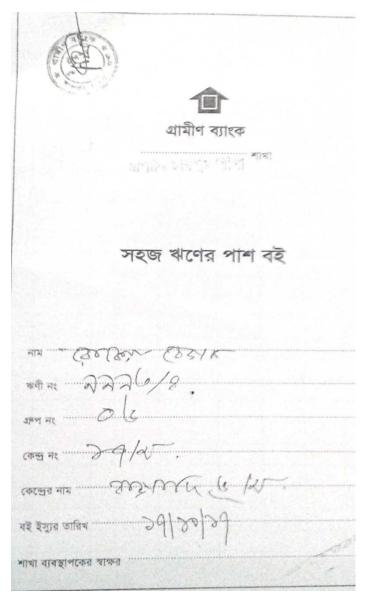








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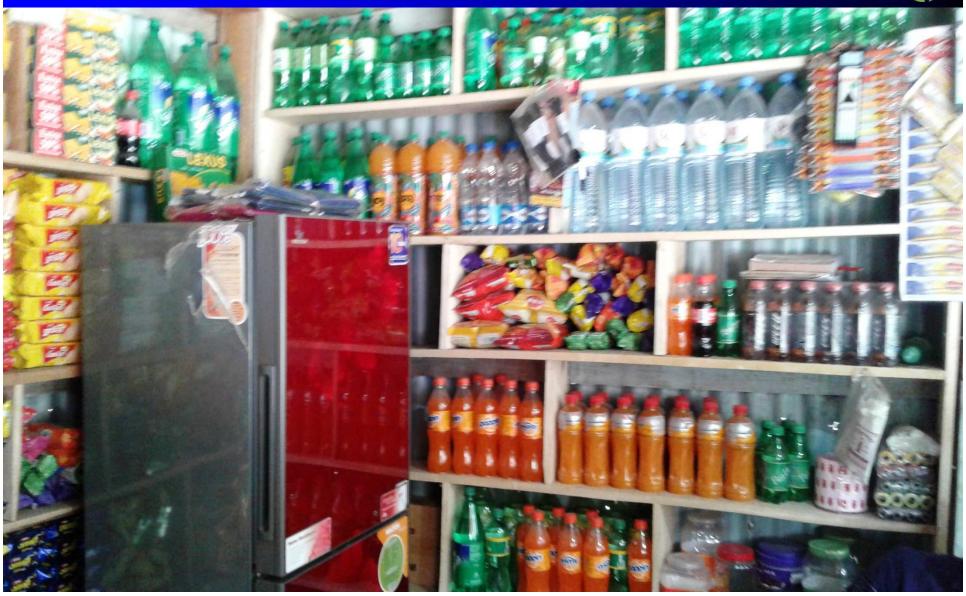


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Presented at
241st (84th Regional) Internal
Design Lab
On 21st March-2018 at Chandpur

